

## **N. L. Dalmia Flags off its Post Graduate Program in Big Data**

One of the best and the fastest evolving B-schools in Mumbai, N. L. Dalmia Institute of Management Studies and Research launched its first batch of Post Graduate Program in Big Data in collaboration with SAS Institute India Pvt. Ltd. (SAS), on the auspicious occasion of Dussehra on Thursday, 18 October 2018.

The program is aimed at working professionals and fresh graduates who have a keen inclination towards analytics and who want to excel in field of Big Data Analytics. The curriculum for the program is designed to equip the students with open source technologies like R, Python, Apache Spark, SQL and much more, as well as SAS modules, which cater to Big Data analytics. The move is epoch-making one for both - N. L. Dalmia Institute and everyday an Indian with aspirations for a lucrative career in the exponentially growing Big Data industry. The PGCP in Big Data with SAS will further the offerings, outreach and reputation of the institute while the pursuant will be treating it as the entryway into the booming Big Data industry and assurance for long-term success.

Dr. Nigel D'Silva (Program Head, Emerging Technologies, N. L. Dalmia Institute), who is a core data scientist with a rich experience of over 20 years in the field of data science, inaugurated the program with Mr. Amarkant Jain (V. P. Marketing, N. L. Dalmia Institute) and Mr. Shubham Chaterjee and Mr. Raj Jhaveri from SAS

Mrs. Seema Saini, CEO, N. L. Dalmia Educational Society, recently stated, "Businesses across industries and geographies are increasingly prioritising Big Data for organisational decision-making. As the trend gains traction, job opportunities are opening up for qualified individuals with skills and inclination to make sense of Big Data through focused engagements. As per the IDC forecast, the global Big Data industry will touch U. S. \$47 billion mark by the year-end, leaving in its wake about 2 million vacancies in multiple fields, including retail, finance, manufacturing and more. However, employability is a cause of concern for the industry as only a fraction of IT professionals has what it takes to succeed at the top level. At our institute, we take the prerogative to bridge the industry-academia gap with Post Graduate Program in Big Data with SAS."

The first batch includes students from various industries and varied experience levels, thus starting out on a path of cross-functional learning. The students were admitted through a stringent selection process of an entrance test (NLDSAT), in which they were tested for their analytical abilities and a personal interview with industry experts. The first academic session started on 21 October 2018. The curriculum of the program includes a primer with the basic statistics and mathematics required to understand data analysis in depth and then carries forward to much deeper technological learning step by step. The intellectual capital, who will be teaching the program, comprises of industry experts in the field of data sciences and core data scientists from SAS Institute of India Pvt. Ltd.

The N. L. Dalmia Institute aims to nurture future managers and to arm them with intellectual curiosity, critical ability in thinking and confidence derived from rigorous academics and hands-on experiences on live projects, for which N. L. Dalmia has tied up with organisation from diverse industries. The student, for the last two months of the program can choose the industry of his/ her choice and intern at one of the collaborated organisations. N. L. Dalmia believes that face-to-face learning is the mother of all learning and hence all the sessions will be classroom lectures.

Going forward, N. L. Dalmia Institute is focusing on developing emerging technology courses in the fields of Digital Marketing, Fintech, Machine Learning & Artificial Intelligence sighting the huge demand-supply gap in the industry.