

SUPPORTING DOCUMENTS

CRITERION 1

1.1.1. Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme Specific outcomes (PSOs) and Course Outcomes (COs) of the Programmes offered by the Institution

SUBMITTED TO

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BY



N. L. Dalmia[®]

Institute of Management Studies and Research

(A School of Excellence of N. L. Dalmia Educational Society)

**N. L. DALMIA INSTITUTE OF
MANAGEMENT STUDIES AND RESEARCH**

FOR

NAAC ACCREDITATION SECOND CYCLE 2022



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Institute of Management Studies and Research

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Course Outcomes (Cos)
of
Post Graduate Diploma in Management
(PGDM)



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**Course Outcomes (Cos) of Post Graduate Diploma in Management
(PGDM)**

Trimester	I - Core		
Title of the Subject / course	Perspective Management		
Course Code			
Credits	3	Duration in Hrs	30

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	understand / explain the evolution of management
CO2	understand/explain different managerial functions
CO3	understand ethical and social issues in managerial functions
CO4	explain management concepts using industry examples theoretically and via group presentations

Trimester	I - Core		
Title of the Subject / course	Quantitative Techniques -I (Business Stats)		
Course Code			
Credits	3	Duration in Hrs	30

Course outcome

No	
CO1	Understand and analyse appropriate descriptive statistical techniques for different types of data.
CO2	Analyse and present data based on appropriate statistical measures
CO3	Apply the statistical concepts to do variety of hypothesis tests to aid decision making in a business context.

Trimester	I - Core		
Title of the Subject / course	Organisational Behaviour		
Course Code			
Credits	3	Duration in Hrs	30

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	To understand the theories, models and concepts of organization Behaviour
CO2	To apply and analyze organisational behaviour concepts, models and theories to real life management situations through case analysis
CO3	To enable students to synthesize the organizational behavioural related problems and evaluate options for the most logical and optimal solution such that they would be able to predict and control human behaviour and improve results.

Trimester	I - Core		
Title of the Subject / course	Organisational Behaviour		
Course Code			
Credits	3	Duration in Hrs	30

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	To understand the theories, models and concepts of organization Behaviour
CO2	To apply and analyze organisational behaviour concepts, models and theories to real life management situations through case analysis
CO3	To enable students to synthesize the organizational behavioural related problems and evaluate options for the most logical and optimal solution such that they would be able to predict and control human behaviour and improve results.

Trimester	I - Core		
Title of the Subject / course	Marketing Management		
Course Code			
Credits	3	Duration in Hrs	30

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	Understand the key elements of Marketing Management
CO2	Enable the students to critically analyze the marketing environment
CO3	Apply the concept of Segmentation, Targeting, Positioning across sectors
CO4	Enable the students to formulate a marketing plan that will meet the goals of a business and develop creative solutions to marketing problems.

Trimester	I - Core		
Title of the Subject/ course	Business Economics I		
Course Code			
Credits	1.5	Duration in Hrs	15

Course outcome

Sr. No.	Course Outcome
	At the end of the course students would be able to,
CO1	Record thoroughly financial transactions based on dual aspect and draw up financial statements systematically
CO2	Apply precisely the underlying accounting concepts, principles and assumptions in preparing company's financial statements
CO3	Understand the components of financial statements
CO4	Conduct primary analysis and interpretation of companies' financial performance

Trimester	I - Core		
Title of the Subject/ course	Business Communication		
Course Code			
Credits	3	Duration in Hrs	15

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	Use the knowledge gained during the sessions to effectively communicate
CO2	Learn strategies for effective decision making while communicating with others
CO3	Analyse and imbibe the global aspects of business communication
CO4	Effectively communicate for the the achievement of organisational goals, contributing effectively to a team environment

Trimester	I - Core		
Title of the Subject/ course	Financial Accounting and control		
Course Code			
Credits	3	Duration in Hrs	30

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	Provide a basic understanding of microeconomics concepts and the role of market structure
CO2	Application of microeconomic concepts in business
CO3	Solution to business problems and decision making in a real situation
CO4	Current learning will help students in future to take actual decision making in real business and relate the theory acquired into practice.

Trimester	II		
Title of the Subject/ course	Business Economics II		
Course Code			
Credits	3	Duration in Hrs	15

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	Use the knowledge gained during the sessions to effectively communicate
CO2	Learn strategies for effective decision making while communicating with others
CO3	Analyse and imbibe the global aspects of business communication
CO4	Effectively communicate for the the achievement of organisational goals, contributing effectively to a team environment

Trimester	II		
Title of the Subject/ course	Digital Marketing		
Course Code			
Credits	3	Duration in Hrs	30

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	To learn digital marketing tools like search engine optimization and associated analytics.
CO2	Apply practical tools to for designing and launching of the marketing campaign on social media,. Websites, and search engines.
CO3	Demonstrate competency related to launching, analyzing and taking corrective actions for better RoI
CO4	Develop critical thinking skills for developing and enhanced performance of digital marketing campaigns

Trimester	II		
Title of the Subject/ course	Financial Markets and Services		
Course Code			
Credits	3	Duration in Hrs	30

Course outcome

Sr. No	At the end of the course students will be able to :
CO1	Outline the flow of investible funds between savers and borrowers, markets and across jurisdictions and further understand the operation, structure and services of Indian Financial System.
CO2	Illustrate the marketability, liquidity, volatility, maturity, and pricing of various financial instruments issued across domestic and foreign markets.
CO3	Appraise the working of financial regulators, financial intermediaries and financial markets in the financial system
CO4	Analyze all the risks faced by modern financial institutions, investors and savers and critique the strategies that are adopted for controlling and managing these risks.

Trimester	II		
Title of the Subject / course	Financial Management		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Describe the key activities of financial manager and understand the functions of finance aligned to the overall company objective of creation of value for shareholders and other stakeholders.
CO2	Apply various concepts, theories, techniques and best practices in financial management to view a situation critically, make assumptions, monitor outcomes, solve business problems and/or make decisions (investment, financing, liquidity and dividend decisions).
CO3	Analyze the financial data and risk profile of the firm along with other economic and business information to guide the management towards sound inferences w.r.t dividend policy, target capital structure, credit terms, inventory levels, cash management, operating cycle, etc.
CO4	Evaluate the impact of financial decisions on profitability, value of the firm and market share price using various concepts like time value of money, capital budgeting, cost of capital, leverages, capital structure, dividend policy and working capital management.

Trimester	II		
Title of the Subject / course	Human Resource Management		
Course Code			
Credits	3	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Students will be able to use right recruiting methods and selection process for successful staffing practice
CO2	To analyze and design appropriate training programs and evaluate the same to understand how beneficial training to the organization.
CO3	Apply right performance appraisals and develop performance-based compensation. Endeavour for good employer relation

Trimester	II		
Title of the Subject / course	Labour Laws		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	The course would be helpful to students in legal aspects of employment. It will help students in the field of recruitment, selection, compensation as well as performance appraisal.
CO2	It will help students to understand to take Disciplinary actions with in Labour related legal framework.
CO3	It will help students to understand statutory compliances & learn to deal with Legal agencies and unions.
CO4	Able to and understand the Past & Current Aspects of Business.

Trimester	II		
Title of the Subject / course	Legal Aspects of Business		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Through caselaws, know how legal practitioners apply knowledge of management theories and practices to solve business problems
CO2	Analyse and interpret laws for decision making
CO3	Understand the role of laws to preserve ethics and morals
CO4	Understand and analyse legal aspects of business
CO5	Use the legal knowledge gained by them for the benefit of the employers and employees of the company

Trimester	II		
Title of the Subject/ course	Quantitative Techniques II		
Course Code			
Credits	3	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Identify business problems and formulate Decision Making models using Operations Research techniques.
CO2	Appreciate Theoretical and Practical Knowledge of Operations Research concepts.
CO3	Use Analytical Skills to handle Business Decisions and Problems
CO4	Link different functional Areas of Business using optimization techniques.

Trimester	III (FINANCE)		
Title of the Subject/ course	Analysis of Financial Statements		
Course Code			
Credits	1.5	Duration in Hrs	15

Sr. No.	Course Outcome
CO1	Understand the Financial Statements and need to analyze financial statements
CO2	Apply various tools for financial statement analysis i.e. commonsize statements, comparative statements and ratio analysis, for comprehensive analysis the financial statements

CO3	Evaluate important components of a business and impact of their changes on company's performance, position and valuation
CO4	Interpret the financial statements of a company for taking effective decisions with respect to company's profitability, liquidity, solvency and efficiency

Trimester	III (FINANCE)		
Title of the Subject / course	BASICS OF DERIVATIVES		
Course Code			
Credits	1.5	Duration in Hrs	15

Sr. No	At the end of the course students will be able to :
CO1	Explain the basic characteristics of derivatives market
CO2	Option Pricing valuation models
CO3	Explain Swap
CO4	Examine Greeks of the derivatives.

Trimester	III Marketing/Finance/Human Resource		
Title of the Subject / course	Cost Management and Accounting		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No.	Course Outcome
CO1	Understand ,Examine, show and employ cost accounting theories for cost problems
CO2	Develop, restructure and apply cost accounting approaches to solve practical problems
CO3	Critically analyze and provide recommendations to improve the operations of organizations through the application of Cost and Management accounting techniques
CO4	Interpret cost and management accounting opportunities and threats

Trimester	III Finance		
Title of the Subject / course	Corporate Finance		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to:
CO1	Understand functions of corporate finance aligned to the overall company objective of creation of value for shareholders and other stakeholders;
CO2	Understand and apply important principles and tools of Corporate Finance (investment, financing and dividend decisions) for performing the functions;

Trimester	III Finance		
Title of the Subject/ course	Direct and Indirect Taxes		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Understand the important provisions of Income Tax and GST and its implication in business
CO2	Calculate income under different heads of income
CO3	Compute total income and tax liability

Trimester	III Finance / Marketing / HR		
Title of the Subject/ course	Business Research Methods		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course the students will be able to:
CO 1	Understand the business research process – its importance and perspective
CO 2	Understand and interpret the various tools and techniques in business research for better decision making.
CO 3	Analyze and interpret data to make meaningful decisions
CO 4	Equip themselves in applying the concepts in the industry to solve business problems

Trimester	III Finance		
Title of the Subject / course	Entrepreneurship Management		
Course Code			
Credits	1.5	Duration in Hrs	15

Sr. No	At the end of the course students will be able to :
CO1	Understand the concepts of entrepreneurship development, the theories of entrepreneurship and the relationship between theory and practice.
CO2	Comprehend the process of creating an entrepreneurial venture.
CO3	Develop analytical skills for evaluating new venture ideas and understanding both the opportunities and constraints faced by entrepreneurs.
CO4	Develop an entrepreneurial spirit and have feasible ideas for ventures.

Trimester	III Finance / Marketing / HR		
Title of the Subject / course	Operations Management		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Understand the basic concepts of Operations Management as a Course of Study and its Applications in the Industry with emphasis on Managing Operations
CO2	Understand the relationship among the interlinked areas of Operations like Process Planning, Layout Planning, Inventory Planning, Product Development and Forecasting
CO3	Apply and analyze the detailed aspects of Operations Management by deeper Research on the subject

Trimester	III HR		
Title of the Subject / course	Human Resource Planning and Acquisition		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Students will be able to understand the human resource planning process and framework
CO2	Students will be able to understand talent acquisition process and challenges faced
CO3	Students will be able to apply all HR planning and talent acquisition practices in the organization.

Trimester	III HR		
Title of the Subject/ course	Learning & Development		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Understand the concepts and fundamentals of the function of Learning & Development.
CO2	Design an effective training module applying conceptual knowledge and execute the training program.
CO3	Aware of the various training practice used by the organizations across the globe.
CO4	Evaluate the effectiveness of the training program

Trimester	III Marketing		
Title of the Subject/ course	Consumer Buying Behaviour		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Understand the various Consumer Behaviour concepts
CO2	Analyze the various factors influencing Consumer Behaviour
CO3	Analyze the impact of Culture and Subculture in influencing Consumer Behaviour
CO4	Apply the Consumer Behaviour strategies in real life marketing scenario

Trimester	III Marketing		
Title of the Subject/ course	Story Telling with Data		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Understand the importance of Storytelling with Data and learn to identify the story out of data
CO2	Understand to spin the storyline by using available data visualization tools
CO3	Conversant with Tableau and apply the tools to story scenarios.

Trimester	III Marketing		
Title of the Subject/ course	Sales and Distribution Management		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to:
CO1	To be aware of selling skills/processes required to sell goods or services and comprehend its importance in any organization
CO2	To be able to identify issues related to design and implementation of sales strategy and manage sales force
CO3	Analyze roles and apply concepts related to improving performance of sales team
CO4	Design and implement channel strategies

Trimester	IV		
Title of the Subject/ course	BASICS OF DERIVATIVES		
Course Code			
Credits	1.5	Duration in Hrs	15

Sr. No	At the end of the course students will be able to :
CO1	Explain the basic characteristics of derivatives market
CO2	Option Pricing valuation models
CO3	Explain Swap
CO4	Examine Greeks of the derivatives.

Trimester	IV HR		
Title of the Subject/ course	Industrial Relations and Employee Welfare		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Explain and interpret the concepts, legal and ethical aspects of Industrial Relations while facing IR issues and deciding on employee welfare.
CO2	Exemplifying the IR issues through case studies and way to resolve it
CO3	Implementing the concepts and legal knowledge gained by them for successful handling of IR issues.

Trimester	IV HR		
Title of the Subject/ course	Performance Management System		
Course Code			
Credits	4	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	To understand the role of performance management in supporting the strategic objectives of the organization in different business environments and explain the Performance Management System process.
CO2	Students will understand different measures of performance management and practices used to improve organisational and employee performance.
CO3	To design an organizations performance management process that is compliant with the law and supports organizational mission and strategy.
CO4	Students will be equipped with the necessary skills and a critical understanding of the performance review process.

Trimester	IV Marketing		
Title of the Subject/ course	B2B Marketing		
Course Code			
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will....
CO1	have advanced knowledge and skills to compete effectively in B2B context
CO2	Have increased self-belief to navigate successfully across clients and partners
CO3	Have improved ability to develop and/or strengthen relationship with their customers and suppliers
CO4	be able to apply B2B marketing concepts and tools in a stable as well as a tumultuous environment.

Trimester	IV Marketing		
Title of the Subject/ course	Integrated Marketing Communication (IMC)		
Course Code	Elective		
Credits	3	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Ability to UNDERSTAND the meaning, relevance, and importance of IMC tools in branding.
CO2	Ability to DEMONSTRATE the knowledge of each of tool of IMC and their implications in consumer behaviour and overall communication campaign.
CO3	Ability to CONSTRUCT a basic media strategy and craft a rudimentary creative message strategy.
CO4	Ability to OUTLINE an IMC campaign, integrating all elements of IMC to achieve the desired objectives.

Trimester	IV Marketing		
Title of the Subject/ course	Retail Marketing		
Course Code	Elective		
Credits	3	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	To educate students about current retailing trends and strategies.
CO2	To develop the students towards managing the retail stores and organizations.
CO3	To identify the nuances of visual merchandising and its elements
CO4	To know the consumer purchase decision process in the context of organized retailing
CO5	To emphasis on global retailing strategies

Trimester	IV Marketing		
Title of the Subject/ course	Financial Aspects of Marketing		
Course Code	Elective		
Credits	3	Duration in Hrs	30

Sr. No	At the end of the course students will be able to :
CO1	Understand the integral elements of Cost & Revenue in Marketing
CO2	Learn the different elements of Marketing Investment
CO3	Learn the policy decisions and marketing finance concepts
CO4	Understand the concepts of various pricing models

Trimester	V Finance		
Title of the Subject/ course	Financial Analytics		
Course Code			
Credits	2	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Understand the concept of financial analytics in financial decision making
CO2	Describe time series data and develop forecasting models
CO3	Analyse the credit risk data and evaluate the creditworthiness of borrower
CO4	Analyse financial investment data for more meaning full investment decisions

Trimester	V Finance		
Title of the Subject/ course	International Finance		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to :
CO1	Understand macro economic factors influencing International Finance, meaning, need and evolution of International Finance
CO2	Get famiarized with the various exchange rate systems, their pros and cons
CO3	Be able to apply quantitative techniques to caculate impact of various international finance products
CO4	Become familiar with the accounting methods for foreign trade followed by Nations and drivers of International Trade

Trimester	V Finance		
Title of the Subject/ course	Mergers & Acquisitions		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to:
CO1	Understand functions of finance with respect to MACR aligned to the overall company objective of creation of value for shareholders and other stakeholders;
CO2	Understand and apply important principles and tools of MACR for performing the goals and functions;

Trimester	V Finance		
Title of the Subject/ course	Treasury & Risk Management		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to:
CO 1	The students will learn the conceptual, theoretical as well as practical aspects of that is taking place in Treasury Unit.
CO 2	The student will get in-depth knowledge on Treasury Functioning as well as macro economic functions of RBI in control of inflation and the instruments which RBI uses in controlling the inflation and liquidity in the economy
CO 3	The students will learn practical aspects of domestic, forex and derivatives desks of the Treasury.
CO 4	The students will be exposed to practical situations in Treasury function of a Financial Institution to make them thoroughly prepared for becoming a part of Treasury dept. of a Bank/Financial Institution.

Trimester	V Finance		
Title of the Subject/ course	International Business		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to :
CO1	Understand the opportunity , scope and strategies of International Business
CO2	Understand the signifiinance of International Business Environment
CO3	Analyse the cultural differences and its impact on International Business
CO4	Analyse the optimal way to enter a market and carry out International Business

Trimester	V HR		
Title of the Subject/ course	Assessment Centre and Competency Mapping.		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to :
CO1	To enable the students to understand the leadership competencies and Human Resource competencies.
CO2	To provide the students with a sound framework of techniques of identifying and mapping competencies to deal with organizational problems

Trimester	V HR		
Title of the Subject/ course	HR Analytics		
Course Code			
Credits	2	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Students will be able to understand evolution of HR Analytics and HRM
CO2	Students will be able to apply HR analytics to end to end employee lifecycle
CO3	Students will be able to develop insight and link data to make people management related decisions

Trimester	V HR		
Title of the Subject/ course	Organization Development & Change Management		
Course Code			
Credits	2	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Explain and understand the importance of organization development

CO2	Identify and explain OD concepts and problem areas
CO3	Apply OD concepts both as an individual and member of the organization

Trimester	V HR		
Title of the Subject/ course	Strategic HRM		
Course Code			
Credits	2	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Students will be able to understand basics of SHRM practices and approaches
CO2	Students will be able to apply SHRM approaches in talent management process
CO3	Students will be able to develop and design HRM strategies based on different approaches Organizational performance.

Trimester	V Marketing		
Title of the Subject/ course	Marketing Metrics and Audit		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to:
CO 1	Equip the students in understanding the basic tools & techniques used in Marketing Metrics and Measurements
CO 2	Instigate analytical thinking abilities for data based decision making
CO 3	Apply the tools & techniques in Marketing measurements for better decision making

Trimester	V Marketing		
Title of the Subject/ course	Neuroscience and Consumer Behaviour		
Course Code			
Credits	2	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Understand the importance of consumer psychology in influencing consumer behavior.
CO2	Interpret consumer behavior in terms of learning, motivation and interpretation of information by consumers.
CO3	Appreciate how to influence consumer behavior through various marketing stimuli.
CO4	Nil

Trimester	V Marketing		
Title of the Subject/ course	Retail Management		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to :
CO1	Analyze & understand the retailing processes in modern day organized retail businesses, the environment within which these operate, and the institutions and functions that are performed. Also, achieve a foundation for working in retailing or related disciplines, while gaining an understanding of the concepts and tools used.
CO2	Interpret the applications of the principles of a retail business across various formats and markets.
CO3	Understand and appreciate the variables available to a manager in different functions with a retail business, and how to use these for the benefit of the business.
CO4	Formulate broad strategies and plans for a retail management business, and help to organize resources accordingly.

Trimester	V Marketing		
Title of the Subject/ course	Service Marketing		
Course Code			
Credits	2	Duration in Hrs	20

Sr. No	At the end of the course students will be able to :
CO1	Understand the Expanded Marketing Mix for Services
CO2	Analyze the GAPS model in Services, its application across various service sectors and the various strategies to close the GAPS
CO3	Apply the various Customer Defined Service Standards across Service sectors
CO4	Understand the role of Boundary Spanners in Services

Trimester	V Marketing		
Title of the Subject/ course	Strategic Brand Management		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to :
CO1	Understand why brands matter, know its functions and why are they so valuable to marketers.
CO2	Analyze brands by comprehending the tools for measuring brand and delving deeper into the concept of brand equity and customer based brand equity concept.
CO3	Familiarize the students with the strategies to build strong brands and integrate with marketing communications strategies for the same.
CO4	Strategies to manage and revitalize brands over time and describe the changes in marketing and consumer behaviour in a digital era.

Trimester	VI Marketing / Finance		
Title of the Subject/ course	Project Management		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to :
CO1	To introduce students of Management to concepts of Project
CO2	To apply and evaluate success parameters of cost ,time and quality in project management
CO3	To apply various techniques as CPM/PERT/Earned Value Analysis and Projected Financial Statements
CO4	To enable student to conceive an idea, evaluate its feasibility and make it workable.

Trimester	VI HR		
Title of the Subject/ course	Business Ethics and Corporate Governance		
Course Code			
Credits	4	Duration in Hrs	40

Sr. No	At the end of the course students will be able to :
CO1	Students will be able to understand the basic concepts in business ethics
CO2	The student will be able to understand and analyze various ethical codes in corporate governance
CO3	The student will be able to understand and Analyze concepts in corporate social Responsibility