

Event Title: *Celebrating 25 Years of Legacy and Leadership*
Institution: N. L. Dalmia Institute of Management Studies and Research
Date of Event: 24th August 2024
Location: Lotus Ballroom, Jio World Convention Center, BKC, Mumbai
Event Type: Alumni Engagement / Strategic Stakeholder Event

1. Purpose and Strategic Relevance

This alumni reunion marks the 25th anniversary of N. L. Dalmia Institute of Management Studies and Research — a significant institutional milestone. The purpose of the event was to foster meaningful alumni engagement, reinforce institutional loyalty, and create opportunities for strategic collaboration, mentoring, and giving back.

The initiative directly aligns with AACSB's focus on creating lifelong engagement with alumni, recognizing their role in sustaining a dynamic, forward-looking learning ecosystem.

2. Objectives

- To celebrate 25 years of institutional excellence and collective achievement.
- To strengthen alumni relations as part of a long-term stakeholder engagement strategy.
- To showcase the Institute's transformational journey, highlighting impact-driven growth in academia and industry.
- To gather alumni insights that inform future curriculum, mentorship, and leadership development initiatives.
- To encourage philanthropic and professional collaboration through stronger alumni-institute partnerships.

3. Event Highlights

- **Welcome Note & Institutional Address**
Delivered by leadership, reflecting on the Institute's growth and future strategic goals.
- **Alumni Reflections**
Senior alumni shared insights on their journey, the Institute's role in shaping their careers, and ideas for future engagement.

- **25-Year Showcase**
A curated AV and installation walk-through highlighting academic achievements, innovation initiatives, and alumni success stories.
- **Networking Dinner**
Facilitated informal peer-to-peer and alumni–faculty conversations, promoting professional collaboration.
- **Cultural Tribute & Memorabilia Distribution**
Celebrated the cultural ethos of the institution and honoured legacy contributors.

4. Engagement Metrics

- **Total Attendees:** ~200+ alumni across batches
- **Notable Alumni Participation:** Senior leaders from top corporates, entrepreneurs, and academia
- **Faculty & Leadership Participation:** Full academic council, governing body members
- **Engagement Channels:** Email campaigns, personal invites, WhatsApp group interaction, registration portal

5. Outcomes and Follow-up Initiatives

- Initiated groundwork for alumni mentoring programs and guest lecture series.
- Strengthened the alumni database with updated professional records.
- Formed an informal Pune–Mumbai Alumni Steering Group for ongoing city-based engagement.
- Captured alumni testimonials and video stories for institutional marketing and global accreditation efforts.
- Increased alumni sign-ups on the alumni portal and social channels.

7. Conclusion

The 25-Year Alumni Reunion served as a powerful platform to bridge the past and the future — reconnecting institutional memory with strategic foresight. It enabled

impactful alumni engagement while reinforcing the Institute's commitment to excellence, relevance, and global standards in management education.

This event contributes meaningfully to our AACSB accreditation journey by showcasing our ability to foster long-term stakeholder relationships and create sustainable engagement practices.



