

POST-EVENT SUMMARY REPORT

EVENT: *E-SUMMIT'23*
DATE: *March 10, 2023*
LOCATION: *Auditorium,
N.L. Dalmia Institute of Management Studies and Research*
ORGANIZER: *Nurtur-E Cell*

On March 10th, 2023, **Nurtur-E Cell**- the Entrepreneurship cell of *N.L. Dalmia Institute of Management Studies & Research* conducted the flagship event '**E-Summit**'. The event encompassed dignitaries from various industries who came forth and shared their business expertise with the students. The theme for this year's panel discussion was "**Enkindle Entrepreneur in you**". It comprised of Keynote speech followed by Panel Discussion.

Following is the list of distinguished guests for the event:

- Prashant Gade (Keynote Speaker)- CEO of Inali Foundation.
- Pandurang Taware- Founder / Chief Promoter / Managing Director- Maharashtra State Agri & Rural Tourism Co-operative Federation Ltd.
- Navnath Yewale -Founder & CEO of Yewale Amruttulya Private Limited.
- Subasish Pani -CEO of Power of Stocks.
- Anushree Maloo- Co-Founder at Nuutjob.
- Virendra Yadav- MD & CEO at BU Projects and Consulting Pvt Ltd.
- Dr. Sonali Tipre- Founder Director & Board Member at PiSquare Group.

The hosts for the event were Jyoti Kumari and Aakash Somaiya.

The event commenced with the traditional lighting of the lamp by dignitaries followed by Saraswati Vandana. The assembled students and faculty members warmly welcomed the dignitaries and guests.



The event started with the introduction of Mr. Mudit Dalmia, Vice-President of the N.L. Dalmia Educational Society. Next, the Director of NLDIMSR, Prof. (Dr.) M.A. Khan was introduced, followed by his inspiring speech about innovation, creativity and out of the box thinking. He expressed that the best way of becoming an entrepreneur is through ownership and one can unleash the potential through putting their heart and soul to the fullest.

It was followed by words of wisdom & guidance from the faculty head of Nurtur E-Cell, Dr. Vaishali Kulkarni. She shared how one can leverage opportunities to bring forth ideas and business plans to execution. She gave a brief overview of the student-driven entrepreneurship cell's objective and highlighted the timeline of events. A brief review of the previous two volumes of E-Cell annual magazine '*Udyamee*,' was given. Along with that she spoke about the current year's magazine theme '*Social Entrepreneurship*'. She also gave a quick introduction and expressed warm welcome to the keynote speaker and panelists for the day.

Next, the keynote speaker for the day -Mr. Prashant Gade, the founder of Inali Foundation was introduced with a short film. It portrayed his true story and real-life journey. It reflected how he confronted the harsh realities of disability when he noticed an amputee struggling to shave his face. This instilled a spark in him to use knowledge for the betterment of mankind- to create a difference! Mr Prasanth came forth and spoke passionately about his experiences and the lessons he took away from each. He discussed various stages of his life where he absorbed the push factor and discovered the purpose of his life. He spoke about the chapter when he started pursuing his purpose- from creation of prosthetic arms as a project to transforming the project to solve real life challenges of thousands of amputees. He portrayed a powerful speech on the struggle and takeaways of his life learnings. The courage and conviction he displayed in making a difference in the lives of so many people is what makes him such an inspiration. The keynote address lasted for 40 minutes.



After the keynote address, a brief introduction of each panelist was delivered by the hosts. Once all the panelists were introduced and seated in the dais, the panel discussion commenced. The moderator Ms. Sonali Tipre led the discussion.

Mr. Pandurang Taware emphasized the importance of understanding the market and customer needs before starting a business. He shared that his success in the tourism industry was due to his ability to identify the potential of agri-tourism and rural tourism in Maharashtra and catering to the needs of customers. He brought out the beautiful culture, traditions, and faced several challenges to bring out the agri-tourism concept.

Mr. Navnath Yewale, shared his journey of building a successful chain of tea cafes in Pune through years of research. He emphasized the importance of customer satisfaction, market analysis and providing high-quality products and services to create a loyal customer base. He stressed on “Other people's money, other people's efforts”. With an initial investment of Rs. 4000, today Mr. Yewale stands at a turnover of Rs. 50Cr (with external financing of Rs. 20 Lac).

Subasish Pani, shared his experience of starting his business from scratch and emphasized the importance of perseverance and hard work in the stock market trading journey. He encouraged aspiring entrepreneurs to be patient and fueled up while making trades. He believes not to run after money but to run behind dreams in order to be successful. He further added that, if you really enjoy the work you will survive for a longer time in your career.



Ms. Anushree Maloo, spoke about the need to be adaptable and open to change in today's dynamic business environment. She figured out the deal from 3 sharks wouldn't suffice the growth of her business and decided to proceed with bootstrapping which was a wise decision to go with. She highlighted the importance of continuous learning and upgrading skills to stay ahead in the journey.

Mr. Virendra Yadav spoke of his belief that franchising is an effective way to develop a business ecosystem where the franchisor and franchisees work together to grow their businesses. He also suggests that franchising can create micro-entrepreneurs, which are small business owners who are able to operate their own franchise outlets with the support of the franchisor.

Dr. Sonali Tipre emphasized the importance of having a clear vision and purpose for starting a business. She coordinated among the panelists and had set an inspiring tone throughout the event. She also encouraged aspiring entrepreneurs to have a strong work ethic and stay focused on their goals.

