

## **ABOUT US**

2024-26















## SHRI NIRANJANLAL DALMIA (4th September 1915 - 26th September 2005)



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## **MANAGEMENT & MANAGING COUNCIL**

## Members Of The Managing Council

- Shri. Shivkumar Dalmia | Chairman | N. L. Dalmia Educational Society
- Shri. Shailesh Dalmia | Honorary Secretary | N. L. Dalmia Educational Society
- Shri. Mudit Dalmia | Vice President | N. L. Dalmia Educational Society
- Prof. Dr. Seema Saini | CEO | N. L. Dalmia Educational Society
- Prof. Dr. M. A. Khan | Director | NLDIMSR, Ex-Registrar University of Mumbai, Ex. Director SIMSREE
- Dr. D. M. Nachane | Professor Emeritus IGIDR & Chancellor | Manipur Central University
- Ms. Judit Hajos | Co-Founder | Institute of Business and Intelligence, Hungary
- Ms. Michelle Gee | Dean | and Professor of Management at University of Wisconsin-Parkside, USA
- Mr. Shankar Murthy | Dean (Academics) at National Institute of Industrial Engineering (NITIE), Mumbai

## Academic Advisory Council (AAC)

### **External Members**

- Mr. Anil Talreja | Partner | Deloitte
- Ms. Pooja Chheda | Director | PWC
- Mr. Kaustubh Shukla | CEO | Godrej and Boyce Mfg. Co. Ltd
- Dr. Gibson Vedamani | Founder & CEO, Director | Heavenly Foods Pvt. Ltd.
- Ms. Benaifer Palsetia | CHRO & CSR Head | Indo Star Capital Limited
- Mr. Amit Deshpande | Practice Head | Tata Strategic Management Group
- Dr. Neerav Nagar | Associate Professor-Finance | IIM-Ahmedabad
- Mr. Debashish Ghosh | Senior Vice President | Berkadia
- Mr. Amnish Aggarwal | Head Research | Prabhudas Lilladher Pvt. Ltd.

#### **Internal Members**

- Prof. Dr. M. A. Khan | Director | NLDIMSR
- Prof. Dr. Joyeeta Chatterjee | Dean Academics & HOD (Marketing) | NLDIMSR
- Prof. Dr. Jyoti Nair | HOD (Finance) | NLDIMSR
- Dr. Vaishali Kulkarni | HOD (General Management) & Accreditation, Rankings & AICTE | NLDIMSR
- Mr. Amul Desai | HOD (Business Analytics) | NLDIMSR
- Dr. Chandrakant Varma | HOD (Human Resourses) | NLDIMSR

In addition, there are Four Independent Board of Studies for Functional Areas.





## **Message: Chairman**

#### N. L. Dalmia Educational Society

We live in challenging times where the world is brimming with technological, social, virtual and economic innovations. At such a time, education imparted in academic institutions is immensely crucial as it actively enables students to cope with the rapid, changing world around them and learn the necessary skills and values which play a critical role in their success. Continuing the journey commenced by my philanthropic father, late Shri Niranjanlal Dalmia's vision and dream, we at N. L. Dalmia Institute of Management Studies and Research, strive to work towards realizing his dreams of enabling students to obtain high - quality education and empower them to write their individual success stories.

I trust our students to rise as winners in this competitive world and embark on a journey to become model citizens for this great nation while preserving our values and shouldering the responsibilities and facing the challenges of life with confidence, impeccable character and a discerning judgement.

Warm regards,

Shri. Shivkumar Dalmia



## **Message: Hon. Secretary**

#### N. L. Dalmia Educational Society

N. L. Dalmia Institute of Management Studies and Research established in 1995, enjoys a stellar reputation in business and management circles. When we started in 1997, we were ranked amongst the top 700 B - Schools across India. Now, we are amongst the top Institutes in Mumbai. Good leadership facilitates individuals, companies and industries to think differently about how to do business for the benefit of the stakeholders and the society. It transforms behaviour, creates new opportunities, inspires decisive action, motivates excellence and represents the best of essential leadership skills.

Quality leadership begins with an idea that is communicated and embraced by others. At our management Institute we train students to think independently and nurture ideas. This process results in grooming the future leaders. When this exercise is driven by values and ethics, it shapes young students graduating from our business school with leadership qualities that will go a long way in building a civilized, prosperous and progressive society.

I welcome you to our Institute.

Warm regards,

**Shailesh Dalmia** 



## **Message: CEO**

N. L. Dalmia Educational Society

Greetings from N. L. Dalmia Institute of Management Studies and Research!

Our deep commitment to management education, balanced with a sense of social responsibility ensures that students understand the challenges faced by our economy at large and the trickle - down effect on the community. Our Institute strongly believes in disseminating relevant knowledge values and skills that help in holistic development of students and prepares them for their journey in the corporate world. In an attempt at giving a global edge to management education, the Institute has academic tie - ups in the area of collaborative research projects with national and international Institutions of excellence. The Institute regularly invites faculties and renowned corporate leaders from various sectors & domains from India and abroad, that gives our students a global exposure and provides an invaluable learning experience of crosscultural business environments, an essential and critical exercise in becoming a successful leader. I wholeheartedly welcome you to experience the learning excellence here.

Warm regards,

Prof. Dr. Seema Saini



## **Message: Director**

N. L. Dalmia Institute of Management Studies and Research

Warmest Greetings to you!

We extend a hearty welcome to you on behalf of N. L. Dalmia Institute of Management Studies and Research (NLDIMSR). Our Institute is well recognized as one of the best private B - Schools across India. Our students are some of the best brains in the country who are meticulously selected through a rigorous admission process. We groom them through unrelenting academic rigour with value - based learning to become future socially conscious leaders, managers and entrepreneurs - who contribute not just to society, but to the planet as well. We strive to impart the best quality education with the most current and relevant needs of the ever-evolving world of business. We regularly engage industry leaders through workshops and conclaves to supplement our curriculum with their experiential business acumen. These engagements ensure building a resilient connect with the industries not just for outstanding placements but also help us to frequently update our meticulously designed course curriculum for all the courses as per the industry requirements. We strongly emphasize on 100% experiential learning by encouraging students to take advantage of internships, networking events and other extracurricular activities which help them grow in all aspects including plethora of supporting learning facilities ably supported by our highly qualified and experienced faculty. Along with My Faculty Colleagues, Staff, our Illustrious Alumni and Students, we look forward to partnering you in your journey towards excellence. Together, let's build a great future for our country and ourselves.

Warm regards,

Prof. Dr. M. A. Khan

## **INSTITUTE HIGHLIGHTS**

28

Years of Legacy

2<sup>nd</sup> Best B-School in Mumbai

Mumbai - Times of India

23<sup>rd</sup> Best B-School in India

Mumbai - Times of India

**NBA** 

National Board of Accreditation PGDM Program

AIU

Association of Indian Universities Acquired Equivalence to MBA for our PGDM program

100%\*

Placement Record\*

'(Batch 2021-23) Applicable to only those students who have opted for/registered for placements.
'Past Record is no guarantee of future prospects'

+0008

Global Alumni Network

1st Institution in Asia

Selected as Experiential Learning Partner And Largest Standalone Bloomberg Lab in South - Asia

7<sup>th</sup> Best B-School in Maharashtra

Mumbai - Times of India

**SAQS** 

South Asia Quality System Accredited

'A+' Grade

Accredited by NAAC

ISO 9001:2015

Certified by SGS UKAS

+008

Students on Campus every year

300+

**Corporate Placement Partners** 

## **AWARDS & ACHIEVEMENTS**

### NLDIMSR is positioned in the Gold Band in India

for Employability and Startup Ecosystem Excellence in ESER 2024 Employability and Startup Ecosystem Rankings 2024 by R. World Institutional Ranking

NLDIMSR is positioned in the Gold Band in India for Research Excellence in Research Excellence Ranking 2024 by R. World Institutional Ranking

NLDIMSR is positioned in the Diamond Band in India for Research Excellence in India Academia Rankings 2024 by R. World Institutional Ranking

### In (2022 - 23) Times of India has ranked NLDIMSR as,

- 2<sup>nd</sup> Best B School in Mumbai
- 7<sup>th</sup> Best B School in Maharashtra amongst Top 100 B - Schools,
- 23<sup>rd</sup> amongst Top 100 B Schools in India
- 6<sup>th</sup> best B School in Maharashtra amongst Top 50 B - Schools,
- 13<sup>th</sup> amongst Top 50 B Schools in India
- 9<sup>th</sup> in West Zone

NLDIMSR has received Best Educational Institution Of The Year Award by the Maharashtra Industry Development Association at the Annual Pride of Maharashtra Award The Week - Hansa Research - Best B - School Survey 2022 has ranked NLDIMSR (2022 - 23) as

- Ranked 4<sup>th</sup> in Mumbai in the category of "Top Private B - Schools in Mumbai"
- Ranked 6<sup>th</sup> in Mumbai in the category of "Top B -Schools in Mumbai"
- Ranked 21<sup>st</sup> in the category of "Top B Schools in West Zone"
- Ranked 17<sup>th</sup> in the category of "Top Private B -Schools in West Zone"

Ranked as Top Management Institute by Times Education Icons, Mumbai 2022

Ranked 18<sup>th</sup> amongst Top Private B - Schools in India and 9<sup>th</sup> amongst Top Private B - Schools in Maharashtra by EducationWorld India Higher Education Rankings 2022 - 23

Excellence in B - School Education by Mid - day Gems of India 2023

25<sup>th</sup> among Top Private MBA Institutions by Outlook - ICARE India MBA Rankings 2023

7<sup>th</sup> amongst Top Private MBA Institutions - West Zone by Outlook - ICARE India MBA Rankings 2023



"Best Private Management Institute in Maharashtra 2021", Awarded by Centre for Education Growth and Research (CEGR) for Outstanding contribution to Education Skill and Research during the 14<sup>th</sup> Rashtriya Shiksha Gaurav puraskar Ceremony 2021 in April 2021

Best Green Campus Award in Amrit Mahotsava Green Campus competition by Directorate of Technical Education (DTE) 2021 - 22

The Institute is ranked amongst the Top Management Colleges not only in Mumbai but in India. Ranked #20 in India and 8<sup>th</sup> in Maharashtra amongst Top 100 Pvt. B - Schools (2021 - 22)

Ranked #5 in India, #2 in Maharashtra and #2 in Mumbai among India's Best Private Higher Education Institutions for Best academia industry alliance conferred by Education World India Higher Education Grand Jury Rankings

## In (2021 - 22) Times B - School Rankings has ranked NLDIMSR as,

- Ranked 2<sup>nd</sup> in Mumbai in the category of "Top Private B - Schools in Mumbai"
- Ranked 23<sup>rd</sup> in the category of "Top 120 B Schools in India"
- Ranked 12<sup>th</sup> in the category of "Top 100 Private Institutes in India"
- Ranked 10<sup>th</sup> in the category of "Top 20 B Schools in West Zone"

 Ranked 13<sup>th</sup> in the category of "Top 20 Institutes in Placement"

Recognised in the band "PERFORMER" under the category "General (Non - Technical)" in Atal Ranking of Institutions on Innovation Achievement (ARRIA) 2021

## In (2020 - 2021) Times B - School Rankings has ranked NLDIMSR as,

- Ranked 23<sup>rd</sup> in the category of "Top 120 B Schools in India"
- Ranked 14<sup>th</sup> in the category of "Top 100 Private Institutes in India"
- Ranked 10<sup>th</sup> in the category of "Top 20 B Schools in West Zone"

#### "Education Excellence Awards & Conference 2020"

, Awarded by Beginup Research Intelligence Pvt. Ltd. as Best Business School of the year 2020, Maharashtra in the category of Quality Education & Placements in November 2020

13<sup>th</sup> Rashtriya Shikhsha Gaurav Puraskar Ceremony 2020", awarded by Centre for Education Growth and Research (CEGR) as Best Private Institute in Maharashtra for Placement 2020 for exemplary contribution towards Education, Skill Development & Research in October 2020

"The National Education Excellence Awards, 2020", awarded by Praxis Media as Best Business School in Western India on June 30th 2020



## VISION

To Be A World Class Management Institute

## MISSION

To Provide Value Based Quality Management Education With a Global Outlook and Social Conscience

## **QUALITY POLICY**

We at N. L. Dalmia Institute of Management Studies and Research are committed to Nurture, Empower and Enhance skills of future Business Leaders by providing value-based quality education

## PROGRAM EDUCATIONAL OBJECTIVES

- To impart knowledge, strengthen the analytical ability and develop management skills amongst PGDM students
- To educate the students to perform in key business functional areas including Finance, Marketing, Human Resources and Business Analytics with an overview of global practice
- To prepare students to work effectively and efficiently in teams with mutual respect amidst a diverse workforce in the current agile technological advances
- To sensitize the students towards recognizing and addressing ethical issues and adhering to values with a view to applying them in an organizational and social settings
- To train students to assume responsible roles in the corporate sphere

## ACCREDITATIONS, AFFILIATIONS, MEMBERSHIPS & ASSOCIATIONS

The Institute is now Internationally Accredited with South Asia Quality System (SAQS) for 5 years

Our PGDM program is NBA Accredited and has AIU Equivalence

The Institute has been awarded 'A+' Grade by National Assessment and Accreditation Council (NAAC) in the 2<sup>nd</sup> cycle

We are ISO 9001:2015 certified by UKAS, United Kingdom Accredited Services & SGS

### We are proud associates and members of:

- Advance Collegiate School of Business (AACSB), USA
- European Foundation for Management Development (EFMD), Belgium
- European Foundation for Management Development Global Network (EFMDGN), Belgium
- Bombay Management Association (BMA)
- Confederation of Indian Industry (CII)
- Institute of Management Consultants of India (IMCI)
- Indian Merchants Chamber (IMC)
- Association of Indian Management Schools (AIMS)
- All India Management Association (AIMA)

































## PROGRAMS OFFERED



## PROGRAMS OFFERED

## **PGDM** (Finance, Marketing & Human Resources)

## Trimester - I

#### **Core Courses**

- Principles and Practices of Management
- Organisational Behaviour
- Business Economics I (Micro Economics)
- Financial Accounting and Control
- Quantitative Techniques I (Business Statistics)
- Marketing Management I
- Business Communication

## Trimester - II

#### **Core Courses**

- Financial Management
- Human Resource Management
- Business Economics II (Macro Economics)
- Legal Aspects of Business
- Quantitative Techniques II (OR Tech)
- Marketing Management II

## **Marketing (Specialisation Courses)**

Digital Marketing

#### HR

Labour Laws

#### **Finance**

- Financial Markets and Services
- Analysis of Financial Statements

## **Trimester - III**

### **Core Courses**

- Direct and Indirect Taxes
- Operations Management
- Business Research Methods
- Cost and Management Accounting
- Entrepreneurship Management
- Written Analysis & Communication (WAC)

## **Marketing (Specialisation Courses)**

- Consumer Buying Behaviour
- Sales Management

### HR

- Learning & Development
- Human Resource Planning and Acquisition

#### **Finance**

- Corporate Finance
- Basics of Derivatives

## **Trimester - IV**

#### **Core Courses**

Strategic Management with CAPSTONE Project

## Marketing (Specialisation Courses)

- Integrated Marketing Communication
- Retail Management
- Marketing Research

## Marketing Electives (Any 3)

- B2B Marketing
- Rural Marketing
- Marketing of Financial Services
- · Artificial Intelligence and Marketing
- Social Marketing

## **Finance (Specialisation Courses)**

- Investment Analysis and Management
- Corporate Valuation
- Commercial Banking (Corporate & Retail)

## **Trimester - V**

#### **Core Courses**

- Project Management
- International Business

### Marketing (Specialisation Courses)

- Distribution and Supply Chain Management
- Product and Brand Management
- Services Marketing

### Marketing Electives (Any 3)

- E Commerce
- Media Planning and Strategy
- Customer Value Management
- Marketing Analytics
- International Marketing

### Finance (Specialisation Courses)

- Corporate Credit Appraisal and Finance
- Treasury and Risk Management
- Marketing of Financial Products and Services

## Marketing Electives (Any 3)

- Derivatives and Risk Management
- Fixed Income Securities
- Investment Banking
- Alternative Investments
- Project Finance
- Financial Econometrics

## **HR** (Specialisation Courses)

- Organisation Structure, Theory & Design
- Industrial Relations & Employee Welfare
- Performance Management Systems

## Marketing Electives (Any 3)

- Strategic HRM and International HRM
- Human Resource Research Methods
- Psychometric Testing and Career Development
- Human Resource Information Systems
- Assessment Centre and Competency Mapping

## Marketing Electives (Any 3)

- · Rural Banking and Micro Finance
- Wealth Management
- International Finance
- Mergers and Acquisitions
- Management Control Systems
- Analytics and AI in Finance

## **HR** (Specialisation Courses)

- Organisational Development and Change Management
- Compensation and Benefits
- HR Audit & Scorecard

## Marketing Electives (Any 3)

- HR Analytics
- Managing Diversity & Inclusion
- Employer Branding and Employee Engagement
- Talent Management
- HR Policy Formulation & Administration

## **PROGRAMS OFFERED**

## **PGDM** (Finance, Marketing & Human Resources)

Trimester - VI

## **Core Courses**

- Business Ethics and Corporate Governance
- Final Research Project



## **PGDM** (Business Analytics)

## Trimester - I

### **Core Courses**

- Marketing Management
- · Principles and Practices of Management
- Organization Behaviour
- Financial Accounting and Control
- Business Economics I

## **Business Analytics**

- Quantitative Techniques I
- Data Management
- Sectorial Analytics 101

## **Trimester - III**

### **Core Courses**

- Written Analysis & Communication (WAC)
- Cost and Management Accounting

## **Business Analytics**

- Advanced Multivariate Techniques
- Storytelling with Data
- Time Series & Forecasting
- Tools & Techniques for Data Analysis and Modelling
- Analytics UseCase 301

## **Trimester - II**

### **Core Courses**

- Marketing Management II
- Operations Management
- Financial Management
- Business Economics II

## **Business Analytics**

- Business Research Methods
- Quantitative Techniques II
- Python for Data Analysis
- Sectorial Analysis 201

## **Trimester - IV**

## **Summer Project**

## Trimester - V

### **Core Courses**

Strategic Management

## Business Analytics Electives (Any 3)

- Integrated Marketing Communication
- Financial Aspects of Marketing
- Distribution and Supply Chain Management
- Product and Brand Management
- Financial Econometrics
- Derivatives and Risk Management
- Marketing of Financial Products and Services
- Investment Analysis and Management

## **Business Analytics**

Analytics UseCase - 501

### Business Analytics Electives (Any 3)

- Programming in Python
- Deep Learning
- Machine Learning

## **Trimester - VI**

### **Core Courses**

Project Management

## Business Analytics Electives (Any 3)

- Legal aspect of Business
- Entrepreneurship Management
- Managing Diversity & Inclusion
- Talent Management

## **Business Analytics**

• Research Project - 601

## Business Analytics Electives (Any 3)

- Financial & Risk Analytics
- Demand Management and Price Optimization
- HR Analytics
- Health Care Analytics
- Insurance Analytics
- Retail Analytics
- Consumer Data Analytics



## SCHOLARSHIP OPPORTUNITIES FOR MERITORIOUS STUDENTS!

To encourage academically exceptional students and give them an opportunity to get the best of professional education to shape their careers, we offer Scholarships to meritorious students.





## SCHOLARSHIPS OFFERED TO PGDM BATCH 2022 - 2024 STUDENTS

Ankit Sanjay Pandey
CMAT: 99.37 | Scholarship: 75%
Amount: 4,95,000

Rohan Gangaram Parab
CMAT: 98.44 | Scholarship: 50%
Amount: 3,30,000

Ayushi Mahaveer Singhvi
CMAT: 99.27 Scholarship: 75%
Amount: 4,95,000

Sneh Gaurav Patel
CMAT: 97.68 | Scholarship: 50%
Amount: 3,30,000

Adwait Mahadeo Gawde
MH-CET: 98.99 | Scholarship: 50%
Amount: 3,30,000

Sunny Sanjay Gupta
MH-CET: 98.27 | Scholarship: 50%
Amount: 3,30,000

Join a community that values excellence and fosters intellectual growth.

Be the next bright mind to shine!



# ABOUT N. L. DALMIA CENTRE OF DISTANCE AND ONLINE MANAGEMENT STUDIES

N. L. Dalmia Centre of Distance and Online Management Studies (NLDCDOMS) offers Post Graduate Diploma and Certificate programmes across industry sectors including Marketing Management, Financial Management, HRM, Supply Chain Management, Digital Marketing, Business Analytics, Global Business Administration, Design Thinking, Retail Management, Family Managed Business, Fintech, Al and Data Science.

The programmes offered by the NLDCDOMS through Open and Distance Learning (ODL) mode are equivalent to the PG Diploma / PG Certificate / PG Degree programmes offered in conventional mode. The Centre is associated with corporate partners to offer value - added programmes for learners. In order to ensure academic quality, NLDCDOMS acquires the best teaching - learning resources for content delivery, evaluation, E - learning and self - learning platforms.

NLDCDOMS strives to impart the best quality education consistent with the needs of the ever - evolving business world. The Institute has engaged industry leaders through skill set development curriculum content to supplement the curriculum with their experiential business acumen, advertising, market research and conglomerates participate in the process.

The Two year PGDM Open and Distance Learning (ODL) curriculum is at par with any full time management programme. The curriculum is designed and vetted by academic and industry experts. N. L. Dalmia Centre of Distance and Online Management Studies has a highly qualified full - time and adjunct faculty team who are an alumnus of prestigious national / international Institutes with a good blend of industry and academic who are available for academic counselling, developing curriculum, assessments and providing feedback to students on their academic progress.

## OPEN AND DISTANCE LEARNING AND ONLINE LEARNING

## **2 Years Post Graduate Diploma**

- Marketing Management
- Financial Management
- Human Resource Management
- Global Business Administration
- Logistics and Supply Chain Management

## **6 Months Post Graduate Certificate**

- Design Thinking
- Al and Data Science
- Fintech

## **1 Year Post Graduate Diploma**

- Retail Management
- Fintech
- Business Analytics
- Digital Marketing
- Family Managed Business

## ABOUT GLOBAL MBA

A 1+1 program where a student completes 1<sup>st</sup> year Foundation course of 11 months at N. L. Dalmia Institute of Management Studies and Research (NLDIMSR), India and the 2<sup>nd</sup> year at University of Wisconsin - Parkside (UWP), USA. At the end of the 2<sup>nd</sup> year, the student gets an MBA Degree from University of Wisconsin - Parkside, USA.

Nationally and Internationally acclaimed faculty members bring forth a right mix of industry - academic experience, providing a holistic perspective of innovative thinking, a key addition to business value in today's fast - changing and competitive environment there by making us one of the most sought - after Global Management college in Mumbai.

## **Program Advantages**

- GMAT / GRE Waived off
- · TOEFL Waived off
- MBA Degree from University of Wisconsin Parkside, USA AACSB Accredited
- Work Experience Waived off
- Avail International Scholarship (upto 6000 USD)
- Easy Installment Opportunities for Payment of Fees
- Tie up with 3 4 Banks for Educational Loans
- Can opt any 1 out of 8 specializations in the 2<sup>nd</sup> year (Finance / Marketing / HR General Management / Global Supply Chain Management / Data Analytics / Accounts Project Management)
- Can opt for Dual specialization
- Opportunity for Global Placements
- Placement Assistance and Support from both the Institutes
- Hassle Free Documentation SOPs, Reference Letters Waived off
- Support in Documentation, Ticketing and Visa Assistance

### **Eligibility**

### Foundation Course (11 months) at NLDIMSR

A candidate should be in the final year of Graduation or must have passed a Three / Four Years Bachelor's Degree examination from UGC recognized University with minimum 55% at the time of Graduation.

## 2<sup>nd</sup> year at UW - Parkside, USA

In order to get admission to the 2<sup>nd</sup> year at UWP the student should get a minimum U.S. equivalent GPA of 2.75 on a scale of 4.0 in the Foundation course of N. L. Dalmia Institute of Management Studies and Research.

The students can opt for any 1 out of 8 specializations offered in the 2<sup>nd</sup> year:



## INTERNATIONAL TIE UPS

### University of Wisconsin-Parkside, USA



The Institute has collaborated with University of Wisconsin-Parkside, USA for a 1+1 Global MBA program. A MOU has been signed to conduct the 11 months Foundation Program for University of Wisconsin - Parkside (UW-Parkside) at N. L. Dalmia which makes the student eligible for the 2 nd year MBA program at UW - Parkside with specialization in Finance/Marketing/HR/Analytics/General Management/Global Supply Chain Management/ Accounts/Project Management. The student can also opt for Dual Specialization in the 2 nd Year.

The tie-up with University of Wisconsin-Parkside is in the area of:

- Student Exchange Programs
- Faculty Exchange Programs
- Collaborative Research
- Exchange of Publications
- Training Programs, Workshops, Seminars and Conferences

## University of Winnipeg, Canada



The Institute has collaborated with University of Winnipeg Canada for the Master's in Management Program in Technology, Innovation, Operations. A MOU has been signed to conduct the 11 months Foundation Program for University of Winnipeg, at N. L. Dalmia which makes the student eligible for the 2<sup>nd</sup> year MIM program at University of Winnipeg, Canada.

The tie-up with University of Winnipeg is in the area of:

- Student Exchange Programs
- Faculty Exchange Programs
- Collaborative Research
- Exchange of Publications
- Training Programs, Workshops, Seminars and Conferences

### UNIVERSITY OF WESTMINSTER, UK



The Institute has collaborated with University of Westminster, UK for a 1+1 Global MBA program. The tie-up with University of Westminster is in the area of:

Student Exchange Programs

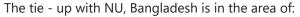
- Faculty Exchange Programs
- Collaborative Research
- Exchange of Publications
- Training programs, workshops, seminars and conferences



## **SELC, CANADA**

N. L. Dalmia has a tie up with SELC for students training in the area of Digital Marketing, International Business Communication, SCTM and Logistics. SELC opened their campus in Vancouver, Canada in 2012. SELC Vancouver has gone on to become a respected and established college for vocational career and language training in Vancouver.

## NORTHERN UNIVERSITY, BANGLADESH



- Student Exchange Programs
- Faculty Exchange Programs
- Collaborative Research
- Exchange of Publications



## **PEDAGOGY**



Case Based Method



**Business Simulations** 



**Rural Immersion** 



**Communication Lab** 



**Experiential Learning** 



**Project-based Learning** 



**Incubation Centre** 



Live Projects & Internship

## ADDITIONAL CERTIFICATIONS OFFERED

For All Specialization Students (Finance, Marketing, HR and Business Analytics)

- 1. Bloomberg Market Concepts
- 2. Coursera Courses for every subject in each Trimester
- 3. Capstone Business Simulation Certification
- 4. Clean Exit and Ethics Courses
- 5. Data Analytics with Python & R
- 6. Power Business Intelligence

#### **Value Added Courses For All Students**

- 1. Excel for Managers
- 2. Leadership
- 3. Design Thinking
- 4. Personal Branding

### **For Finance Specialization Students**

- 1. Bloomberg Analysts (Finance)
- 2. Certification in Commodities Derivative Programme by MCX
- 3. Fintech Certification
- 4. Certificate Program on Online Portfolio Management on Bloomberg Platform
- 5. Technical Analysis
- 6. Commodity Markets

## **For Marketing Specialization Students**

- 1. Digital Marketing
- 2. Data Visualisation using Tableau
- 3. Media Planning & Strategy
- 4. Marketing Analytics
- 5. Al and Marketing
- 6. Business of Smartly Consealed Products (IoT)

## **For HR Specialization Students**

- 1. HR Analytics
- 2. Certificate Course in Talent Acquisition Outcome oriented approach to talent acquisition by Dale Carnegie
- 3. Certificate Course in Competency Modelling by Dale Carnegie
- 4. HR Simulations
- 5. Behavioural Event Interview Training

## **For Business Analytics Students**

- 1. Managing Project Using SCRUM
- 2. Analytics at Work





## INTELLECTUAL CAPITAL



N. L. Dalmia Institute of Management Studies and Research believes that high quality faculty is essential to Nurture, Transform and Create Global Business Leaders. Our exceptional faculty comes with excellent academic track record and extensive industry experience - a mix which brings forth a rich learning experience to the classroom.



Prof. Dr. Joyeeta Chatterjee

Dean Academics, Professor & HOD - Marketing

Ph.D., MBA, BA (Economics)

**Overall Experience: 26+ Years** 

Area of Expertise:

Strategic Brand Management, Marketing Management, Services Marketing, Retail Management, Design Thinking, Sustainable Business Practices, Leadership



Prof. Dr. Jyoti Nair
Professor & HOD - Finance
Ph.D., FCA, M.Com.
Overall Experience: 24+ Years

Area of Expertise:

Analysis of Financial Statements, Corporate Finance & Valuation, Financial Accounting, Direct & Indirect Taxation



**Dr. Vaishali Kulkarni**Associate Professor & Head - Accreditations, HOD - General Management Ph.D., MCM, MBA

**Overall Experience: 30+ Years** 

Area of Expertise:

IT, Operations, Entrepreneurship Management, Strategic Management



**Dr. Chandrakant Varma**Associate Professor & HOD - Human Resources
Ph.D., MBA, SET

**Overall Experience: 14+ Years** 

Area of Expertise:

Human Resource Management, Performance Management Systems, Training and Development, Strategic Human Resource Management, Human Resource Audit



Mr. Amul Desai Program Head - Business Analytics M.Sc. (Statistics), Dip. (Computer Science)

**Overall Experience: 22+ Years** 

Area of Expertise:

Business Analytics, Management & Technology Consulting



Dr. R.K. Shrivastava
Professor Emeritus
Ph.D., HOD - Research
Overall Experience: 30+ Years
Area of Expertise:
Marketing & Research



Dr. A. Attarwala
Professor Emeritus
Ph.D., CMA, MFM, M.Sc. (Maths), D.L.itt.
Overall Experience: 30+ Years

Area of Expertise: General Management



Mr. Sachin Khandelwal Professor of Practice MMS (Marketing), B.E. Overall Experience: 30+ Years Area of Expertise:

Retail Banker(Loans & Payments), Ex-M.D. & CEO of ICICI & Magma Housing Finance, Startup Enthusiast in Fintech, HR Platforms & Logistics



Prof. Dr. Mangesh Kasbekar

Professor & Chairman (Admission Committee), Program Head - Global MBA Ph.D., MMS (Marketing), B.E. (Electronics) EEP in Data Analytics from IIM Rohtak Advance Certificate in Data Science & Al from IIT Madras

**Overall Experience: 18+ Years** 

Area of Expertise:

Business Research Methods, Marketing Research, Quantitative Data Analytics, Business Communication



**Mr. Tapas Mitra**Associate Professor
ACA, M.Com.

**Overall Experience: 42+ Years** 

Area of Expertise:

Corporate Finance, Mergers & Acquisitions and Corporate Restructuring, Project Finance, Corporate Valuation, Investment Banking



Dr. M. R. Koshti Associate Professor Ph.D., PGDM (IIM Ahmedabad), BE Overall Experience: 40+ Years

Area of Expertise:

Principles & Practices of Management, B2B Marketing Management, Customer Relationship Management, Sales & Distribution Management, Strategic Marketing Management, Event Management



**Dr. Sachin Mittal**Associate Professor & Head Examination Cell
Ph.D., MBA

**Overall Experience: 22+ Years** 

Area of Expertise:

Financial Management, Financial Derivatives, Financial Analytics, Financial Modeling



Dr. Neeraj Gupta

Associate Professor & Head Research Cell
Ph.D. (IIT KGP), CFA (ICFAI), LL.M., LL.B., MBA, M.Com., B.Com., UGC-NET (PMIR, Management, Commerce, Law)

**Overall Experience: 20+ Years** 

Area of Expertise:

Derivatives, Security Analysis And Portfolio Management, Business Law, Ethics & Corporate Governance



Prof. Dr. Chitra Gounder

Associate Professor & Placement Advisor Ph.D., M.Phil, MBA, M.Com

**Overall Experience: 20+ Years** 

Area of Expertise:

Financial Accounting, Cost & Management Accounting, Financial Management, International Finance



Prof. Dr. Baisakhi Mitra

Associate Professor & Placement Advisor Ph.D., MBA, BA (Hons)

**Overall Experience: 17+ years** 

Area of Expertise:

Integrated Marketing Communications, Media Planning & Strategy, Marketing Management, Services Marketing, Consumer Behavior



Dr. Caral D'Cunha

**Associate Professor** 

Ph.D., MA (Psychology), MMS (HR), Diploma in Labour Laws And Labour Welfare,

**Overall Experience: 15+ Years** 

Area of Expertise:

Organisational Behaviour, Performance Management Systems, Organisation Development & Change Management , Training & Development



CA. (Dr.) Pinky Agarwal

**Associate Professor** Ph.D., Chartered Accountant, B.Com(H)

**Overall Experience: 25 Years** 

Area of Expertise:

Financial Reporting, Direct & Indirect Tax, Corporate Finance, Capital Market



**Dr. Shilpa Peswani** 

**Assistant Professor** Ph.D. , FCMA, PGDF, M.Com

**Overall Experience: 25+ Years** 

Area of Expertise:

Cost Accountant, Asset Pricing & Valuation, Corporate Finance



Mr. Vaibhav Kulkarni
Assistant Professor
MBA (Personnel Management), LL.B
Overall Experience: 25 Years

Area of Expertise:

**Dr. Nazia Ansari** Assistant Professor

Communication, Placement Training and Law



Mr. Anand Dhutraj
Assistant Professor
Ph.D. (Pursuing), PGDM (IIM Calcutta), B.Tech. (IIT Bombay), UGC-NET
Overall Experience: 23+ Years
Area of Expertise:

Strategy, Operations Management and Research, Supply Chain Management, Entrepreneurship Management, Data Science and Analytics



Ph.D., MBA (HR), M.Com, UGC-NET

Overall Experience: 17+ Years

Area of Expertise:

Principles of Management, International Business, Strategic Management,

Corporate Social Responsibility, Business Ethics & Corporate Governance



**Dr. Pushkar Dilip Parulekar** 

Assistant Professor
Ph.D., B.E.(Ex TC), MMS (Finance), UGC-NET(Management)
Overall Experience: 16+ Years

Area of Expertise:

Derivatives and Risk Management, Security Analysis and Portfolio Management, Financial Markets and Institutes, Corporate Valuations & Financial Modeling, Fixed Income Securities, Financial Management



Mr. Jestin Johny Assistant Professor Ph.D. (Pursuing), MBA (Marketing)

**Overall Experience: 15+ Years** 

Area of Expertise:

Supply Chain Management, International Trade, Geopolitics



CA. (Dr.) Jai Kotecha

**Assistant Professor** Ph.D., ACA, M.Com

**Overall Experience: 15+ Years** 

Area of Expertise:

Investment Analysis and Management, Wealth Management, Financial Management, Derivatives And Risk Management, Analysis of Financial Statements



Ms. Ritu Tuli
Assistant Professor
Ph.D. (Pursuing), MMS (Finance), M.Com, NET(Commerce & Management)
Overall Experience: 14+ Years

Area of Expertise:

SAPM, Project Finance, Corporate Finance, Financial Management



Dr. Riyaz Ahmed Qureshi Assistant Professor Ph.D, MBA, MA, BSc. Overall Experience: 13+ Years Area of Expertise:

Marketing Management, Integrated Marketing Communication, Advertising Management, Retail Marketing, Brand Management



Dr. Vimmy Arora
Assistant Professor
Ph.D., MBA (Finance), M.Com, UGC-NET (Management) UGC-NET (Commerce)
Overall Experience: 13+ Years Academic
Area of Expertise:

Analysis of Financial Statements, Corporate Finance, Security Analysis and Portfolio Management



Ms. Prachi Chaturvedi
Assistant Professor
M.Com, PGDM (HR), LL. B, PGDBCL
Overall Experience: 6+ Years
Area of Expertise:
Legal Aspects of Business, Financial Regulations,
Corporate Law, Marketing Strategies

**Dr. Minati Sahoo** 



Assistant Professor
Ph.D., M. Phil, MPM & IR, UGC-NET-JRF
Overall Experience: 4 Years
Area of Expertise:
Industrial Relations & Labour Laws, Compensation Management, Corporate
Governance, Corporate Social Responsibility, Human Resource Management



Ms. Sajita Pradeep
Head Corporate Relations
MHRDM, D. M. S., M.Com
Overall Experience: 22 Years
Area of Expertise:
Teaching & Industry Experience



Ms. Sujata D'Souza
Chief Librarian
BA (Eco), Blib, MLIS
Overall Experience: 30+ Years
Area of Expertise:
Teaching & Industry Experience



## INFRASTRUCTURE





## **AUDITORIUM**

State-of-the-art, Air-Conditioned Auditorium designed with quality acoustic characteristics with a seating capacity of 318.

## **BLOOMBERG LAB**

N. L. Dalmia Institute of Management Studies and Research has set up Mumbai's First **South Asia's Largest 24 Terminal Bloomberg Lab**. By bringing the World's foremost information platform, Bloomberg Professional Service to the campus, the Institute strategically prepares its students for specific, top-end careers in Banking, Investment Management, Institutional Broking, Investment Banking and Corporate Treasury Management. The Institute provides extremely focused and high end knowledge Bloomberg Programs like BMC & BESS with a high degree of practical learning and on-the-job applicability.





## **CLASSROOMS**

Ergonomically designed classrooms that are equipped with Smart Interactive Teaching Boards, LED Projectors, Wi-Fi and Audio Systems, to enable a comfortable learning environment.

## **LIBRARY**

The NLDIMSR Library as a Learning Resource Centre (LRC) - is well equipped to support Teaching, Learning and Research activities. Institute's state-of-the-art library is well furnished with a centrally air conditioned facility spread over 444 sq. mts area in the campus on two floors with seating capacity of 200.

NLDIMSR Library has a very rich collection of National and International Books, Journals, Periodicals and other Study materials. NLDIMSR library has over 55000 volumes of books, Institute subscribed 60 plus journals and periodicals, library has a good collection of AV material and management films.





## **DIGITAL LIBRARY**

The Institute's ultra-modern Digital Library is equipped with 15 computers, all connected with seamless WI-FI connectivity. Remote access facility is provided to students to access subscribed databases from campus, home or anywhere, ensuring continuous and uninterrupted learning. NLDIMSR Library is fully automated with ILMS - Koha library software and RFID system. Uploaded scanned documents like Syllabus, Past year Question papers, PDF books, Faculty and Students published research work etc. in DSpace Institutional Repository. NLDIMSR Library subscribed to online books, journals, cases and Industry databases like: EBSCO, J-Gate, Proquest, Capitaline etc.

## **SEMINAR HALL**

A 250 seater Air-conditioned, Wi-Fi enabled Seminar Hall for conferences and workshops is equipped with LED projectors an interactive board for seamless learning. This also facilitates the live streaming of events being conducted in the auditorium.



## N. L. DALMIA CRICKET ACADEMY

N. L. Dalmia Cricket Academy (NLDCA) is a stateof the-art indoor cricket facility. It has 5 moving nets furnished with Australian artificial turf under floodlights, equipped with 3 imported bowling machines, Pitch Vision Technology for video analysis and latest equipment is also provided.

## **GYMNASIUM**

The well-equipped Indoor and Outdoor Gym offers a complete workout option for students consisting of various cardio and weight training equipment. Other recreational facilities for students include: Badminton, Table Tennis, Volleyball, Basketball, Carrom, Chess and Running Track.

## **CAFETERIA**

Our well-furnished, air conditioned, clean and hygienic cafeteria serves a wide range of Indian and Chinese vegetarian cuisine, snacks and beverages at affordable prices. The cafe is a favourite hangout for students during the break hour where they brainstorm and exchange their thoughts.







## **INCUBATION CENTRE**

The Incubation Centre has been started as the vision of Hon. Secretary Shailesh Dalmia to help the students get a first-hand experience in entrepreneurship, promote innovation-driven activities at the Institute and provide comprehensive and integrated range of support including space, mentoring, training programs, networking and an array of other benefits. At an operational level, it's

responsible for nurturing innovative ideas by hand holding the founders through the business proposal stage, identifying the target market, creating a minimum viable product/service, technological guidance, industry exposure, pre-launch activities, consumer feedback and exposure to the investor community.

## **MANAGEMENT DEVELOPMENT CENTRE**

The Management Development Centre is specially designed for guest lectures, seminars, conferences and workshops. It is fully air-conditioned, equipped with the latest audio visual aids and LAN connection in the centre is conducive for interactive learning.







## **EVENTS**

Apart from the emphasis on academic rigour at the Institute, students also get exposed to organisations and participate in intercollegiate level conferences and paper presentation competitions. It's important for the students to stay plugged-in to the paradigm of the current business environment and form their own opinions. Such events encourage students to be innovative and creative and help them in their journey towards corporate success. The events organised at our Institute are as follows:

## CONVOCATION

The Convocation Ceremony for the PGDM 2021-23 Batch took place on 16<sup>th</sup> December 2023, at 11:00 a.m. in the Institute auditorium, where a total of 260 students gathered for this momentous occasion. Presiding over the ceremony as the Chief Guest was the esteemed Hon'ble Governor of Maharashtra His Excellency, Shri Ramesh Bais.

Guided by his wisdom, the convocation became a noteworthy event, transcending the celebration of academic success. The Hon'ble Governor presented gold medals and cash prizes of Rs. 50,000 each to the following students:

- Ms. Akanksha Rawat for Marketing
- Ms. Jinali Shah for Finance
- Ms. Manasi Kulkarni for Human Resources

The ceremony not only celebrated academic accomplishments but also marked the beginning of a transformative journey for each graduate. It became a significant milestone, signifying the commencement of new opportunities and challenges as the graduates embarked on their professional journeys.





## **INDIA FINANCE CONFERENCE 2023**

N. L. Dalmia Institute of Management Studies and Research successfully organized and hosted the 12<sup>th</sup> edition of the India Finance Conference 2023 in collaboration with IIM-A, IIM-B and IIM-C. The conference is organized from 21<sup>st</sup> to 23<sup>rd</sup> December 2023, with a Pre-Conference Tutorial held on 20<sup>th</sup> December 2023. During the conference CA Prafulla Chhajed, Director of State Bank of India and Ex-President of ICAI as the Chief Guest and Dr. Arun Verma, Head Quant Research Solutions Team, Bloomberg, USA as the Guest of Honor graced the Inaugural ceremony. Prof. (Dr) Robert Faff, Bond Business School, Australia. Prof. (Dr) Suresh Radhakrishnan, Distinguished Professor, Naveen Jindal School of Management, University of Texas, USA, Prof. Sabri Boubaker, EM Normandie Business School, France and Prof. Sanjay Kallapur, Professor, ISB Hyderabad were the keynote speakers in different plenary sessions. A total of 96 participants attended the Pre-Conference Tutorial workshop whereas a total of 114 participants registered for the main conference, including participants from overseas. The diverse participant pool included doctoral students from prestigious institutions such as IIMs, IITs, Ph.D. students from various universities, professors from management institutes and industry experts attended the conference.

During the conference 4 awards were conferred including N. L. Dalmia best award in accounting and finance area, IFA best paper award, IFA best paper award in investment management area and IFA doctorial symposium award. The conference strictly adhered to an offline mode, with no provision for participants to present their papers online. This approach ensured a comprehensive and engaging exchange of ideas and insights among the participants throughout the conference.



### **SHIKHAR**

## A National Level Research Paper Presentation Competition Shikhar

A National Level Research Paper Presentation competition where the finest students from the best B-Schools in India battle it out to attain supremacy in intellect and creativity. NLDIMSR - General Management Committee organised Shikhar 2023 on 26<sup>th</sup> September, 2023 at NLDIMSR, Mira Road, Mumbai. It focused on the theme India's Green Growth: A Key Initiative of Amrit Kaal. The event was graced by Mr. Shailesh Dalmia, Honorary Secretary of NLDES, Prof. Dr. Seema Saini, CEO of NLDES, Prof. Dr. M. A. Khan, Director of NLDIMSR, faculty members and the entire batch of PGDM 2023-25. The honourable chief guest for the event was Mr. Paritosh Joshi, Principal, Provocateur Advisory, an independent Media & Communications consultancy practice who delivered the key note address.

The event was adjudged by the panel of judges like:

- Ms. Teresa John, Chief Economist & Deputy Head of Research at Nirmal Bang Equities
- Ms. Purvi Mundhra, distinguished Economist in Corporate Sector
- Ms. Chitranshi Seth, Economist, Baroda BnP Paribas Mutual Fund

N. L. Dalmia Institute of Management Studies and Research is the first B-School who initiated the topic of India's Green Growth: A Key Initiative of Amrit Kaal. India's green growth initiative is a transformative approach that balances economic growth with a sustainable environment. The judges also proposed the participants to submit their research paper to the authorities to create an impact in the society.





## MARKETING EVENT: MAADHYAM

The Ace Club (Marketing Committee) of N. L. Dalmia Institute of Management Studies and Research, Mumbai organised "Maadhyam" - A National level B-School paper presentation competition, on 25<sup>th</sup> November 2023. The theme of the paper presentation for this year was "E-commerce Trends and the Future of Retail". Students from reputed B-Schools across the country participated in this competition. The unveiling of MarkX Magazine's 10th edition, themed "Neuromarketing," added another layer of intellectual depth to the event. As awards were presented and an interactive quiz brought a vibrant close, "Maadhyam" not only celebrated academic excellence but also fostered a rich learning environment for all participants.

## **FINANCE EVENT: MULYANKAN**

The Finance Forum of the N. L. Dalmia Institute of Management Studies and Research hosts the 'MULYANKAN' annual national level paper presentation competition. "'MULYANKAN,' which means 'Valuation and Evaluation in Hindi,' is one of the most coveted events held every year since 1998, inviting teams from top business schools across the country to deliberate and explore contemporary issues in finance, economics, and management." Every year, eminent jury members from finance management are invited to judge the teams and provide essential insights into the current topic chosen as a theme.

## **HR EVENT: UTKARSH**

UTKARSH is an Annual National Level BSchool Paper Presentation Competition organized by the N. L. Dalmia Institute of Management Studies and Research (NLDIMSR). Over the years, Utkarsh has strived to be the focal point of young opinions on the paradigm of the current business environment. Imminent jury members from the realm of HR management are invited to adjudge the teams and provide some invaluable insights into the topic. The focus is on promoting thought leadership with a holistic view of the HR function.

## **MEMORIAL LECTURE**

Memorial lectures are a source of pride and honour for any institution and the celebration of this event in the memory of our late founder, Shri. Niranjanlal Dalmia is always an awaited moment. In wake of the rapidly rising India, which is redefining the rules of the business game, this year, we were honoured to have Mr. Dilip Piramal, Chairman and Managing Director, VIP Industries Ltd, as our guest and speaker for the lecture. Mr. Dilip Piramal, a leader par excellence, a strong believer in the nation's potential, spoke about the theme, "Challenging Status Quo". Mr. Dilip Piramal gave a thoroughly stimulating masterclass on more than half a century of the journey of marketing, branding, and managing VIP Industries in turbulent times. He spoke about all the innovations and disruptions that were brought about by VIP bags through these years. The lecture was enlightening for the students as Mr. Piramal demonstrated how VIP bags changed its perception from being an "aging brand" to a "youth product" through advertisements over 3 decades and an introduction to Skybags. He also spoke about how the economic policies of the country have an effect on all the decisions that need to be taken by an organization. The audience thus created for the subject culminated in a highly interactive Q&A session that completely engaged the audience.

In the past, we have had the opportunity to be graced by the presence of guests like:

- Dr. Raghunath Mashelkar, (Padma Vibhushan, Scientist and Former Director General CSIR)
- Dr. Jayant Naralikar (Padma Vibhushan and World-Renowned Astrophysicist)
- Dr. J. J. Irani (Padma Bhushan, Former MD, Tata Steel and Former Director, Tata Sons Ltd.)
- Mrs. Anu Aga (Padma Shri and Former Chairperson, Thermax Ltd.)
- Mr. Ketki M. Mistry (Vice Chairman and CEO, HDFC)



### **AMOGH**

A Moment Of Gratitude and Happiness

AMOGH (A Moment Of Gratitude and Happiness) was organized by N. L. Dalmia Educational Society and N. L. Dalmia Institute of Management Studies and Research at the Taj, Santacruz, to perfection.

The pioneer year saw a record-breaking number of 190 Sr. Alumni / Sr. Corporate Leaders from 100 + Corporates.

The NLDIMSR team hosted over 90 mins. of thoughtful & heart-warming session with Keynote Speaker Capt. Raghu Raman followed by a networking dinner.

The key takeaway from Capt. Raghu Raman's insightful session on "Leadership from 26000 feet":

- Mission Comes first
- Walk the talk
- Don't sweat the small stuff
- You can train yourself to fight the most difficult situations in life
- Leaders are required in tough situations
- There are no good teams or bad teams

This huge turnout and incredible support have helped us continue to expand our mission to provide 360-degree holistic development to the Institute, both from the education industry and important stakeholders from the Corporates.



## **NLD TALKS**

NLDTALK, inspired by TED Talks, is an initiative by the students, for the students and of the students under the slogan 'Transform'. NLDtalk is an initiative by the students under the slogan "Transform. Aspire. Learn. Konnect." This initiated as an inspiration from a global event – TED. What started as a mere idea has now taken shape into one of the most awaited events of the Institute. The team aims to make this a proud property of N. L. Dalmia Institute of Management Studies and Research.

A suite of short and carefully prepared speeches, demonstrations and performances that are experience-focused and cover a wide range of subjects to foster learning, inspiration and provoke ideas that matter. The initiative is of the students, by the students and for the students. NLDtalk concentrates on embarking upon topics that are beyond ordinary. The empowering speeches delivered by our esteemed guests not only help the students learn and gain new perspectives, but also aid innovative thinking.

In addition to being a platform for professional/motivational speakers NLDtalk is also a great opportunity for in-house student orators who may not be high on age but rich with their own unique experiences. Our purpose is to give a platform to those who don't often have one.

### **AAKARSHAN**

Flagship Intra - Division Event

AAKARSHAN is NLDIMSR's Flagship Intra-Division Event, which is spread across 3 days and multiple sports, adventure, cultural and artistic performances. This year, the events began from the 17th of August 2022, Wednesday, with multiple rounds of all the competitions being conducted over the 17th and 18th of August 2022. The Finales of these competitions, the Felicitation Ceremony for all the Winners and the Closing Ceremony, was organized on the evening of 19th August 2022, Friday. Over the past few years, AAKARSHAN has been a celebration for NLDIMSR. With every year getting bigger and glorious, the event is to take a monumental surge this year.

From elite guests to celebrity judges, from singing and dancing to treasure hunt and gaming, from the décor to the ambience, and from virtual to inperson contests – AAKARSHAN has taken an altogether splendid shape this year.

Aakarshan 2022 Event trophy won by Batch 2022-24, Division B. Being the first cultural event post the COVID Lockdown and also the first event of the academic year, the zest of the event is unbounded. This can be clearly reflected from the posts that are being uploaded on N. L. Dalmia's official social media handles.

We hope to make this event a grand success, and assure that we shall strive to make this Flagship Event bigger and better with every coming year.





## **ALUMNI MEET**

To take a walk down the corridors of nostalgia, the N. L. Dalmia alumni meet is organized every year for full - time as well as part - time students. The platform is used by alumni to contribute to their alma mater towards growth and emphasizes the need for further strengthening the links between the alumni and current students. This helps them to maintain their hunger for excellence and knowledge, and celebrate their unique individuality to excel in what they love most. Alumni were all about smiles, fond memories and passionate discussions for helping the Institute bring about positive changes in its course and pedagogy.

## **HOWZATT!**

HOWZATT is NLDIMSR's very own T20 inter-college cricket tournament. It is an annual tournament aimed to showcase the spirit of sportsmanship, talent and dedication towards the sport among students of ten B - Schools of Mumbai. Howzatt is the only T20 inter B-school tournament in Mumbai.

## **SPORTS LEAGUE**

Sports league is a 3 day event which is conceptualised, planned and executed wholly by the students, backed and supported by our professors. The first and second year students get to showcase their skills along with unity, team-building and great team effort. Currently, the Sports League comprises of 7 sports, namely, Cricket, Football, Badminton, Table Tennis, Carrom, Obstacle Relay Race and Tug-of-War.

## **ALUMNI ASSOCIATION**

The Alumni Association at NLDIMSR is a vibrant group of alumni and friends dedicated to connecting and engaging with each other and the Institute, which is run by the leadership team of N. L. Dalmia. By staying connected, alumni are able to stay up to date on the latest news and events, participate in alumni activities and receive exclusive benefits. The Alumni Association also acts as a bridge between current students and alumni, providing mentorship and guidance to the next generation of NLDIMSR graduates. The Alumni Association strives to create lifelong relationships, fosters a sense of community, provides career and networking opportunities and gives back to the Institute. NLDIMSR alumni associations are run by volunteer alumni members and organize social events, plan reunions. They are a great way for alumni to stay connected and to show their support for their alma mater. Additionally, the NLDIMSR alumni association serves as advocates for their alma mater, advocating for increased alumni involvement.



## **OUR PUBLICATIONS**

#### NLDIMSR INNOVISION JOURNAL OF MANAGEMENT RESEARCH

The NLDIMSR Innovision Journal of Management Research aims to create an international platform for the exchange of ideas in all field of business and management.

#### **GOONJ**

It is a Newsletter published by the students which covers details of all the events such as Conclaves, Conferences and Guest Lectures which has happened in the Institute.

#### **DELTA**

It is a Finance Magazine published by the students of the Finance Department. Articles are invited based on a relevant theme pertaining to Finance.

#### MARKX

It is a Marketing Magazine published by the students of the Marketing Department. Articles are invited based on a relevant theme pertaining to Marketing.

#### **EPISTEME**

It is a HR Magazine published by the students of the HR Department. Articles are invited based on a relevant theme pertaining to HR.

#### **SPARSSH**

It is a 'My Social Responsibility' (MSR) Magazine published by the MSR Committee members. Articles are invited based on a particular theme pertaining to Social Responsibility.

#### **UDYAMEE**

It is a Magazine published by students of E-Cell. Articles are invited pertaining to Entrepreneurship.

#### GeM

It is a General Management Magazine published by the students of the General Management Committee. Articles are invited based on a relevant theme pertaining to General Management.

#### **UDAAN**

"UDAAN" Alumni Newsletter is a half yearly publication produced by the Alumni Relations Team and Alumni Association. It includes articles about alumni achievements, stories and interviews. The newsletter also serves as a way for alumni to stay connected and informed with their alma mater.

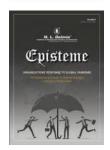
#### **SHUNYA**

Shunya is the inaugural newsletter of the Metrix Club, a dedicated body of students exploring the vast realm of Business Analytics. The newsletter is a collection of insightful articles written by our students, diving into a variety of domains in Business Analytics.





Anna terms Long Marie











## FEATURED ALUMNI



**Gaurav Jain** 2006-2008 Batch
Director Institutional Equities, Spark Capital Limited

At the heart of N. L. Dalmia, is a perpetual and honest individual striving to better oneself. It is an ideal and a vision, that the institution upholds in its daily functioning and more crucially in its communication with those who are a part of it.

Himanshu Singhal | 2001-2003 Batch Executive Vice President, Treasury Sales Kotak Mahindra Bank Limited

During my years at NLDIMSR, I realised that the curriculum had deep focus on fundamentals and their applications. During my career, I realised that the clarity on concepts gave me an edge over others. Curriculum also focussed on the Organizational, Leadership Skills, Hands on Learnings, Seminars, Conferences and Industry Interactions covering several other aspects in shaping a management graduate.



**Gaurav Kumar** | 2006-2008 Batch Vice President, Payment Products, Terra Pay



"During my 2 years' stint, N. L. Dalmia not only helped me grow professionally but personally as well with its rich academic and co-curricular activities. The institute makes industry ready professionals with practical approaches to education and help you get placed at your choice of company/sector. Even after being in the corporate world for more than 12 years, I am still connected with the college and its amazing faculty members & staff. It's like being connected with the family; the family we call 'Dalmia Parivar'. I wish tons of success for the institute, its stakeholders and the young minds joining it".



**Hrishikesh Gangoli** | 2008-2010 Batch Associate Director, Marketing Solutions FSPN India

It has been a decade since I graduated from NLDIMSR, but it feels like yesterday! The familial feeling is the core of everything that sets apart this Institute from others. That's because this isn't just an MBA institute, it's a place where one learns values for life. The integrity, sheer quality and vision imparted by an excellent batch of professors has guided me through many a professional ebb and flow - every time I've faced a crossroad in my career, these values have helped me make correct decisions while staying true to my beliefs. It is inspiring to see that the institution has grown leaps and bounds in the last decade and is being favoured by the industry, which is a proud testament to the excellent standards set by students and professors alike.

**Bhoopesh Jain** 2000-2002 Batch Founder & CEO RNB Corporate Services Pvt Ltd.

"Tamaso ma Jyotirgamaya" & "Think Global, Act Local", I always think of these two taglines when I think of NLDIMSR. Everybody has a specialty inherently but one needs to identify, nurture and sharpen it well. At NLDIMSR, we got the same approach with the help of strong faculty and classmates, headed by late Prof. P. L. Arya. Strong focus on academics stands equally credited for our growth. Our batch entered the professional world at a tough time of economy, but our strong background helped our career to develop.





Harsh Sharma | 2005-2007 Batch Deputy General Manager – HRBP, VGL Group

My student life at NLDIMSR were the two glorious years of my life. Most professors came from the industry which made applied learning possible and was very useful when I started with a corporation. That combined with superior infrastructure that NLDIMSR provided, has led to our holistic development. All that exposure from visiting workplaces, making presentations and other group activities prepared us for what was to come. I still get a high from thinking about those days at NLDIMSR. I feel solid gratitude for the education and training I received here.

**Guruprasad Iyer** | 2004-2006 Batch Lean Management & Business Transformation Coach, S & P Global Inc



My gratitude to the institute may probably be summed up by the fact that I am still at the company that I was campus placed at from the institute. Though my career started in finance, which was my specialization in MMS back then, I have moved around to 6 different roles in the same company, including credit analysis, data management, infrastructure consulting risk and quality control, lean management and business transformation. Not just the academic knowledge, but the well-rounded exposure that I got at NLDIMSR has been helpful in building the foundation for this illustrious career. The friends I made during my time have become friends for life, and I still cherish the beautiful memories we created together.

Ami Sampat | 2010-2012 Batch Head – Wealth Partnerships & Structured Products Derivium Tradition Securities India Pvt Ltd.

My two years at N. L. Dalmia gave me an opportunity to hone my Leadership and General Management skills. Strong focus on academics continued with practical exposure through guest lectures, events, mentor's sessions helped me to build a great foundation for my professional path. Grateful to the Institute and faculty members for helping us imbibe a strong value system which eventually defined my approach towards my professional path.



Manish Agarvwal | 2005-2007 Batch Chief Marketing Officer (CMO), Loktrantra Mediatech.



Encouraging us to be more independent and the freedom to think and act on our own - This, I would say, is the best thing I felt about N. L. Dalmia – something that you get only in very few management institutes. Our knowledge and skills were enlightened with care by well qualified and magnificent faculty members. I had countless opportunities to develop my marketing skills, leadership and proactive thinking through the curriculum. My program was extremely professional and industry based and gave me the opportunity to develop my strengths and helped me identify professional opportunities. N. L. Dalmia has equipped me with professional and practical knowledge which I strongly believe is a life-long skill Big thanks to all my faculty at N. L. Dalmia.

### **Ronak Sanghvi** | 2007-2009 Batch Content Insight Manager, Amazon India

NLDIMSR helped me build strong foundation for my career in management. Hailing from engineering, I not only gained immense knowledge about management here, but the institute also proved to be a catalyst helping build a strong persona required for being a successful manager. Getting a broad perspective by diving deep and embracing diversity are two virtues I inherited. Entering corporate world in the year 2009, when the world was hit by recession was challenging, but support and guidance from faculty members, placement cell and alumni of this institution were instrumental for me to begin my journey in media sector. Till date, like many other Dalmiaites, I continue to be associated with the institute for the special bond we share with this place. With rich legacy of over two decades, invariably I manage find a mentor to look up to and a buddy to accompany from NLDIMSR in all media companies I have worked with. As they say, you can keep us out of NLDIMSR but cannot keep NLDIMSR out of us.



Ankita Mishra | 2011-2013 Batch HR Business Partner Amazon Development Centre India Ltd

N. L. Dalmia has shaped my personality in many ways. I learnt the best of HR subjects from amazing faculty members and the overall ecosystem helped me become a better person. Entering the industry, I already had a head start in HR concepts. We were provided with well rounded development through IR case laws, Personality Development Camps, College Festivals, Paper Presentations and Sessions by Industry Stalwarts. I feel proud and grateful to be associated with NLDIMSR. The conceptual and life learnings have shaped my career and more importantly my personality.

**Swati Singh** | 2013-2015 Batch Data and Al Specialist, Microsoft

With our busy lives oftentimes, we tend to get carried away with daily routine activities and deadlines. Until it dawns upon, how far we have come and how it all started. Remembering where it all started for me, I can't stop reminiscing my days at N.L. Dalmia. A lot of "who I am today as a professional" was shaped up at Dalmia. It provided me with solid knowledge foundation, taught me life skills and pushed me out of my comfort zone to uncover my true potential. A part of me always knew I wanted to be in the Technology space, but it was my mentor RS Subramaniam Sir, who helped me align my passion and potential to a real industry job. Today I work with one of the finest Tech Company as Data and Artificial Intelligence Specialist and I love my job.



## **STUDENT COMMITTEES ON CAMPUS**

#### PLACEMENT COMMITTEE

The Student Placement Committee is actively involved in placement activities liaising between the Institute and the organisations and serves as an interface for all placement related activities. This committee assists the Corporate Relations Department in developing an effective job search strategy which facilitates the Corporate Relations Department in connecting with prospective employers by assisting in organizing institute - industry interactions, providing complete support for arranging placement activities on and off campus for internship and final placements. It also assists the Corporate Relations Department in organizing pre-placement training by organising mock group discussions, personal interviews and workshops on personality enrichment and communication skills in an attempt to equip students with the necessary skills required to meet the challenges of recruitment. The Student Placement Committee is selected by the Corporate Relations Department and the Senior Student Placement Committee after they have showcased their skills in enthusiastically arranging necessary infrastructure to conduct the placement drive and conducting and holding on and off - campus placements for their seniors.

#### **MSR - MY SOCIAL RESPONSIBILITY**

A social initiative started by the 2011 batch students of NLDIMSR, it endeavours to provide an opportunity to students at the Institute not only to express their concern for the underprivileged sections of society but also to sensitize themselves to the realities of the rural population since India lives in its villages. The program which was first named 'Sparssh' (A healing Touch) was later renamed 'My Social Responsibility' (MSR) Programme since we believe that social responsibility begins with the individual and the students as future corporate leaders should internalize this value of social responsibility and own it. The 'Sparssh' Team conducted blood donation camps, participated in 'Mumbai Marathon' to raise environmental awareness, provided educational kits to needy children, and organized Christmas & New Year get-togethers in various orphanages. In 2017, the Institute under its MSR program adopted Kondgaon, a 100% tribal village in Palghar district for its all-round development. Students visit the village to work closely with the villagers, especially the children of Zilla Parishad Schools and the Ashram Shala and engage them for a better tomorrow. The activities at Kondgaon are divided into the verticals of Education, Hygiene & Healthcare, and Skill Development & Environment.

#### **FINANCE FORUM**

An executive body managed by student representatives of the finance stream, this forum aims to transform the students' academic skills into an industry fit by providing insights on job - specific finesse. The forum has its flagship event Mulyankan, a national level paper presentation competition. Other than that, the forum organizes Workshops, Guest Lectures and Seminars by Industry Veterans. It also publishes 'DELTA', our

Institute's semi-annual e-magazine, which is a financial paradigm for generating and gathering ideas, opinions and views from the minds of future financial leaders. The forum endeavors are to bridge the gap between the students and finance industry by providing a holistic experience and ensuring that they are prepared to handle the nuances of the corporate world.

#### **ALUMNI COMMITTEE**

Known as the ALCOM (Alumni Committee), it works for and in association with the alumni, who form an integral part of the Institute as members of the 'Dalmia Parivar.' ALCOM, which has over 30 students as its members from the first and second year, is led by the Director and Head of Alumni Relations. Alumni relations team focuses on core activities in building relationships between alumni and entire NLDIMSR community through networking events like Alumni Meet, capturing their success stories, appreciating social initiatives, inviting them as Industry experts, inviting them for Mock Interviews, Summer Internship mentor Programmes, Alumni in Focus, to name a few.

The team is well connected with alumni via Website, the Alma Shines Alumni portal (Dalmians.com) and various social media platforms like LinkedIn, Facebook, Instagram, WhatsApp and Telegram groups. All important information about alumni success stories, spotlight and events of the NLDIMSR activities are communicated to all alumni through these platforms. These platforms also help in sharing of ideas, career opportunities, thoughts and information through virtual networks and communities.

#### **HR CLUB**

The HR Club has also done some mindfulness-related activities, the objective of conducting such activities is to promote the ability to pay attention with kindness and curiosity and It will help students to understand how to pay attention and enhance both academics, and social-emotional learning. The motto of HR club is to disseminate knowledge and to bridge knowledge and practice gap through peer to peer learning and industry interface activities. The students gain the opportunity to know about HR trends and best HRM practices in organisations. Since its inception, HR club intends to deepen students knowledge and understanding of human resource management issues in

broader organisational and societal context. It is a forum where the students discuss contemporary management and organisational issues.

The overall objective is professional development of students and to nurture competent HR leaders with necessary exposure to the human capital issues and trends. In order to achieve this goal, HR Club actively organises experiential exercises like management games, quizzes, mentoring and team building programs to name a few; as well as Industry speaker series to experience practical application of knowledge and gain HR expertise.

#### **GENERAL MANAGEMENT COMMITTEE**

One of the prominent and vibrant committees at NLDIMSR is "The General Management Committee" (GMC) which makes a significant contribution by organizing SHIKHAR - A National Level Research Paper Presentation Competition event which is held on 26th September each year. The General Management Committee facilitates the sharing of knowledge on Economics, Supply Chain & Operations Management, Strategic Management, Business Research and Decision Sciences thereby enriching the student community with a profound appreciation and broader application of General Management and its related fields.

The General Management Committee organizes International Conclave and skill set development programs for students. The committee helps students widen their vistas with visits from various industry experts. The Committee also publishes its annual magazine 'GeM'.

#### **ACE CLUB**

ACE CLUB was formed by the students of the marketing Discipline. The club is involved in organizing Guest Sessions, Quizzes and Paper Presentation competitions at the national level as well as online case studies to widen the students' horizon. The club organize the annual event Maadhyam – a national level paper presentation competition attended by students from the country's top B-schools, which offers contemporary views on latest marketing issues. This year the theme was "Phygital – The Future of Marketing," similar to the conclave. It also has the ambition to launch a book club and other interesting, informative and thrilling activities in the upcoming year.

#### STUDENTS COUNCIL

NLDIMSR is a student - driven Institute, with MBA candidates encouraged to participate in the decision - making process that shapes their future as well as that of thelinstitute. The Students Council is the Apex committee among all the committees of the college. At NLDIMSR, the student body oversees and is accountable for all the events held on campus throughout the academic year. The teams consist of students from the first and second year led by coordinators. These coordinators, along with the Elected Chairperson and General Secretary of the Students Council, formed an executive body to oversee all activities on 5th August 2022.

The teams work in the interest of NLDIMSR, the student community, industry, and alumni in keeping the vision of the Institute and striving towards excellence. The student's council with approval of executive body has been provided the independence to plan and set goals for their respective teams and to efficiently use budgeted resources to accomplish them.

#### **Purpose Of Students Council**

Students Council is an initiative conducted by students and supervised by the Institute. The purpose of the student council is to give students an opportunity to develop leadership by organizing and carrying out institute activities and service projects. In addition to planning events that contribute to college spirit and community welfare, the students council is the voice of the student. They share student ideas, interests, and concerns with the institute community. The function of the students council is based upon parliamentary procedures. Ideas are presented, voted upon and confirmed by the student body leaders.

"Ragging is strictly prohibited in the Institute."



## **GLOBAL EXPOSURE**

#### DR. ROBERT DUCOFFE

Provost & Vice Chancellor
University of Wisconsin - Parkside,
USA

#### **DR. ANDREW DELIOS**

Professor Strategy & Policy National University of Singapore, Business School, Singapore



#### DR. PHILIP YOUNG

Author & Economist Cornell University, USA





#### DR. GURU GHOSH

Vice-President, Outreach & International Affairs Virginia Tech, USA



#### **NEHAL SALAH**

Phygital & Integrated Marketing Consultant -Cario, Egypt

#### **CHANDRA GOUR**

Chief Transformation Officer SISBAN Jeddah, Saudi Arabia





#### Prof. DR. MICHELE V. GEE

Dean, Graduate Programs University of Wisconsin -Parkside, USA





#### DR. LESA HANLIN

Executive Director,
Roanoke Regional Initiatives
Virginia Tech, USA

# EXECUTIVE TRAINING, RESEARCH AND CONSULTANCY

## **Management Development Programme (MDP):**

The Institute conducts MDP for INS Hamla, India Naval Services on a regular basis. A comprehensive tailor-made MBA program in the name of Long Logistic & Management Course (LLMC) was been designed & executed for Indian Naval Service at INS - Hamla, Mumbai as a part of a humble contribution to the service and sacrifice the arm forces provide to our nation.

NLDIMSR also conducts MDP for working professionals on Bloomberg Market Analyst. It is a 35-hours learning course that provides a visual introduction to the financial markets. Its consists of five modules: Economics, Equities, Currencies, Fixed Income and Technical Analysis woven together from Bloomberg Data, News, Analytics and Estimates.

The Institute has designed and conducted customized Management Development Programmes in the area of Financial Management, Leadership Development, Technical Analysis, Digital Marketing to name a few.

#### Research:

NLDIMSR has formed a Students Research Cell to promote research culture among students and encourage students to undertake research assignments academically and at consultancy level.

NLDIMSR motivates faculty members and students to undertake research in collaboration with industries, non - government organizations and government organizations at national and international level.

Faculty members along with students have undertaken such researches and training programs. The Institute has conducted multiple research projects for the Maharashtra Police in the Mira - Bhayander area and have successfully completed research projects for the Maharashtra Police.

#### **Consultancy:**

N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) provides consultancy services to public and private sector organizations. Consultancy services cover a wide range - from Financial Planning, Human Resource Planning, HR Policy, Organizational Restructuring, Organizational Development Interventions, Market Research and Development of Effective Marketing Strategies to Digital Marketing Strategies and Training Interventions and much more.

Over the years, NLDIMSR has worked extensively with a wide variety of clients, including multinational companies, private and public sector companies, growth stage companies and start - ups.

## **Bloomberg**





















































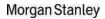
























































































& many more...

## **GLOBAL ALUMNI NETWORK**



## **Alumni Network**

- Data as indicated/Location update by Alumni.
  This map is for illustrative purposes only. It indicates NLDIMSR World Wide Alumni Network





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/NLDalmiaOfficial



Please visit www.nldalmia.in

Data is correct at the time of publishing and is subject to change. The Institute reserves the right to make changes without notice. Students are requested to do the due diligence before seeking admission.

We Nurture. We Transform. We Create Global Business Leaders.