

India Finance Conference (IFC-2023) – MSR Art & Craft Display

Kondgaon Village Women Captivate Audience with Sustainable Bamboo Products At IFC-23

N. L. Dalmia Institute of Management Studies and Research (NLDIMSR), hosted the prestigious India Finance Conference (IFC-2023) from 21st December to 23rd December 2023. A galaxy of academicians, keynote speakers and research scholars witnessed the 3 days event adding to their knowledge and sharing intellectual capital.

To make the event socially responsible, My Social Responsibility Committee (MSR) organised a captivating display of handcrafted bamboo products that took center stage at the conference, showcasing the talent and entrepreneurial spirit of village women from Kondgaon. Attracting a large and enthusiastic crowd, the exhibition highlighted the sustainable and versatile nature of bamboo, while offering a platform for these skilled artisans to showcase their work.

The Kondgaon artisans displayed their handcrafted products and warli painting, each with a unique story and skill set. Visitors marveled at the intricate details and diverse range of products on display, including **bamboo lamps, amplifier, trays, Ganesh idol, flower vase, pen stand, tea coaster and key chains**. Each item was crafted with meticulous detail, showcasing the traditional weaving and crafting techniques passed down through generations.

The village women actively interacted with conference attendees, sharing insights into their creative process and the cultural significance of their craft. Several visitors expressed their interest in purchasing the products, creating opportunities for the women to generate income and support their families.

The exhibition at the IFC-2023 served as a testament to the talent and ingenuity of the village women. By showcasing their exquisite craftsmanship and commitment to sustainability, the women not only garnered appreciation for their work but also inspired others to embrace eco-friendly practices. The event's success paves the way for further collaborations, promoting the economic empowerment of rural communities and fostering a greater appreciation for sustainable living.

The whole display activity was implemented by Team MSR under the guidance of Dr. Nazia Ansari & Prof. Anand Dhutraj.





