



N. L. Dalmia[®]
**Institute of Management
Studies and Research**
(A School of Excellence of N. L. Dalmia Educational Society)

Event Report

Aakarshan 2023-24

DATE: 28-08-2023

VENUE: N. L. Dalmia Institute of Management Studies and Research

Faculty in charge – Dr M R Koshti

Student in charge – Preyash Gada (Finance, 2nd year)

Total participation – 580 (All first year students, students of crash course of last year, faculty, staff)

In an exuberant display of unity and festivity, N L Dalmia Institute of Management Studies and Research hosted Aakarshan on 28-08-2023. With a commitment to welcoming the newest cohort of students in style, the event unfolded as a tapestry of culture, talent, and camaraderie. Organized by the Cultural Committee, the evening was a celebration of new beginnings and a showcase of the college's vibrant spirit.



The event commenced on a note of reverence and illumination as the age-old tradition of "Lighting the Lamp" took center stage. Esteemed Secretary Mr. Mudit Dalmia along with the Director Mr. M. A. Maqsood Khan and artist Rishab Panchal gathered to symbolically illuminate the path of knowledge. The lamp's flame, a representation of wisdom, was kindled with the collective aspiration to strive for enlightenment. This gesture set a sacred tone for the rest of the evening, signifying the college's commitment to guiding its students on a journey of intellectual exploration and growth.

Transitioning from tradition to modernity, the event soon transformed into a spectacle of creativity and talent with the dance and singing competitions. The stage was very first occupied by the seniors with a mesmerizing dance performance and later the juniors took over the stage. The college's auditorium resonated with a vibrant medley of genres, from classical to contemporary. The dance performances were an embodiment of graceful movements and expressive storytelling, reflecting the diverse cultural backgrounds of the participants. The audience was captivated by the colourful costumes, synchronized choreography, and the infectious energy that filled the room. The singing competition, a harmonious interlude, showcased the melodic prowess of NLDIMSR's freshers. From soulful ballads to peppy pop numbers, the stage was adorned with a range of vocal talents. Each participant's unique rendition was a testament to their dedication and passion for music, leaving the audience enthralled and applauding in admiration.



The spotlight shifted to a glamorous segment of the evening—the Mr. and Miss Freshers contest. With poise and charisma, the participants graced the stage, exuding confidence that underscored their potential as future leaders and role models. Beyond just appearances, the contest delved into their personalities, aspirations, and values. Each contestant's introduction revealed a mosaic of dreams, talents, and diverse interests. The interactive session not only entertained but also provided insight into the vibrant personalities of the freshers.

The title of Mr. Fresher was given to Mr. Jaideep Pisarody and the title of Ms. Fresher was given to Ms. Samartha Patil.

As the event reached its zenith, anticipation coursed through the audience as the announcement for the Overall Winner of Aakarshan was made. The winner which was Division C, embodied, a harmonious blend of talent, enthusiasm, and dedication, which was a true reflection of NLDIMSR's ethos. This coveted title was a testament to their ability to capture the essence of the event and leave an indelible mark. The event was wrapped up with dinner and DJ night

Aakarshan transcended its role as a mere introduction to campus life. The event was pulled off for 5 consecutive days. Each day came up with some of the amazing events. Apart from the above-mentioned events, the other competitions conducted in these five days were tug of war, roadies, treasure hunt, e-gaming, sports (badminton, table-tennis, chess), artkhoj, lenstory etc. The above-mentioned events were wrapped up with the declaration of the winners on the preceding day of the main event of Aakarshan which was on 27th August. It was a mosaic of moments—deeply rooted in tradition, innovation, and a shared sense of belonging. The event succeeded in weaving together a tapestry of cultures, talents, and ambitions, all unified under the banner of N L Dalmia.

All the events were separately handled by different committee members

Events	Co-ordinators
Roadies	Madhav, Chinmay and team
E-sports	Pranav, Akshat, Jugal and team
Mr and Ms Fresher	Nikhil, Monali and team
Photography	Kunjal and Sakshi
Singing	Sweenal
Treasure Hunt	Anugraha, Rashi and team
Sports	Narendra, Rupesh, Akash, Pragati and team
Dance	Suhani, Shubham and team
Artkhoj	Prerna
Overall Management	Preyash Gada, Akshat and Tanshu

The resounding success of the event was made possible by the proper guidance and encouragement of our faculty coordinator Prof. M.R. Koshti and the meticulous planning and dedication of the organizing committee. Their passion, creativity, and tireless efforts culminated in an unforgettable evening that will be etched in the memories of all who attended. Simultaneously, other faculty's support and

encouragement, as well as the enthusiasm of the participants, added layers of depth and meaning to the event.



As the curtain fell on this spectacular evening, NLDIMSR reaffirmed its commitment to fostering an inclusive and empowering environment for its students. Aakarshan was not just an event—it was a reflection of the college's ethos and an affirmation of its dedication to nurturing holistic individuals.