UTKARSH 2022

A National level B-school paper presentation competition was organized by the Utkarsh committee on 12th February 2022. The theme of the competition for this year was 'Green HRM: The Organizational & Environment Sustainability in modern era'.



The event commenced with Miss. Sneha Shetty welcoming all the dignitaries, judges and attendees followed by a brief description of the competition and theme by co-anchor, Miss Priyanka Nair. The event started with auspicious hymn of Saraswati Vandana to seek the blessings of Goddess Saraswati and virtually lighting the lamp.

Dr. Seema Saini, CEO, N L Dalmia Educational Society, greeted the esteemed guests and the audience. She gave a brief introduction about the college and spoke about the vision and the mission of the institute and its efforts to create value-based quality education and to produce leaders with a global outlook. She congratulated all 5 finalists and thanked them for their enthusiastic participation. She right said, 'It's not about winning or losing a competition, it's about beating the self-doubts'.



The Director of N L Dalmia Institute of Management Studies and Research, **Dr. M.A. Khan**, was then welcomed by Miss Priyanka. He is a techno-savvy academician who has 34 years of experience in the field of education. Many Government and Statutory Institutions like AICTE, UPSC, UGC, CII, and many more institutions have benefitted from his expert guidance and consultancy. He addressed the attendees with great enthusiasm and boosted the spirit of the participants through his inspiring words.

Miss Priyanka introduced the first judge, **Susan Raj ma'am**. She is an astute ambivert with over 25+ years of learning and capability building across sectors of Management Consulting, FMCG, Real Estate, and IT/ITES. Currently, she is engaged as the Group Head HR with MTC Group.

Miss Sneha introduced our second jury member, **Anirvan Chakravarty** Sir who is the Founder of Set my coach.com, a global platform for Coaches. Prior to founding his startup, Anirvan sir has rich corporate experience of more than two decades in the Financial Services Industry having worked with top-notch organizations including Citigroup, Deutsche Bank Group, iGate, and SS&C GlobeOp Finance in various leadership roles.

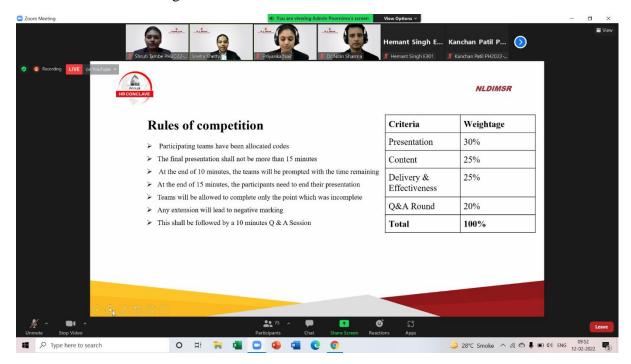
Our 3rd Jury member, **Dhara Bhatt** ma'am, was introduced by Miss Priyanka. She has 12 years of experience in aligning Business and Key HR goals wherein she has had an opportunity to work with various organizations in the financial sector like Stock Broking, Banking and Consulting. She is currently associated with a leading Valuation Advisory firm headquartered in New York named Kroll (erstwhile Duff and Phelps) as Vice President leading the Human Resource's team for India based out of their Mumbai office.

The event was then addressed by Professor Nitin Sharma, faculty head of Utkarsh, who gave his valuable insights about UTKARSH. He also discussed the linkage between Green HRM and the goal of environmental sustainability. He discussed the importance of Green HRM in achieving objectives like cost-saving, improving corporate social responsibility practices and

improving the standards of an organization. He mentioned the companies like Google, Wipro, ONGC, and many more who are adopting the practices of Green HRM.



Miss Sneha further reiterated the rules of the competition for all the participants and attendees for a better understanding.



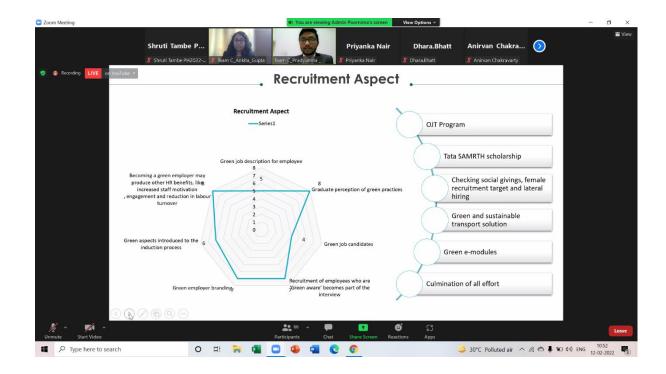
The competition started with the presentation of Team A. Aman Kumar Jha and Shaily Singh represented IIM Shillong. They presented their views on green HRM, highlighted major

contributions of organizations to green HRM, and also discussed several green practices that can be implemented to create a green workplace.

Team B members, Ayushi Pant & Sushree Soumya from IIM Indore, shared their views on the sufficiency of green HRM practices in promoting green behaviour in employees. They explained the movement from the perception of green HRM practices to voluntary green behavior with the help of two moderating variables, i.e., Green organizational climate and individual constraints.



Pradyumna V. Telkhade & Ankita Gupta from Team C represented IIM Kozhikode. They talked about developing a framework to understand the relationship between Green HRM and traditional HRM.



Samruddhi Sonkusale & Namrata Ranjan of N.L Dalmia Institute of Management Studies and Research from Team D shared their insights on the impact of sustainable environmental awareness activities and its affect on the performance of organization.



The last presentation was done by Hitesh Kishore and Gunjan Ahuja of Great lakes institute of management from Team E. They shared the gauging industry perspective on green HRM through user personas. They talked about the long term prevalence, brand recognition, CSR initiatives and also the moral obligations which were affected by the green HRM practices.

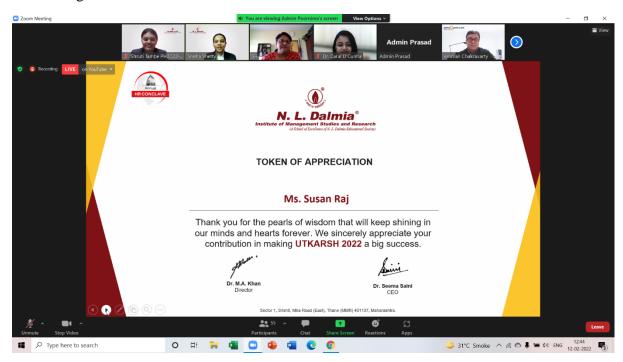


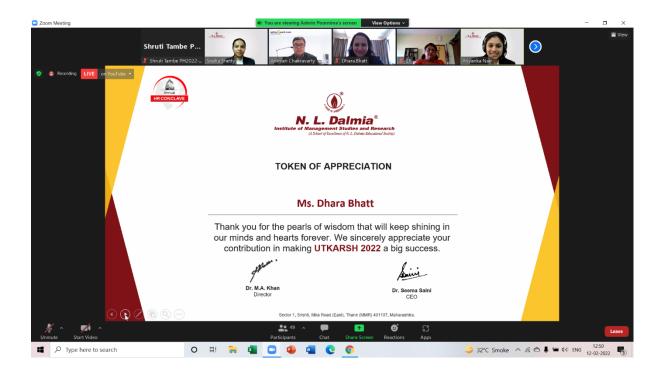


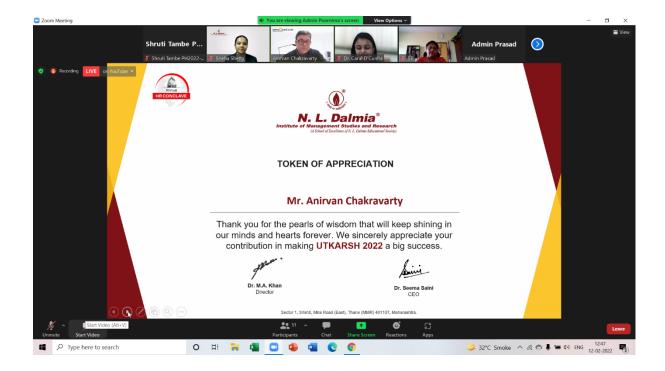
All the presentations were followed by a Question and Answer session with judges where they shared constructive feedback and reviews. This discussion provided an immense learning opportunity for all the attendees.

After all the presentations, judges were directed to a breakout room for evaluating the presentations and deciding the winner.

While the judges were in the breakout room, a short quiz was conducted by the anchors. A poll was flashed on the screen and all attendees have to select the right option. The quiz was related to green HRM.







Before the announcement of the results, the judges spoke about their experience of UTKARSH 2022.

Mr. Anirvan Chakravarty sir announced Ankita and Pradyuman from Team C of IIM Kozhikode as second runner up. They were awarded a cash prize of Rs.10,000 and a certificate.

The first runner-up was announced by Dhara Bhatt ma'am. Ayushi and Sushree from Team B from IIM Indore was declared as the first runner-up. They were awarded a cash prize of Rs.20,000 and a certificate.

The most awaited result was declared by Susan Raj ma'am. Hitesh and Gunjan from Team E of Great Lakes Institute of Management bagged the winner title. They were awarded a cash prize of Rs.30,000 and a winner's certificate.



At the end, Miss Paridhi Sodhani, expressed her heartfelt gratitude to all the judges for making this event successful on the behalf of the Utkarsh committee post which the event was ended with the National Anthem.



