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# **NLDIMSR Innovision Journal of Management Research (ISSN: 2457-0893).**

## **Invitation to contribute articles, research papers, case studies and book reviews.**

N.L.Dalmia Institute of Management Studies and Research, Mumbai-401104, has launched its research journal (print version) in 2017. We publish two issues per year. Our motto is to publish original works and promote scientific publications of high quality through a rigorous process of peer review. Our editorial team is composed of eminent academicians and corporate personalities.

We invite contributions from scholars, faculty members, corporate executives, students and other functionaries with interest in research in different management disciplines and interface / allied areas.

Submitted manuscripts will be reviewed by experts and if required, opportunities will be provided to the authors to edit / modify their contributions for final approval and acceptance. The managing editor / editor reserves the right to make necessary amendments in the final manuscript before publication. We do not charge any publication fee.

Deadline for submission of full papers is 31<sup>st</sup> May, 2018 for January – June issue (Vol-2, Issue-1).

## **Guidelines for Submission of Manuscript**

1. Authors must provide detail about their designation, affiliation, mobile number and email id.
2. The length of the paper should not exceed 15 A-4 size pages and eight thousand words, including data tables, graphs and list of references.
3. Manuscripts must be submitted in MS Word format, single spaced, in Times New Roman font, size 12 for body/text, size 14 for title and main headings and with normal/standard margins.
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6. You can visit our website [www.nldalmia.edu.in](http://www.nldalmia.edu.in) for detail submission guidelines.
7. Please write to [editor@nldalmia.in](mailto:editor@nldalmia.in) for any further clarification or information.

Looking forward to receive your scholarly work.

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