

Aakarshan 2024: Post Event Summary Report

Event Overview: Aakarshan 2024, a vibrant fresher's program organized by the Cultural Committee of NL Dalmia, was a spectacular 2–3 day event designed to welcome the new batch of PGDM students. Held from August 15th to August 18th, 2024. Aakarshan served as a platform for new students to showcase their talents, build camaraderie, and integrate into the campus community. The event culminated in a series of competitions where divisions competed for the prestigious Best Division Award.

Event Highlights:

1. Competitions:

- **Mr. & Ms. Fresher:** A highlight of Aakarshan, this competition celebrated the charm, wit, and talent of the newest batch, culminating in the crowning of Mr. & Ms. Fresher.
- **Dance and Singing:** Enthusiastic performances in dance and singing categories brought energy and creativity to the stage, with participants showcasing diverse styles and genres.
- **Sports Competitions:**
 - **Badminton and Table Tennis:** These events saw intense matches as participants demonstrated their athletic prowess.
 - **Tug of War:** A thrilling test of strength and teamwork, Tug of War was a crowd favourite, drawing enthusiastic cheers from spectators.
 - **Chess:** A battle of minds, the chess competition witnessed strategic moves and calculated gameplay.
 - **E-gaming:** Featuring games like 8 Ball Pool, BGMI, and FIFA, this segment attracted gaming enthusiasts who competed fiercely for the top spot.
- **Treasure Hunt:** This event combined adventure and problem-solving as teams raced to uncover hidden clues and reach the final treasure.



○ **Creative Arts:**

- **Painting and Photography:** These competitions highlighted the artistic flair of participants, with stunning visual expressions capturing the theme of the event.
- **Stand-up Comedy:** Laughter echoed through the venue as budding comedians delivered their punchlines, entertaining the audience with their humour.
- **Roadies:** An exhilarating preliminary round set the stage for the adventurous spirit of Roadies.
- **Escape Room:** Teams worked together to solve puzzles and escape within the time limit, testing their wit and teamwork.

2. Final Day Celebrations:

- The final day featured the concluding performances of the top participants, followed by the much-anticipated announcement of winners across all competitions.
- The Best Division Award was presented, recognizing the division that excelled across various events.
- The event concluded with a DJ night and a sumptuous dinner, providing a perfect ending to the festivities and allowing participants to unwind and celebrate their achievements.



Participation and Impact:

- Aakarshan 2024 saw enthusiastic participation from the entire PGDM batch, fostering a sense of belonging and friendly competition among students.
- The event provided a platform for students to showcase their talents, explore new interests, and build lasting friendships. Feedback from participants highlighted the event's role in easing the transition into the new academic environment and strengthening the bond within the student community.

