

1st South Asia Pacific International Conference

12th & 13th January, 2024

We are delighted to present a brief overview of the 1st South Asia Pacific Conference, a resounding success in fostering scholarly discourse and collaboration in the region.

Key Statistics:

Received Abstracts: 77

Participants: 89

Accepted Abstracts: 62

Papers Presented: 46

The conference commenced with an auspicious inauguration by esteemed dignitaries:

Dr. Raj Devasagayam, Dean of Monmouth University, USA,

Mr. Shailesh Dalmia, Hon. Secretary, N. L. Dalmia Education Society

Mr. Mudit Dalmia, President, N. L. Dalmia Education Society

Dr. Seema Saini, CEO, N. L. Dalmia Education Society

Dr. Khan, Director, N. L. Dalmia Institute of Management Studies and Research

Dr. R. K. Srivastava, Prof. Emeritus and HoD Research, N. L. Dalmia Institute of Management Studies and Research

During the inaugural ceremony, Dr. Raj Devasagayam, Dean of Monmouth University, USA, underscored the pivotal role of AI in education, setting a thoughtful tone for the event.



The plenary session on Day 1 featured luminaries such as

Dr. Vipin Gupta, Professor & Director, Centre for Global Management, Jack H. Brown College Business and Public Administration, California State University - San Bernardino, USA,

Dr. Ravi Dissanayake, Prof, Department of Marketing Management, University of Kelaniya, Sri Lanka and Chief Editor: Sri Lanka Journal of Marketing (SLJM);

Dr. Farzana Quoquab, Associate Professor, Azman Hashim International Business School, Universitiy of Teknologi Malaysia (UTM), Malaysia and Associate Editor Emerald case study for Emerging Markets;

Dr. Ajoy K. Dey, Professor, Operations & Decision Sciences, Birla Institute of Management Technology, Editor. South Asian Journal of Business and Management Cases, published by SAGE, and

Dr. R. K. Srivastava, Prof. Emeritus and HoD Research, N. L. Dalmia Institute of Management Studies and Research our own distinguished speaker.



On the second day, Dr. Surjit Tinaikar, Prof at UMass, Boston, Massachusetts, United States graced us with insights during the plenary session, enriching the discourse further. The conference concluded with a stimulating session on validating research methodologies.

The event showcased 46 presentations across various tracks over two enriching days. Notable acknowledgments include:



Best Paper (Finance Track): Dr. Neeraj Gupta, N. L. Dalmia Institute of Management Studies and Research

Best Paper (Marketing Track): Dr. Mangesh Kasbekar, N. L. Dalmia Institute of Management Studies and Research

Best Paper (General Management): Dr. Srepanna Bhattacharya, Assistant Professor, Management, Bharatiya Vidya Bhavan, Institute of Management Science, Kolkata

Best Paper (Student Track): SIES College students, Mumbai



Moreover, we proudly unveiled the book cover of the case study "Indian Perspective" along with the conference proceedings book, a testament to the scholarly contributions shared.



Special appreciation goes to the management, including Mr. Shailesh Dalmia, Mr. Mudit Dalmia, Dr. Seema Saini, and Dr. Khan, for their unwavering support. We extend heartfelt gratitude to all faculties and non-teaching staff for their dedication and efforts. Kudos to Ph.D. scholars, Ms. Sonia, Mr. Sachin, Mr. Vivek, and Ms. Bhavika, for diligently managing tracks, and a special acknowledgment to Mr. Priyan for score tabulation, alongside Dr. Neeraj, Ms. Sajita, and Ms. Kaushal for meticulous conference coordination.



In closing, we express our sincere thanks to all participants for their invaluable contributions. With anticipation, we look forward to yet another enriching conference next year.

