

Bloomberg Lab

Bloomberg Programs

Background

In setting up one of the largest Standalone Bloomberg Labs in South Asia, the aim of the institute is to provide, Beyond acquisition of knowledge , analytical and decision-making skills, the curriculum is expected to promote personal & professional development of students in such skill areas as:

- The students with an experience as close as possible to a real financial organization & Financial World.
- To work on a broad range of financial, economic and Financial Services activities, including portfolio management, risk management, derivatives markets, currency markets, financial engineering and corporate finance.
- The rolling news channels highlights and train users as to how major developments have an immediate impact on the global economy.

Bloomberg Programs

Benefits/Advantage : Bring the markets into classroom

Today, our students are using the platform at leading business, trading, finance and Governmental institutions which has provided them will desired confidence and advantages while they were applying for jobs.

Bloomberg Professional Service at the campus helps Institute strategically prepare its students for top-end careers in Banking, Investment Management, Institutional Broking, Investment Banking, and Corporate Treasury Management.

By offering foundational content with clearly defined goals, namely :

- Technical Analysis and other real-world examples act as a complement to syllabus.
- Exposure to Global Markets
- Enhancement of technological skills
- Peer based learning
- Experiential Learning (Learning by Action and Application) Hands on Experience working on Bloomberg terminal.
- Investment strategy and technical analysis



Experiential Learning Partner (ELP)

N. L. Dalmia Institute of Management Studies and
 Research
 is

**The First institute in our country to receive
 “Experiential Learning Partner”(ELP)**



Our Bloomberg Expert



Prof. Prakash Rathod

- With 15+ Years of Experience in training & teaching the Bloomberg Programs
- Facilitated 2000+ Students & Professionals to complete Bloomberg Market Concepts (BMC) certificates
- Assisted 1000+ Students & Professionals in completing Bloomberg Analyst Certificates
- Facilitated 200+ Students & Professionals to complete Environmental Social Governance (ESG) Certificates
- Expertise in Creating Simulation based learning program in creating online Virtual Portfolios using Bloomberg Platform

Bloomberg Programs – PGDM/BA

Discover the inner workings of the markets

Economic Indicators

- ✓ Discover the fundamentals of how economic indicators are published and analyzed.
- ✓ Explain the qualities of good economic indicators.
- ✓ Explore how economic indicators can be used to spot inflection points.

Currencies

- ✓ Explore the history and mechanics of currency markets.
- ✓ Identify the three main drivers of currency valuation.
- ✓ Demonstrate how investors and businesses are affected by currency markets and how they manage currency risk.

Fixed Income

- ✓ Discover how the bond market became the biggest, most complex market in the world, as well as how it serves a vital public purpose.
- ✓ Explore how yields facilitate comparison across the vast diversity of the bond market.
- ✓ Describe how government bond yields are a yardstick by which all other investments are measured.
- ✓ Describe how bond markets instill discipline in governments around the world.

Equities

- ✓ Calculate equity index performance from the performance of single stocks.
- ✓ Explore the nature and allure of equity ownership.
- ✓ Identify why equities are more volatile than bonds.

Benefits of an Experiential Learning Partner (ELP)

- Unlimited **free web access to globally accepted Bloomberg Market Concepts (BMC) certification** focused on key financial markets concepts which bolsters student placement opportunities
- BMC can be leveraged to **map course curriculum** across academic disciplines
- Partnership through Bloomberg **Experiential Learning Partner (ELP)** program and use of ELP logo on NL Dalmia's website
- Access to exclusive Bloomberg Business week **Case Studies** across Financial Statement Analysis, Fixed Income Valuation, Mergers & Acquisitions, Capital Raising to name a few
- Access to **Bloomberg NEF (BNEF) research for BBA users** which is published by our specialized market research unit that works with the global players across the financial, technology, energy, automotive, industrial & public sectors supporting their research needs around the energy transitions
- Enables faculty to engage in **quality research** across multiple domains

Certifications at Bloomberg

I. Bloomberg Markets Concepts (BMC)

- Bloomberg Market Concepts (BMC) is a library of e-learning courses that provides an introduction to the financial markets.

BMC consists of 4 sections—

- ✓ Economic Indicators
- ✓ Currencies
- ✓ Fixed Income
- ✓ Equities

- BMC is no additional charge on the Terminal. Financial Benefits to students \$ 249



Certifications at Bloomberg

II. Bloomberg Analyst Certification (BAC)

- Bloomberg Analyst Certificate(AMC) is a in house certification course that provides an extensive knowledge of equity markets
- BAC consists of two core modules
 - ✓ Equity Technical Analysis
 - ✓ Equity Fundamental Analysis
- BAC is no additional charge on the Terminal. Financial Benefits to students \$ 200



Certifications at Bloomberg

III. Online Portfolio Management

- Online Portfolio certificate consists of Core Portfolio Management and Analyses & research of securities sector industry, domestic & global markets access.
- Provides students with a real-life research & Analyses of securities (Equities, Fixed Income, Forex, Derivatives) sectors.
- The world leading platform for global Business and finance news, data, analytical tools & research report to trade using virtual money



Online Portfolio Management

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Bloomberg

PORT Performance Total Return

Portfolio: DHRUV P ASHAR

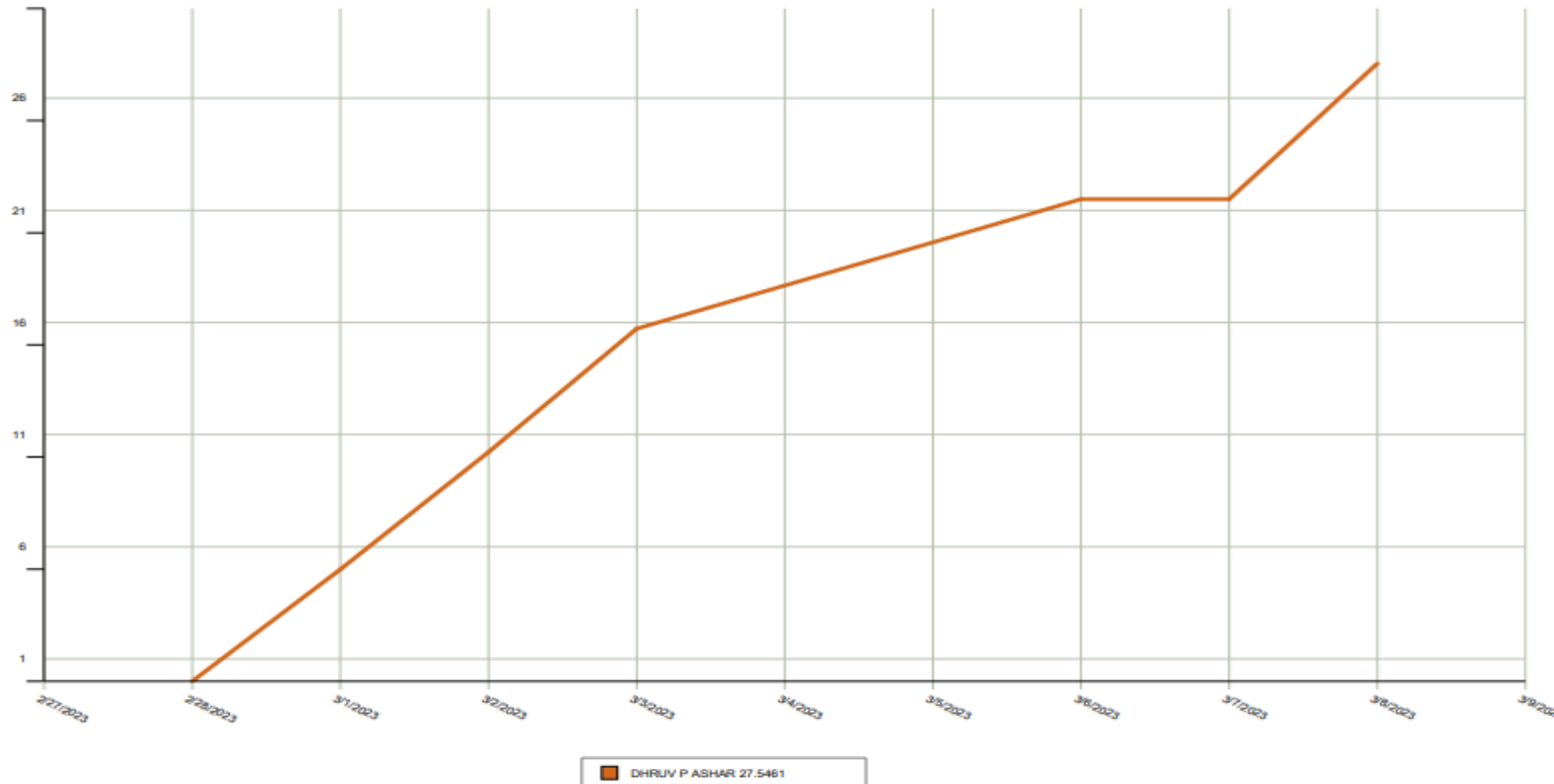
Benchmark: Default (None)

Start Date: 2/28/2023

End Date: 3/8/2023

Currency: INR

Total Return %



Certifications at Bloomberg

IV. Environmental Social Governance

- An interactive e-learning course that shows learners how to implement ESG strategies and prepare ESG reports for regulators through the lens of a fictitious buy-side asset management firm.
- Describe ESG trends and common ESG investment strategies.
- Explain how shareholder activism influences corporate behavior.
- Practice tasks within various stages of the investment process.





Faculty Development Program (FDP)

- To start integrating the power of Bloomberg data, analytics, information and market tools into Research & Enables faculty to engage in **quality research** across multiple domains



MDP – Bloomberg Analyst Certification



N. L. Dalmia
Institute of Management Studies and Research
(A School of Excellence of N. L. Dalmia Educational Society)

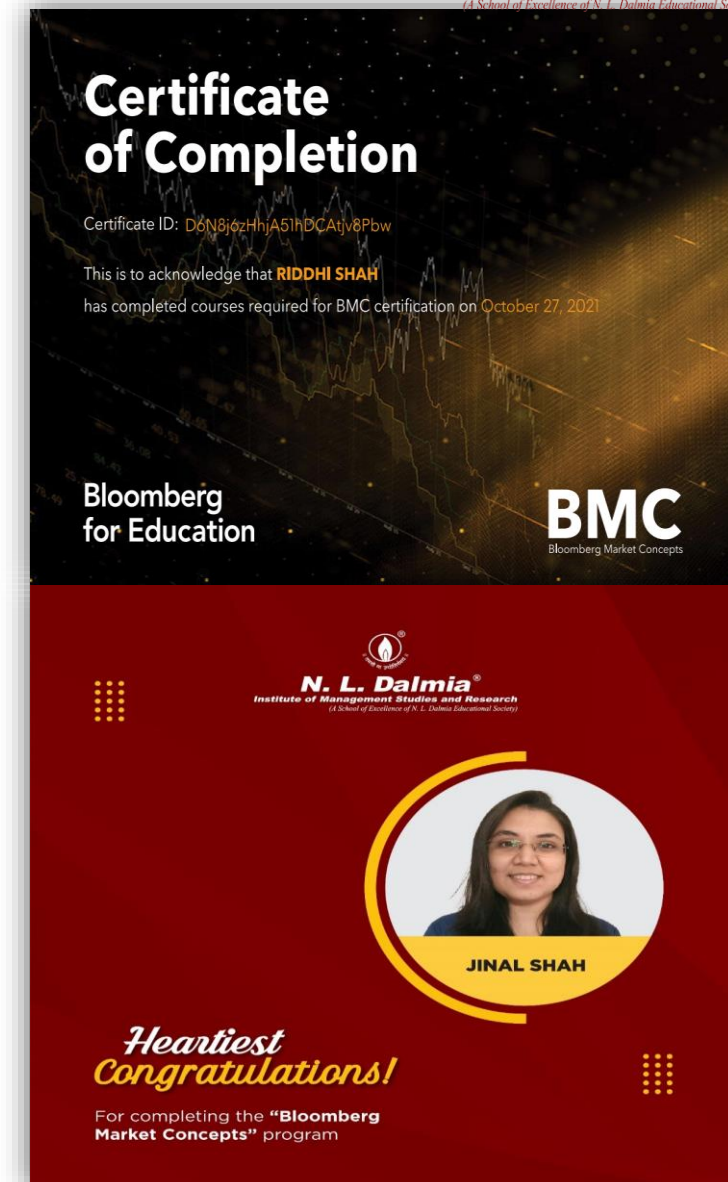
Bloomberg Market Analyst is a 35-hour learning course that provides a visual introduction to the financial markets.

Consists of four modules

- ✓ Economics,
- ✓ Equities,
- ✓ Currencies,
- ✓ Fixed Income and Technical

Target Audience:

1. Investment Advisors
2. Research Analyst
3. Broking firm Professionals
4. Banking Professionals
5. Working Professionals
6. Corporate Trainees
7. Any Graduates & Post Graduates



MDP – Bloomberg Analyst Certification

Agenda:

1. Economic indicators
2. Equities
3. Fixed Income
4. Currencies

Technical indicators/Analytics and Charts:

- Line Charts
- Candle Charts
- Heikin-Ashi
- Simple Average Moving Method (SAM) & Ratio Analyses.
- Balance sheet Analyses
- M&A Analysis
- Structured Finance & Company in-depth analyses
- Bloomberg Market Concepts - \$249

Marketing and Promotion – REVEALER EMAILER

Help your executives provide better data-driven investment solutions to your clients.



N. L. DALMIA PRESENTS

BLOOMBERG RESEARCH ANALYST
WEEKEND CERTIFICATE COURSE
by Bloomberg Expert
Prof. PRAKASH RATHOD

for Corporate Executives

Course Highlights

- A 35-hour learning course that provides a visual introduction to the financial markets.
- Consists of five modules - Economics, Equities, Currencies, Fixed Income and Technical analyses templates
- Woven together from Bloomberg data, news, analytics and estimates

Course Benefits

- Technical Analyses and other real-world examples act as a complement to syllabus.
- Exposure to Global Markets
- Hands on experience working on Bloomberg terminal.
- Enhancement of technological skills
- Peer based learning
- Investment strategy and technical analyses
- Bloomberg Market Concept Certificate

Total 35 hours of experiential learning.
Weekend batches.

Batch commences on **24th July, 2021**

FEE ₹ 20,000/- per Executive
Additional discount on Group-of-ten executives

Avail Early-Bird Discount

APPLY NOW

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Make your clients value your **decision making skills** more.

Become a
BLOOMBERG RESEARCH ANALYST



by joining our
Weekend Certificate Course

ELIGIBILITY: • Working Professionals • Broking Firm Professionals • Corporate Trainees
• Investment Advisors • Any Graduates & Post Graduates • Research Analysts

Marketing and Promotion - SUSTAINENCE EMAILER



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Let your executives upgrade their buy-sell advisory skills under the guidance of **Bloomberg Expert Prof. Prakash Rathod.**

Career Highlights of Prakash Rathod

- 14+ years of Bloomberg experience
- Facilitated 1000+ students/professional to complete Bloomberg Market Concepts Certification (BMC)
- 500+ completed Bloomberg Analyst Certification
- 'TAPMI International Bloomberg Olympiad' champions
- 'TAPMI International Bloomberg Olympiad' Runner-up 2019-20

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- Bloomberg Market Concept Certificate



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Weekend Certificate Course

Course Modules
Economics, Equities, Currencies, Fixed Income & Technical Analysis

ELIGIBILITY:

- Working Professionals
- Broking Firm Professionals
- Corporate Trainees • Investment Advisors
- Any Graduates & Post Graduates
- Research Analysts

Bloomberg MDP – Indian Navy (INS Hamla)

- Serving to our proud INS (Indian Navy Service) Hamla by sharing the insights of Bloomberg
- Customized MDP Program for our proud INS (Indian Navy Service) Hamla
- Discover the fundamentals of how economic indicators are published and analyze
- World Economic analyses
- Geographic Exposure
- Global basemap & Satellite Imagery
- Environmental Risk Exposure

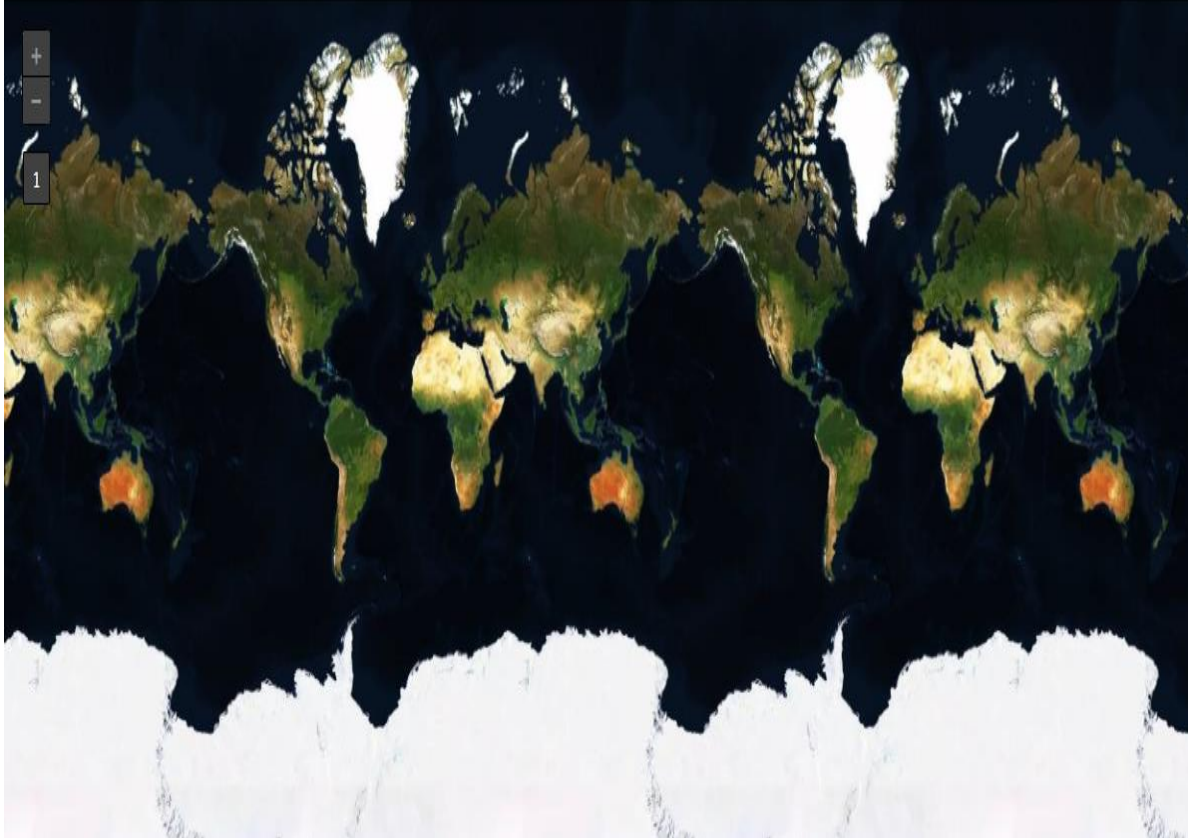


Bloomberg MDP – Indian Navy (INS Hamla)



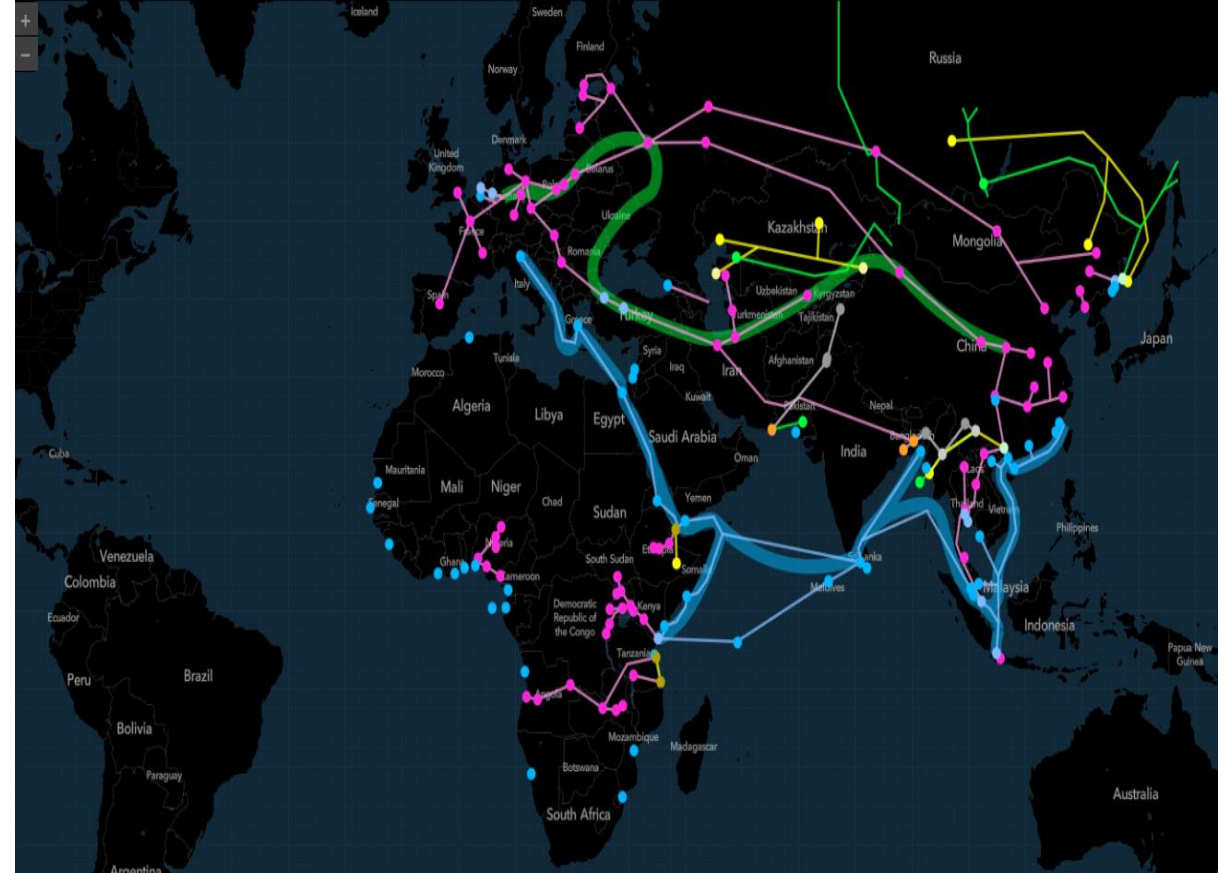
Satellite Imagery

Global basemap that combines high resolution satellite imagery with contextual street and boundary information. Optimized for clarity and reference.



China Silk Road

China's modern-day adaptation of the ancient Silk Road aims to revive the routes via a network of railways, ports, pipelines, and highways.

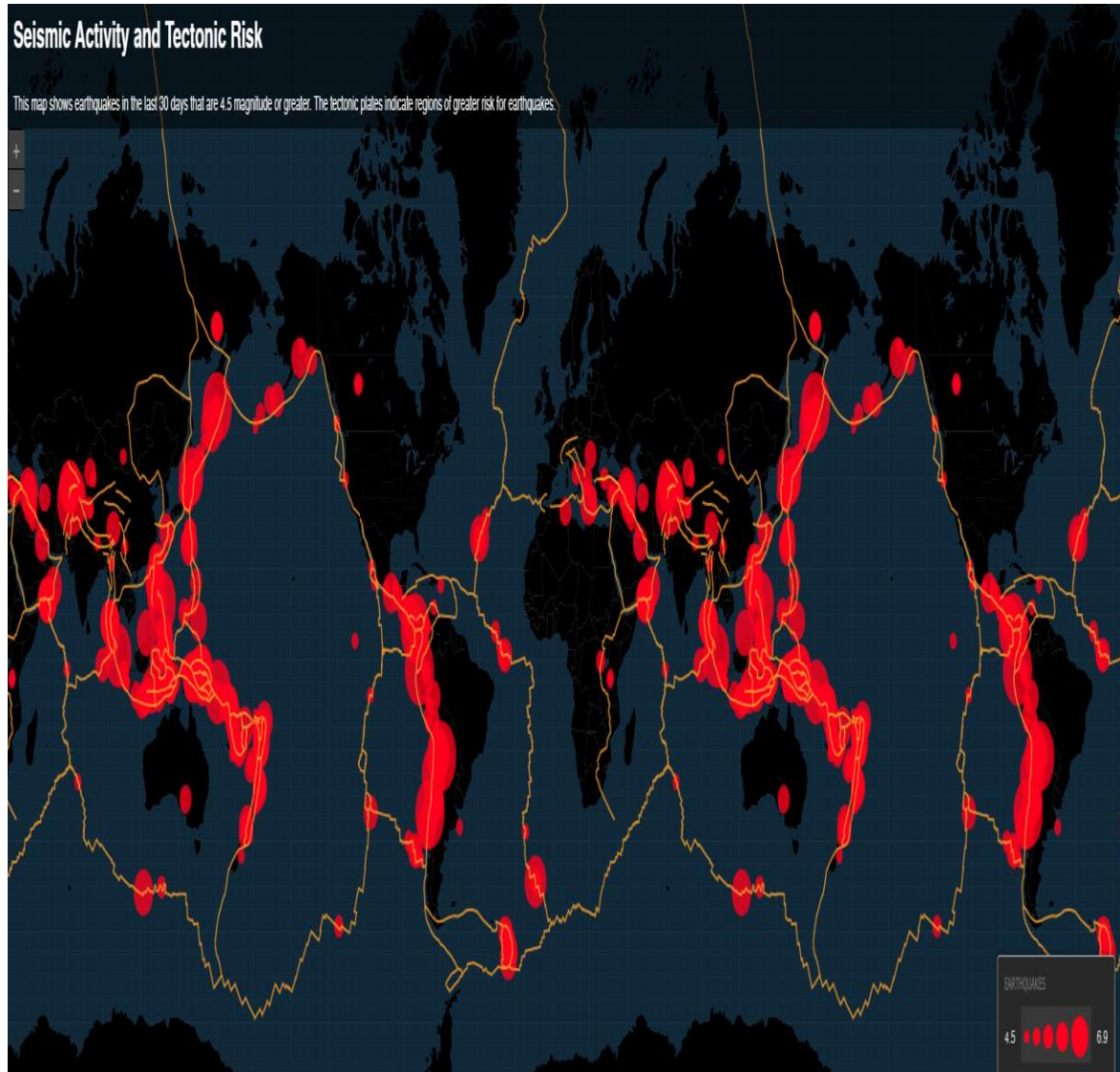


Bloomberg MDP – Indian Navy (INS Hamla)



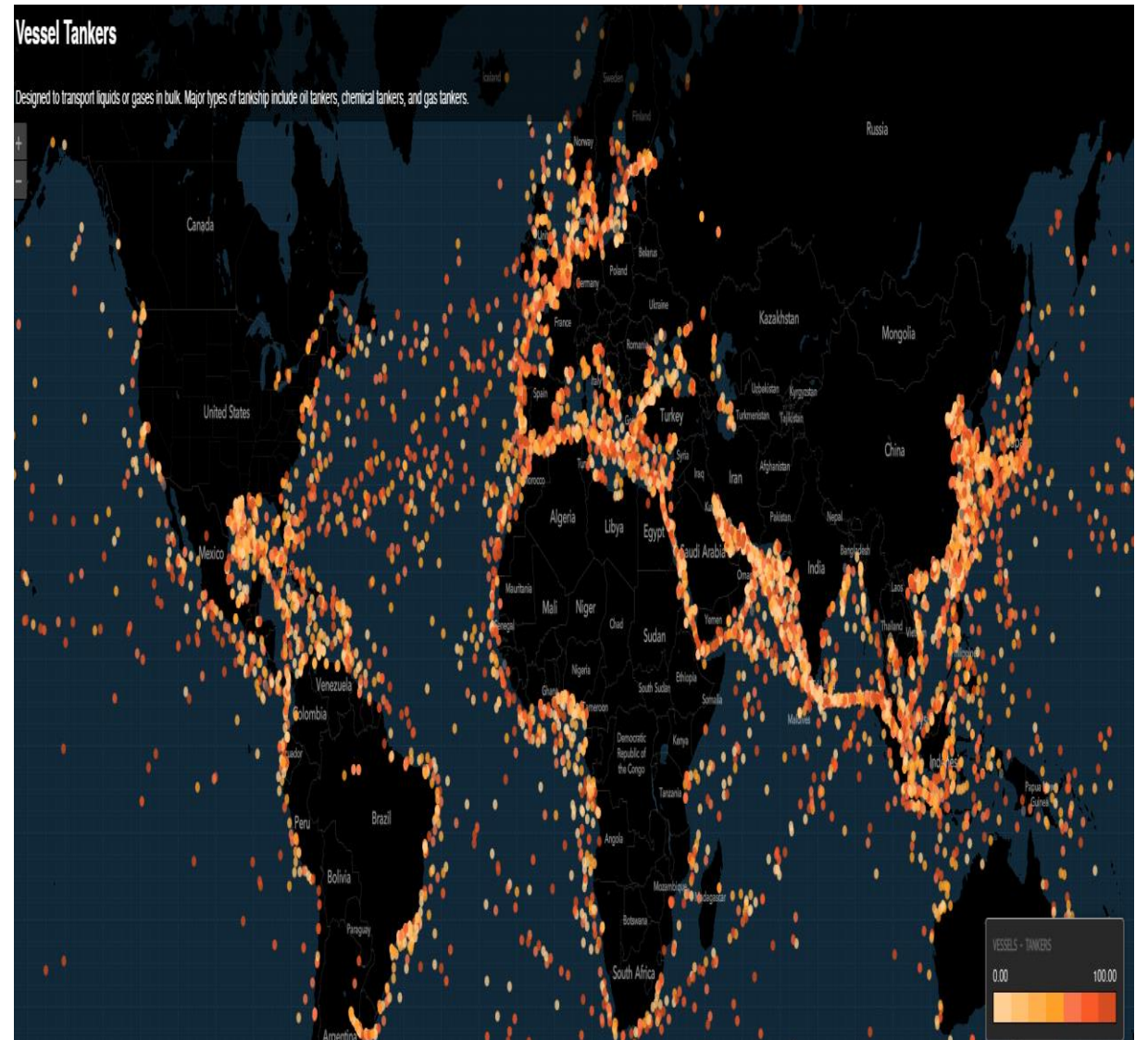
Seismic Activity and Tectonic Risk

This map shows earthquakes in the last 30 days that are 4.5 magnitude or greater. The tectonic plates indicate regions of greater risk for earthquakes.



Vessel Tankers

Designed to transport liquids or gases in bulk. Major types of tankship include oil tankers, chemical tankers, and gas tankers.



New Initiatives

Overnight Global Market Movement Analysis and its Impact on Indian Markets using Bloomberg Platform

Overview

This helped students to understand the interrelation and dependence of world markets on each other.

Objectives Throughout the activity, the students had a better understanding of how the international markets operated. Furthermore, to have a comprehensive understanding how the overnight trading activities are conducted.

Execution:

- Total of 28 students were selected for the overnight trading session.
- Teams were divided into Asia, UK, Europe, and US Markets.
- The Activity was conducted on 26th January Night and the data was interpreted and analyzed over the night and was applied for the Trading Session in Indian Stock Markets on 27th January.



Global Outlook

Some facts about the 2022 challenge:

- 948 teams participated
- \$785,061,647 invested
- 25,572 Trades
- 4,469 individual stocks
- 13 Days average position length
- +3.67% Portfolio Return

N L Dalmia Institute of Management Studies and Research Performance

Total teams participated– 101

Best Ranking Achieved During Competition:

- 3rd In India
- 35th In Asia
- 157th Globally



Global Outlook

Bloomberg Singapore & India Team Visit





Bloomberg - Achievements



**Secured First Position in
International Bloomberg Olympiad
– 2015 Championship**



**Secured Second Position in
International Bloomberg
Olympiad – 2019 Championship**



**Secured Runner up in
International Bloomberg
Olympiad – 2023 Championship**

Students - Achievements



Ameya Chandak

**Represented India as Peace
Ambassador in Japan**



Juhi Chowdhri

**Got Offered an opportunity to
Intern at Bloomberg in 2022**



Juhi Chowdhri

**Offered a PPO/ Campus
Ambassador from Bloomberg**

Our Yung Entrepreneurs



Mr. Saumil Shah

Afterbite



Ms. Deepti Shelar

**Green Warrior
Hydroponics Farming**



Mr. Bhushan Dakhore

Future-Vision



Ms. Shreesh Padunnayil
Sketchographer



**Mr. Akash
Chakravorty**
Spectrum



Ms. Mansi Bhandari

Rutba Jewels



Ms. Sampada Inarkar

An NGO we CHANGE

Corporate Connect

Our student workshops, and campus to corporate training aims at working on student's attitude and behavior and helps them build the right attitude required & Live environment learning experience.



Student Visit to Bloomberg Office to Experience Live Room



Student Visit to BSE Office to Experience Live Wealth management Convention



Student Visit to Money Control Office to Experience Live Budget Decoding session with Expert

Future Plans

- Create Learning Synergy Between N L Dalmia Institute & Bloomberg University
- Practical and task-driven mindset to make students change maker of tomorrow
- 100% ESG (Environmental Social Governance certification) every year
- The one-size-fits-all learning model to prepare future business leaders for success
- Emphasis on experiential learning to promote both Technical skill and financial maturity among students



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Thank You