Global MBA

In Association with
University of Wisconsin-Parkside, U.S.A
Awards & Achievements

Social Welfare and Growth Award for “Empowering Social Change Through Education”

Best Management Institute Award - Research Excellence and Academic Award
Conferred by Combined Society for Educational Research and Development, Dehradun

Best Education Brand -
Conferred by Economic Times

Kotler Award for Best Visionary Leader in Education
Conferred upon - Mr. Shailesh Dalmia, Hon. Secretary, N. L. Dalmia Educational Society at the World Marketing Summit, New Delhi.

Kotler Award for Excellence in Business Education
Conferred by The World Marketing Summit, New Delhi.

Asia’s Greatest Leaders
Award was presented to Mr. Shailesh Dalmia - Hon. Secretary, N. L. Dalmia Educational Society by Asia One Magazine

Top Private Business Schools in Maharashtra
Ranked amongst the Top 15 Private Business Schools in Maharashtra by Education World.

India’s Best Management Institute, West India Region
Conferred by India’s Education Excellence Award

Excellence in Infrastructure
Conferred by India Today Group - Excellence in Education Award

Mid-day Excellence in Education Award
- Visionary Leadership in Education Society
- Exemplary Contribution in Education - Gaurav Icon
- Excellence in B-School Education - Western Mumbai
- Excellence in Infrastructure - Mumbai
About Global MBA

A one plus one MBA program where a student completes Foundation course of 11 months at N. L. Dalmia Institute of Management Studies and Research (NLDIMSR), India and the 2nd year at University of Wisconsin-Parkside (UWP), USA.

Nationally and internationally acclaimed faculty members bring forth a right mix of industry-academic experience, providing a holistic perspective of innovative thinking, a key addition to business value in today’s fast-changing and competitive environment thereby making us one of the most sought-after Global Management college in Mumbai.

Advantage:
1. University of Wisconsin Parkside - State Level University.
2. TOEFL, GRE/GMAT waived off.
3. One can avail international scholarship with a minimum US equivalent GPA of 3.0 on a scale of 4.0.
4. MBA program of University of Wisconsin Parkside is Advance Collegiate Schools of Business (AACSB) accredited.
5. Work experience is waived off.

Eligibility:

Foundation Course (11 months) at NLDIMSR

A candidate must have passed a Three/Four Years Bachelor’s degree examination as per university rule from any UGC recognized University with minimum 50% at the time of graduation.

2nd year at UW-Parkside, USA

In order to get admission to the 2nd year at UWP the student should get a minimum U.S. equivalent GPA of 2.75 on a scale of 4.0 in the foundation course of N. L. Dalmia Institute of Management Studies and Research.


About

University of Wisconsin-Parkside

Since 1968, the University of Wisconsin-Parkside has been enriching minds and changing lives of those who attend. Its idyllic campus is set on 700 acres of natural Wisconsin prairie and woodland. Parkside is accredited by The Higher Learning Commission, (HLC) a commission of the North Central Association. The College of Business, Economics, and Computing is accredited by the Association to Advance Collegiate Schools of Business-International (AACSB).

► One of only 400 elite AACSB (Association to Advance Collegiate Schools of Business) internationally accredited business schools in the world

► At University of Wisconsin – Parkside, student to faculty ratio of 18:1 offers a more engaged and interacting learning environment

► Rated one of the “Most Affordable” 4-year, comprehensive universities in the State of Wisconsin

► Close to 95 percent of business students are employed within six months of graduation

► Cutting edge innovative curriculum aimed at providing you with business management skills required for a global business manager

► Learn from World class pedagogical techniques used for teaching

► Opportunity to secure international student scholarship (GPA of 3.0 and above out of 4.0 scale is required)

► Opportunity to study and interact with peers who come from all over the world

► Graduate with a MBA degree from University of Wisconsin – Parkside

► Opens a gateway to international career

► Working Opportunities on campus while studying 20 hours/week (25 Hours/week during breaks)

► International students are eligible to apply for work program which allows for 12 months of paid employment in their field of study after their studies
Curriculum

The Global MBA Program curriculum structure is as follows:

Foundation Course (11 Months) at NLDIMSR

**SEM I**
- Perspective Management
- Operations Management
- Organisational Behaviour
- Business Statistics
- Marketing Management - I
- Macro Economics
- Legal Aspects of Business
- Financial Accounting
- IT for Management • Advanced Excel
- Effective Communication

**SEM II**
- Cost & Management Accounting
- Financial Management
- Business Environment
- Marketing Management - II
- Management Information System
- Managerial Economics
- Business Research Methods
- Analysis of Financial Statements
- Operations Research
- Financial Products & Instruments

Additional Certification at NLDIMSR: 1) Bloomberg, 2) Digital Marketing, 3) Data Analysis Big SPSS, 4) Markstrat (Business Game Simulation)

2nd Year at UW-Parkside

Upon acceptance into UW-Parkside’s MBA program, students will have to successfully complete the necessary hours at UW-Parkside to receive an MBA Degree from UW-Parkside. Students can avail any of the following concentrations in the 2nd year at UW-Parkside:

1. Marketing
2. Finance
3. Data Analytics
4. General Management
5. Supply Chain Management
6. Global Management

Students can opt for Dual Specialization in the 2nd year at UW-Parkside.
What Our Students Say

When I started my MBA, I was hoping that my degree would provide me with the credentials and business acumen to someday take on a role of professional responsibility. I have to say that the Global MBA Program of N. L. Dalmia Institute in association with University of Wisconsin - Parkside gave me a lot more than I expected.

The faculty at N. L. Dalmia Institute and UW – Parkside are what really set the Global MBA Program apart from other programs. Thanks to them, I know all of the tools to be a successful and ethical leader.

The program has been very strategically designed to ensure the best of academic and community involvement along with experiential learning. Industrial visits, guest lectures, and various activities have helped me understand how a business function in different countries and how I can tackle situations and solve business problems in an ever-changing global business environment.

I’ve gained a lot of experience and skills that are transferrable to any industry and the program has given me the ability to change my future for the better. This is a top-notch option for any student seeking individual attention with knowledgeable and experienced professors and more of a personal MBA experience.

- Gauri Sapkal, Management Trainee, Blank Space Branding, Chicago, USA

My journey at N.L. Dalmia has been very profound; the exposure provided by the institute works as a compass for what to expect from the corporate the world as well as to develop and enhance your skills for the next year in the US. The events and academic rigor at NLDIMSR provides the student with an enlightening experience to showcase and develop the skill which helps to identify an individual’s strengths.

The Global MBA is a one of a kind program that provides opportunities for an individual to pursue knowledge about different avenues which opens a lot of opportunities for my career in the future.

NLDIMSR’s Global MBA team helps you to overcome every hurdle you may face from finding accommodations in Mumbai to preparing you for the visa interview. NLDIMSR has made sure that the students are well equipped with adequate knowledge as well as certified courses that provide leverage compared to the other international students.

We have had faculties from the University of Wisconsin-Parkside visit us a couple of times, which has provided me with a better picture as to what to expect from the one year in the USA.

In the second year of this journey at UWP has been indeed a life-changing experience as the skills develop at Dalmia and the sharpened by the knowledge gained at Parkside it has enabled me to look forward and face the corporate world with a unique set of skills and fortunately also made me a part of a multi-national company such as HARIBO. This course has helped me gain perspective towards my career goals and showed me the correct part to thrive for them.

- Ankit Shah, Customer Marketing Intern, HARIBO Of America
Accreditation & Membership

The Institute has also been awarded ‘A’ Grade by National Assessment and Accreditation Council (NAAC).

With a mission to advance quality management education through accreditation, memberships and value added services; the Institute has been awarded "Premiere College Status" by Accreditation Service for International Schools, Colleges & Universities (ASIC), UK.

We are ISO 9001:2015 certified by UKAS, United Kingdom Accredited Services & SGS.

We are proud of our associations and memberships with professional bodies like:

• Advance Collegiate School of Business (AACSB), USA
• European Foundation for Management Development (EFMD), Belgium
• European Foundation for Management Development Global Network (EFMDGN), Belgium.
• Bombay Management Association (BMA)
• Confederation of Indian Industry (CII)
• Institute of Management Consultants of India (IMCI)
• Indian Merchants Chamber (IMC)
• Association of Indian Management Schools (AIMS)
• All India Management Association (AIMA)
How can I apply for this program?

The application for Global MBA 2020 is online. Applicants can apply online on the official link: https://www.nldalmia.in

Once the application process is complete:

• The applicant will be called for Personal Interview.

• At the time of Personal Interview the candidate should bring his academic certificates, as well as extra curricular certificates (if any).

• As one of the selection criteria the candidate has to appear for any of the entrance examinations: CAT/XAT/CMAT/CET/MAT/ATMA. In case none of the above exams are answered, candidate will have to appear for NLD-SAT, an aptitude test conducted by the institute.