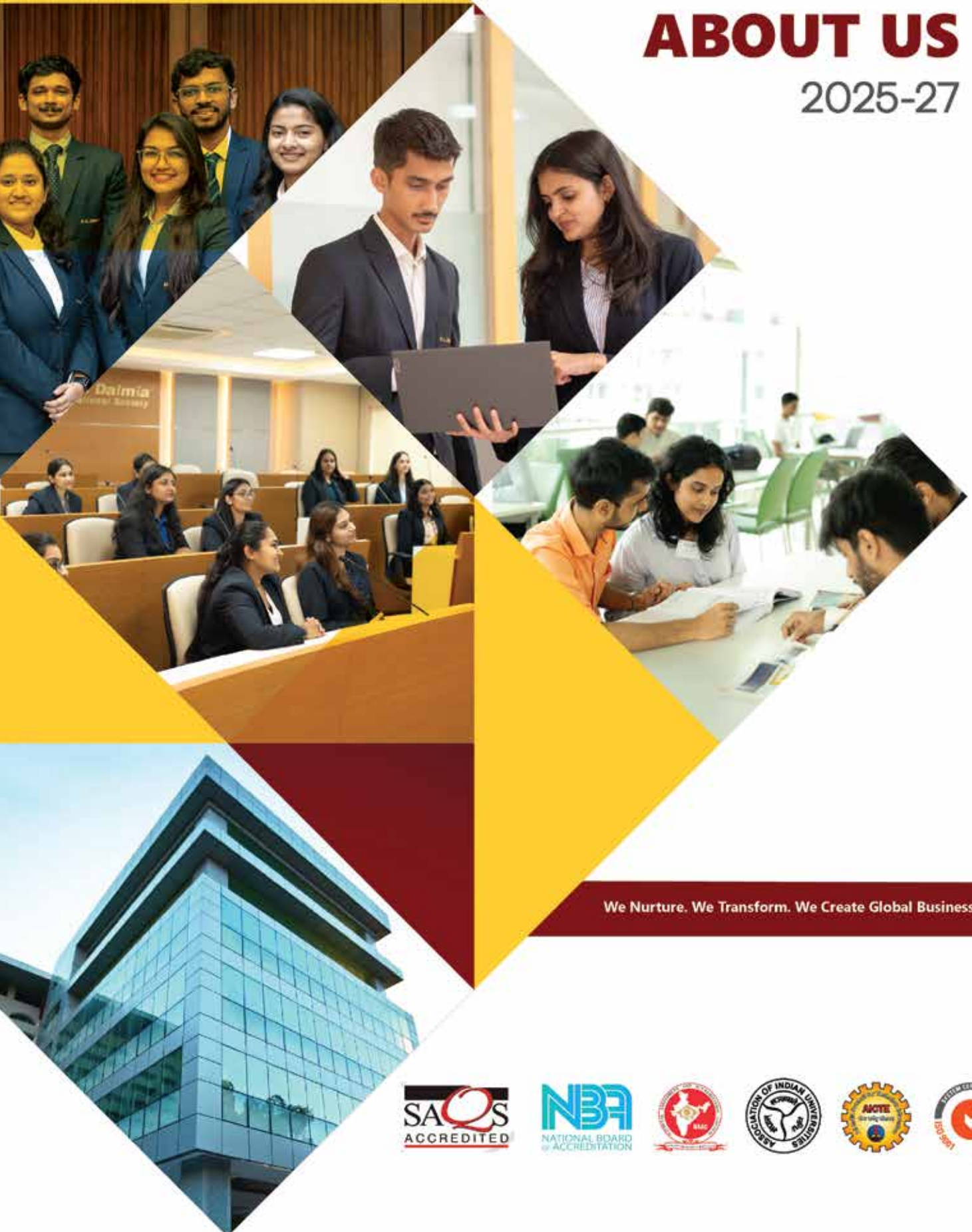




N. L. Dalmia®
**Institute of Management
Studies and Research**
(A School of Excellence of N. L. Dalmia Educational Society)

ABOUT US

2025-27



We Nurture. We Transform. We Create Global Business Leaders.





SHRI NIRANJANLAL DALMIA

(4th September 1915 - 26th September 2005)

Late Founder - Chairman
Niranjantal Dalmia Educational Society



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MANAGEMENT & MANAGING COUNCIL

Members Of The Managing Council

- **Shri. Shivkumar Dalmia** | Chairman | N. L. Dalmia Educational Society
- **Mr. Shailesh Dalmia** | Honorary Secretary | N. L. Dalmia Educational Society
- **Mr. Mudit Dalmia** | Vice President | N. L. Dalmia Educational Society
- **Prof. Dr. Seema Saini** | CEO and Acting Director | N. L. Dalmia Educational Society
- **Ms. Judit Hajos** | Co-Founder | Institute of Business and Intelligence, Hungary
- **Ms. Michelle Gee** | Dean | Professor of Management at University of Wisconsin-Parkside, USA
- **Mr. Shankar Murthy** | Dean (Academics) at National Institute of Industrial Engineering (NITIE), Mumbai

Academic Advisory Council (AAC)

External Members

- **Prof (Dr) Seema Unnikrishnan** | Professor and Former Dean Academics, IIM Mumbai
- **Mr. Sandeep Ranade** | EVP and Head-Quantitative Research Division, Hansa Research Group
- **Mr. Sanjeeb Lahiri** | Chief Human Resources Officer, GRP-Ltd
- **Mr. Anil Talreja** | Partner, Deloitte
- **Vipul Sharma** | Vice President, Sales – Mutual Fund & AIF at Wealth Company Asset Management Holdings Private Limited, Mumbai
- **Ms. Shweta Tiwari** | Vice President Ogilvy, Alumni- Batch 2006-08

Internal Members

- **Dr. Seema Saini** | Acting Director | NLDIMSR
- **Dr. Joyeeta Chatterjee** | Dean Academics | NLDIMSR
- **Dr. Jyoti Nair** | In-Charge HoD, Finance | NLDIMSR
- **Dr. Baisakhi Mitra** | HoD Marketing | NLDIMSR
- **Dr. Sarika Jain** | HoD, Human Resources | NLDIMSR
- **Mr. Amul Desai** | HoD, Business Analytics | NLDIMSR
- **Dr. Sachin Mittal** | IQAC | NLDIMSR
- **Mr. Anand Dhutraj** | HoD General Mgmt | NLDIMSR

Special Invitee

- **Professor (Dr) Satish Chandra Ailawadi** | Head Accreditations | NLDIMSR
- **CA. Dr. Jai Kotecha** | Chairperson Admissions | NLDIMSR
- **Ms. Sajita Pradeep** | Head Corporate Relations | NLDIMSR
- **Ms. Geetanjali Sharma** | Head Alumni Relations | NLDIMSR

In addition, there are Four Independent Board of Studies for Functional Areas.





Chairman's Message

N. L. Dalmia Educational Society (NLDES)

We live in challenging times where the world is brimming with technological, social, virtual and economic innovations. At such a time, education imparted in academic institutions is immensely crucial as it actively enables students to cope with the rapid, changing world around them and learn the necessary skills and values which play a critical role in their success. Continuing the journey commenced by my philanthropic father, late Shri Niranjnlal Dalmia's vision and dream, we at N. L. Dalmia Institute of Management Studies and Research, strive to work towards realising his dreams of enabling students to obtain high-quality education and empower them to write their individual success stories.

I trust our students to rise as winners in this competitive world and embark on a journey to become model citizens for this great nation while preserving our values and shouldering the responsibilities and facing the challenges of life with confidence, impeccable character and a discerning judgement.

Warm regards,

Shri. Shivkumar Dalmia



Hon. Secretary's Message

N. L. Dalmia Educational Society (NLDES)

N. L. Dalmia Institute of Management Studies and Research established in 1995, enjoys a stellar reputation in business and management circles. When we started in 1997, we were ranked amongst the top 700 B-Schools across India. Now, we are amongst the top Institutes in Mumbai. Good leadership facilitates individuals, companies and industries to think differently about how to do business for the benefit of the stakeholders and the society. It transforms behaviour, creates new opportunities, inspires decisive action, motivates excellence and represents the best of essential leadership skills.

Quality leadership begins with an idea that is communicated and embraced by others. At our management Institute we train students to think independently and nurture ideas. This process results in grooming the future leaders. When this exercise is driven by values and ethics, it shapes young students graduating from our business school with leadership qualities that will go a long way in building a civilised, prosperous and progressive society.

I welcome you to our Institute.

Warm regards,
Shailesh Dalmia



Vice President's Message

N. L. Dalmia Educational Society (NLDES)

At N. L. Dalmia Institute of Management Studies and Research, we are dedicated to shaping future global business leaders who excel in an ever-evolving world. Guided by a rich legacy of excellence, we offer a cutting-edge curriculum that integrates the latest industry trends and insights, delivered by some of the finest minds in academia.

Our mission is to empower future leaders with the knowledge, skills and values necessary to thrive in the dynamic global business environment. At NLDIMSR, continuous improvement and innovation are at the heart of everything we do—whether it's introducing transformative technologies in education, enriching our pedagogy, or fostering a culture of critical thinking and collaboration.

We take immense pride in nurturing professionals who embody passion, humility and integrity, making a meaningful impact wherever they go.

Warm regards,
Mudit Dalmia



CEO and Acting Director's Message

N. L. Dalmia Educational Society (NLDES)

Greetings from N. L. Dalmia Institute of Management Studies and Research!

Our deep commitment to management education, balanced with a sense of social responsibility ensures that students understand the challenges faced by our economy at large and the trickle-down effect on the community. Our Institute strongly believes in disseminating relevant knowledge values and skills that help in holistic development of students and prepares them for their journey in the corporate world. In an attempt at giving a global edge to management education, the Institute has academic tie-ups in the area of collaborative research projects with national and international Institutions of excellence. The Institute regularly invites faculties and renowned corporate leaders from various sectors & domains from India and abroad, that gives our students a global exposure and provides an invaluable learning experience of cross-cultural business environments, an essential and critical exercise in becoming a successful leader.

I wholeheartedly welcome you to experience the learning excellence here.

Warm regards,

Prof. Dr. Seema Saini

INSTITUTE HIGHLIGHTS

30

Years of Legacy

1st Institution in Asia

Selected as Experiential Learning Partner and Largest Standalone Bloomberg Lab in South Asia

2nd Best B-School in Mumbai

Mumbai - Times of India

7th Best B-School in Maharashtra

Mumbai - Times of India

23rd Best B-School in India

Mumbai - Times of India

SAQS

South Asian Quality Assurance System Accredited

NBA

National Board of Accreditation
PGDM Program

'A+' Grade

Accredited by National Assessment and Accreditation Council

AIU

Association of Indian Universities Acquired
Equivalence to MBA for our PGDM Program

ISO 9001:2015

Certified by SGS UKAS

100%*

Placement Record*

*(Batch 2021-23) Applicable to only those students who have opted for/registered for placements.
"Past performance does not guarantee future outcomes."

800+

Students on Campus every year

9,000+

Global Alumni Network

300+

Corporate Placement Partners

AWARDS & ACHIEVEMENTS

NLDIMSR is positioned in the Diamond Band

Sustainable Institutions of India Green Rankings 2024 by R. World Institutional Ranking. Our green campus initiative includes solar energy systems and waste recycling programs

NLDIMSR is positioned in the Gold Band in India for Employability and Startup Ecosystem Excellence in ESER 2024 Employability and Startup Ecosystem Rankings 2024 by R. World Institutional Ranking

NLDIMSR is positioned in the Gold Band in India for Research Excellence in Research Excellence Ranking 2024 by R. World Institutional Ranking

NLDIMSR is positioned in the Diamond Band in India for Research Excellence in India Academia Rankings 2024 by R. World Institutional Ranking

In (2022 - 23) Times of India has ranked NLDIMSR as,

- 2nd Best B-School in Mumbai
- 7th Best B-School in Maharashtra amongst Top 100 B-Schools
- 23rd amongst Top 100 B-Schools in India
- 6th Best B-School in Maharashtra amongst Top 50 B-Schools
- 13th amongst Top 50 B-Schools in India
- 9th in West Zone

NLDIMSR has received Best Educational Institution Of The Year Award by the Maharashtra Industry Development Association at the Annual Pride of Maharashtra Award

The Week - Hansa Research - Best B-School Survey 2022 has ranked NLDIMSR (2022 - 23) as

- Ranked 4th in Mumbai in the category of "Top Private B-Schools in Mumbai"
- Ranked 6th in Mumbai in the category of "Top B-Schools in Mumbai"
- Ranked 21st in the category of "Top B-Schools in West Zone"
- Ranked 17th in the category of "Top Private B-Schools in West Zone"

Ranked as Top Management Institute by Times Education Icons, Mumbai 2022

Ranked 18th amongst Top Private B-Schools in India and 9th amongst Top Private B-Schools in Maharashtra by EducationWorld India Higher Education Rankings 2022 - 23

Excellence in B-School Education by Mid-day Gems of India 2023

25th among Top Private MBA Institutions by Outlook - ICARE India MBA Rankings 2023

7th amongst Top Private MBA Institutions - West Zone by Outlook - ICARE India MBA Rankings 2023



"Best Private Management Institute in Maharashtra 2021", awarded by Centre for Education Growth and Research (CEGR) for Outstanding contribution to Education Skill and Research during the 14th Rashtriya Shiksha Gaurav puraskar Ceremony 2021 in April 2021

Best Green Campus Award in Amrit Mahotsava Green Campus competition by Directorate of Technical Education (DTE) 2021 - 22

The Institute is ranked amongst the Top Management Colleges not only in Mumbai but in India. Ranked #20 in India and 8th in Maharashtra amongst Top 100 Pvt. B-Schools (2021 - 22)

Ranked #5 in India, #2 in Maharashtra and #2 in Mumbai among India's Best Private Higher Education Institutions for Best academia industry alliance conferred by Education World India Higher Education Grand Jury Rankings

In (2021 - 22) Times B-School Rankings has ranked NLDIMSR as,

- Ranked 2nd in Mumbai in the category of "Top Private B-Schools in Mumbai"
- Ranked 23rd in the category of "Top 120 B-Schools in India"
- Ranked 12th in the category of "Top 100 Private Institutes in India"
- Ranked 10th in the category of "Top 20 B-Schools in West Zone"

- Ranked 13th in the category of "Top 20 Institutes in Placement"

Recognised in the band "PERFORMER" under the category "General (Non-Technical)" in Atal Ranking of Institutions on Innovation Achievement (ARRIA) 2021

In (2020 - 2021) Times B-School Rankings has ranked NLDIMSR as,

- Ranked 23rd in the category of "Top 120 B-Schools in India"
- Ranked 14th in the category of "Top 100 Private Institutes in India"
- Ranked 10th in the category of "Top 20 B-Schools in West Zone"

"Education Excellence Awards & Conference 2020" awarded by Beginup Research Intelligence Pvt. Ltd. as Best Business School of the year 2020, Maharashtra in the category of Quality Education & Placements in November 2020

13th Rashtriya Shiksha Gaurav Puraskar Ceremony 2020", awarded by Centre for Education Growth and Research (CEGR) as Best Private Institute in Maharashtra for Placement 2020 for exemplary contribution towards Education, Skill Development & Research in October 2020

"The National Education Excellence Awards, 2020" awarded by Praxis Media as Best Business School in Western India on June 30th 2020





VISION

To Be A World Class Management Institute



MISSION

To Provide Value Based Quality Management Education With a Global Outlook And Social Conscience



QUALITY POLICY

We at N. L. Dalmia Institute of Management Studies and Research are committed to Nurture, Empower and Enhance skills of future Business Leaders by providing value-based quality education



PROGRAM EDUCATIONAL OBJECTIVES

- To impart knowledge, strengthen the analytical ability and develop management skills amongst PGDM students
- To educate the students to perform in key business functional areas including Finance, Marketing, Human Resources and Business Analytics with an overview of global practice
- To prepare students to work effectively and efficiently in teams with mutual respect amidst a diverse workforce in the current agile technological advances
- To sensitize the students towards recognizing and addressing ethical issues and adhering to values with a view to applying them in an organizational and social settings
- To train students to assume responsible roles in the corporate sphere



ACCREDITATIONS, AFFILIATIONS, MEMBERSHIPS & ASSOCIATIONS

The Institute is Internationally Accredited with South Asian Quality Assurance System (SAQS) for 5 years

Our PGDM program is accredited by National Board of Accreditation (NBA)

All our PGDM programs have equivalence to MBA by Association of Indian Universities (AIU)

The Institute has been awarded 'A+' Grade by National Assessment and Accreditation Council (NAAC) in the 2nd cycle

We are ISO 9001:2015 certified by UKAS, United Kingdom Accredited Services & SGS

We are proud associates and members of:

- Advance Collegiate School of Business (AACSB), USA
- European Foundation for Management Development (EFMD), Belgium
- European Foundation for Management Development Global Network (EFMDGN), Belgium
- Bombay Management Association (BMA)
- Confederation of Indian Industry (CII)
- IMC Chamber of Commerce and Industry (IMC)
- Association of Indian Management Schools (AIMS)
- All India Management Association (AIMA)
- Indian Finance Association (IFA)
- Association of Management Development Institutions in South Asia (AMDISA)



PGDM





PROGRAMS OFFERED



IMPORTANCE OF PGDM

Your Gateway to Leadership, Success and Innovation

At N. L. Dalmia, we don't just prepare you for a degree; we teach you how to use the tools that will enable you to transform into tomorrow's business leaders. Our PGDM program is your launchpad into a world of strategic thinking, decisive leadership and global opportunities. It's designed not just to keep up with the times but to help you stay ahead of them.

What Sets Us Apart?

- Global Recognition: Equivalent to an MBA, backed by national and international accreditations.
- 100% Scholarships: Excellence is rewarded with full financial support.
- Real-World Connections: Access to 300+ corporate partners and a 9000+ global alumni network.
- Next-Gen Learning Tools: Featuring South Asia's largest Bloomberg Lab for cutting-edge ESG certifications.
- Leadership Development: Mentorship by top industry practitioners and global exposure through international collaborations.

Not Just a Program, But a Purpose

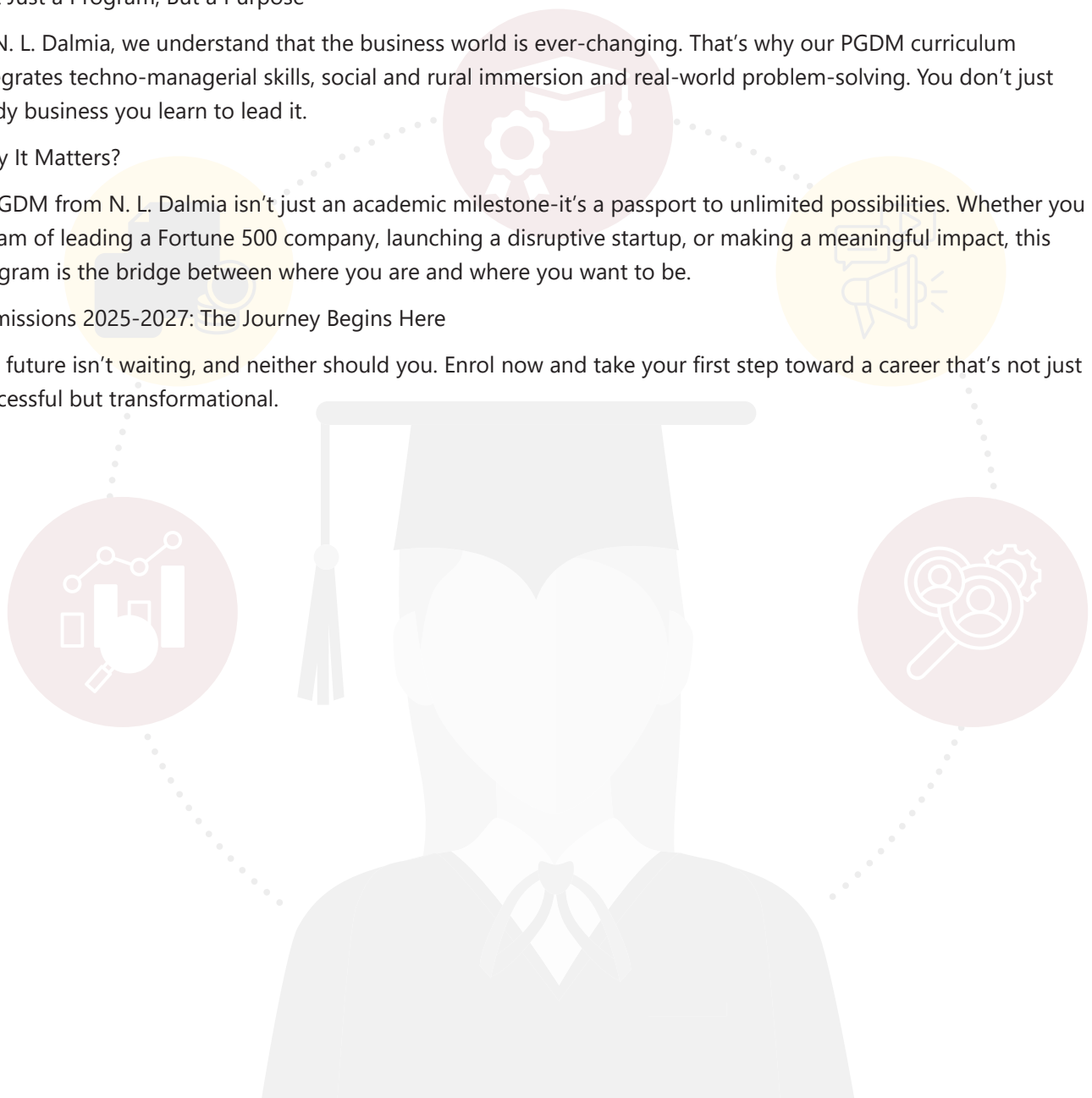
At N. L. Dalmia, we understand that the business world is ever-changing. That's why our PGDM curriculum integrates techno-managerial skills, social and rural immersion and real-world problem-solving. You don't just study business you learn to lead it.

Why It Matters?

A PGDM from N. L. Dalmia isn't just an academic milestone-it's a passport to unlimited possibilities. Whether you dream of leading a Fortune 500 company, launching a disruptive startup, or making a meaningful impact, this program is the bridge between where you are and where you want to be.

Admissions 2025-2027: The Journey Begins Here

The future isn't waiting, and neither should you. Enrol now and take your first step toward a career that's not just successful but transformational.



PROGRAMS OFFERED

PGDM (Finance, Marketing & Human Resources)

Trimester - I

Core Courses

- Principles and Practices of Management
- Organisational Behaviour
- Managerial Economics
- Financial Accounting and Reporting
- Business Statistics
- Business Communication
- Data Management
- Cross Cultural Management
- Sustainable Business Practices

Trimester - II

Core Courses

- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Marketing Management
- Operations Research
- Story Telling with Data

Marketing (Specialisation Courses)

- Digital Marketing

Human Resources

- Labour Laws

Finance

- Financial Markets and Services
- Analysis of Financial Statements

Trimester - III

Core Courses

- Operations Management
- Business Research Methods
- Cost and Management Accounting
- Entrepreneurship Management

Marketing (Specialisation Courses)

- Consumer Buying Behaviour
- Sales Management
- B2B Marketing
- AI for Marketing

Human Resources

- Learning & Development
- Human Resource Planning and Acquisition
- Human Resource Informational System
- HR-Simulation on Talent Acquisition

Finance

- Corporate Finance
- Derivatives and Risk Management
- Marketing of Financial Products and Services
- Fintech



Trimester - IV

Core Courses

- Strategic Management
- Summer Internship Project

Marketing (Specialisation Courses)

- Integrated Marketing Communication
- Retail Management
- Marketing Research

Marketing Electives (Any 3)

- Rural Marketing
- Marketing of Financial Services
- Marketing Analytics
- Social Marketing

Finance (Specialisation Courses)

- Investment Analysis and Management
- Corporate Valuation
- Banking and Insurance

Trimester - V

Core Courses

- International Business

Marketing (Specialisation Courses)

- Distribution and Supply Chain Management
- Product and Brand Management
- Services Marketing

Marketing Electives (Any 3)

- Media Planning and Strategy
- Customer Value Management
- International Marketing
- Luxury Brand Marketing

Finance (Specialisation Courses)

- Corporate Credit Appraisal and Finance
- Treasury and Risk Management

Finance Electives (Any 3)

- Behavioural Finance
- Wealth Management
- International Finance
- Mergers and Acquisitions
- Management Control Systems
- AI in Finance

Human Resources (Specialisation)

- Organisational Development and Change Management
- Compensation and Benefits
- HR Audit and Scorecard

Human Resources Electives (Any 3)

- HR Analytics
- Managing Diversity and Inclusion
- Employer Branding and Employee Engagement
- Sustainable HRM
- HR Policy Formulation and Administration

PROGRAMS OFFERED

PGDM (Finance, Marketing & Human Resources)

Trimester - VI

Core Courses

- Business Ethics and Corporate Governance
- Project Management
- Final Research Project

PGDM (Business Analytics)

Trimester - I

Core Courses

- Marketing Management
- Principles and Practices of Management
- Financial Accounting and Control
- Managerial Economics
- Business Statistics
- Data Management
- *Sectorial Analysis - 101

Trimester - II

Core Courses

- Operations Management
- Business Communication
- Financial Management
- Business Research Methods
- Operation Research
- Python for Data Analysis
- *Sectorial Analysis - 201
- Sustainable Business Practices

Trimester - III

Core Courses

- Organization Behaviour
- Cost and Management Accounting
- Advanced Multivariate Techniques
- Storytelling with Data
- Time Series & Forecasting
- Tools & Techniques for Data Analysis and Modelling
- *Analytics UseCase - 301
- Cross Cultural Management

Trimester - IV

Summer Internship

Trimester - V

Core Courses

- Strategic Management
- Analytics Use-Case - 501

Business Analytics Electives (Any 3)

- Integrated Marketing Communication
- Financial Aspects of Marketing
- Distribution and Supply Chain Management
- Product and Brand Management
- Financial Econometrics
- Derivatives and Risk Management
- Marketing of Financial Products and Services
- Investment Analysis and Management

Business Analytics Electives (Any 2)

- Programming in Python
- Deep Learning Techniques
- Machine Learning Techniques

Trimester - VI

Core Courses

- Project Management
- Research Project - 601

Business Analytics Electives (Any 2)

- Legal Aspect of Business
- Entrepreneurship Management
- Managing Diversity & Inclusion
- Talent Management

Business Analytics Electives (Any 2)

- Financial & Risk Analytics
- Demand Management and Price Optimization
- HR Analytics
- Health Care Analytics
- Insurance Analytics
- Retail Analytics
- Consumer Data Analytics



PGDM Business Analytics Specialisation in Finance

Trimester - I

Core Courses

- Principles and Practices of Management
- Organisational Behaviour
- Managerial Economics
- Financial Accounting and Reporting
- Business Statistics
- Business Communication
- Data Management

Trimester - III

Core Courses

- Operations Management
- Business Research Methods
- Cost and Management Accounting
- Entrepreneurship Management

Specialisation Courses

- Corporate Finance
- Derivatives and Risk Management
- Marketing of Financial Products and Services Fintech
- Advanced Multivariate Techniques
- Time Series & Forecasting

Trimester - II

Core Courses

- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Marketing Management
- Operations Research
- Story Telling with Data

Specialisation Courses

- Financial Markets and Services
- Analysis of Financial Statements and Financial Mod
- Python for Data Analysis

Trimester - IV

Core Courses

- Strategic Management
- Summer Internship Project

Specialisation Courses

- Investment Analysis and Management
- Corporate Valuation
- Banking and Insurance

Electives (Any 3)

- Fixed Income Securities
- Investment Banking
- Alternative Investments
- Project Finance
- Financial Econometrics

Trimester - V

Core Courses

- International Business

Specialisation Courses

- Corporate Credit Appraisal and Finance
- Treasury and Risk Management
- Programming in Python
- Machine Learning Techniques

Electives (Any 3)

- Behavioural Finance
- Wealth Management
- International Finance
- Mergers and Acquisitions
- Management Control Systems
- AI in Finance

Trimester - VI

Core Courses

- Business Ethics and Corporate Governance
- Project Management
- Final Research Project

Electives (Any 1)

- Financial & Risk Analytics
- Consumer Data Analytics



PGDM Business Analytics Specialisation in Marketing

Trimester - I

Core Courses

- Principles and Practices of Management
- Organisational Behaviour
- Managerial Economics
- Financial Accounting and Reporting
- Business Statistics
- Business Communication
- Data Management

Trimester - III

Core Courses

- Operations Management
- Business Research Methods
- Cost and Management Accounting
- Entrepreneurship Management

Specialisation Courses

- Consumer Buying Behaviour
- Sales Management
- B2B Marketing
- AI for Marketing
- Advanced Multivariate Techniques
- Time Series & Forecasting

Trimester - II

Core Courses

- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Marketing Management
- Operations Research
- Story Telling with Data

Specialisation Courses

- Digital Marketing
- Python for Data Analysis

Trimester - IV

Core Courses

- Strategic Management
- Summer Internship Project

Specialisation Courses

- Integrated Marketing Communication
- Retail Management and E-Commerce
- Marketing Research

Electives (Any 3)

- Rural Marketing
- Marketing of Financial Services
- Marketing Analytics
- Social Marketing

Trimester - V

Core Courses

- International Business

Specialisation Courses

- Distribution and Supply Chain Management
- Product and Brand Management
- Services Marketing
- Programming in Python
- Machine Learning Techniques

Electives (Any 3)

- Media Planning and Strategy
- Customer Value Management
- International Marketing
- Luxury Brand Marketing

Trimester - VI

Core Courses

- Business Ethics and Corporate Governance
- Project Management
- Final Research Project

Electives (Any 1)

- Financial & Risk Analytics
- Consumer Data Analytics



SCHOLARSHIP OPPORTUNITIES FOR MERITORIOUS STUDENTS!

To encourage academically exceptional students and give them an opportunity to get the best of professional education to shape their careers, we offer up to 100% Scholarships to meritorious students.



SCHOLARSHIPS OFFERED TO PGDM BATCH 2023-2025 STUDENTS

1

Mr. Ansh Jhalani

CMAT: 96.65 | Scholarship: 50%

Amount: ₹4,05,000

2

Mr. Ribhav Jain

CMAT: 95.72 | Scholarship: 50%

Amount: ₹4,05,000

3

Mr. Darshan Kankani

CMAT: 93.51 | Scholarship: 25%

Amount: ₹2,02,500

4

Mr. Mohit Neman

CMAT: 92.91 | Scholarship: 25%

Amount: ₹2,02,500

Join a community that values excellence and fosters intellectual growth.

Be the next bright mind to shine!



ABOUT N. L. DALMIA CENTRE OF DISTANCE AND ONLINE MANAGEMENT STUDIES

N. L. Dalmia Centre of Distance and Online Management Studies (NLDCDOMS) offers Post Graduate Diploma and Certificate programs across industry sectors including Marketing Management, Financial Management, HRM, Supply Chain Management, Digital Marketing, Business Analytics, Global Business Administration, Design Thinking, Retail Management, Family Managed Business, Fintech, AI and Data Science.

The programs offered by the NLDCDOMS through Open and Distance Learning (ODL) mode are equivalent to the PG Diploma/Diploma/PG Certificate/PG Degree programs offered in conventional mode. The Centre is associated with corporate partners to offer value-added programs for learners. In order to ensure academic quality, NLDCDOMS acquires the best teaching-learning resources for content delivery, evaluation, E-learning and self-learning platforms.

NLDCDOMS strives to impart the best quality education consistent with the needs of the ever-evolving business world. The Institute has engaged industry leaders through skill set development curriculum content to supplement the curriculum with their experiential business acumen, advertising, market research and conglomerates participate in the process.

The 2 year PGDM Open and Distance Learning (ODL) curriculum is at par with any full-time management program. The curriculum is designed and vetted by academic and industry experts. N. L. Dalmia Centre of Distance and Online Management Studies has a highly qualified full-time and adjunct faculty team who are an alumnus of prestigious national/international Institutes with a good blend of industry and academic who are available for academic counselling, developing curriculum, assessments and providing feedback to students on their academic progress.



OPEN AND DISTANCE LEARNING AND ONLINE LEARNING

2 Years Post Graduate Diploma

- Marketing Management
- Financial Management
- Human Resource Management
- Global Business Administration
- Logistics and Supply Chain Management

6 Months Post Graduate Certificate

- Design Thinking
- AI and Data Science
- Fintech

1 Year Post Graduate Diploma

- Retail Management
- Fintech
- Business Analytics
- Digital Marketing
- Family Managed Business

ABOUT GLOBAL MBA

The Global MBA program offers an immersive international education experience where students complete the 1st year of foundational studies at the N. L. Dalmia Institute of Management Studies and Research in India, followed by a 2nd year at an international university in USA, Canada, UK or South Korea. Upon completing the 2nd year, students receive an MBA (Master's) degree from one of these prestigious institutions. Our acclaimed faculty, combining both academic and industry expertise, provides a well-rounded, innovative approach to business education-positioning us as a premier Global Management Institute in Mumbai.



Program Advantages

- GMAT/GRE Waived
- TOEFL/IELTS requirements Waived (except for Canada)
- International MBA Degree: Graduate with an MBA from an International University in the USA, Canada, UK or South Korea
- Work Experience Waived
- International Scholarships available (up to \$6000, varies by Country)
- Flexible Payment Options
- Financial Assistance available through Banks/NBFC's at Campus
- Dual Specialisation
- Global Placement Opportunities
- Hassle-Free Documentation: SOP's, Reference Letters Waived
- Comprehensive Support and Assistance for Visa Processing and Travel Arrangements

Eligibility

- Applicants are required to have a 3/4 year Bachelor's Degree with preferably 55% from any UGC recognised University as per rules of the University.
- The Institute accepts any of the following entrance examinations for the Global MBA Course: CAT/ XAT/ GMAT/ CMAT/ MH-CET/ MAT/ATMA.



INTERNATIONAL TIE-UPS



UNIVERSITY OF WISCONSIN-PARKSIDE, USA

The Institute has collaborated with University of Wisconsin-Parkside, USA for a 1+1 Global MBA program.

A MOU has been signed to conduct the 11 months Foundation Program for University of Wisconsin - Parkside (UW-Parkside) at N. L. Dalmia which makes the student eligible for the 2nd year MBA program at UW - Parkside with specialisation in Finance/Marketing/HR/Analytics/General Management/Global Supply Chain Management/Accounts/Project Management. The student can also opt for Dual Specialisation in the 2nd Year.

The tie-up with University of Wisconsin-Parkside is in the area of:

- Student Exchange Programs
- Faculty Exchange Programs
- Collaborative Research
- Exchange of Publications
- Training Programs, Workshops, Seminars and Conferences



THE UNIVERSITY OF
WINNIPEG

UNIVERSITY OF WINNIPEG, CANADA

The Institute has collaborated with University of Winnipeg Canada for the Master's in Management Program in Technology, Innovation, Operations. A MOU has been signed to conduct the 11 months Foundation Program for University of Winnipeg, at N. L. Dalmia which makes the student eligible for the 2nd year MIM program at University of Winnipeg, Canada.

The tie-up with University of Winnipeg is in the area of:

- Student Exchange Programs
- Faculty Exchange Programs
- Collaborative Research
- Exchange of Publications
- Training Programs, Workshops, Seminars and Conferences

UNIVERSITY OF
WESTMINSTER 

UNIVERSITY OF WESTMINSTER, UK

The Institute has collaborated with University of Westminster, UK for a 1+1 Global MBA program.

The tie-up with University of Westminster is in the area of:

- Student Exchange Programs
- Faculty Exchange Programs
- Collaborative Research
- Exchange of Publications
- Training Programs, Workshops, Seminars and Conferences



SELC, CANADA

N. L. Dalmia has a tie-up with SELC for students training in the area of Digital Marketing, International Business Communication, SCTM and Logistics. SELC opened their campus in Vancouver, Canada in 2012. SELC Vancouver has gone on to become a respected and established college for vocational career and language training in Vancouver.



NORTHERN UNIVERSITY, BANGLADESH

The tie-up with NU, Bangladesh is in the area of:

- Student Exchange Programs
- Faculty Exchange Programs
- Collaborative Research
- Exchange of Publications



TONGMYONG UNIVERSITY, SOUTH KOREA

The tie-up with Tongmyong University, South Korea is in the area of:

- Student Exchange Programs
- Faculty Exchange Programs
- Joint Research Activities and Publications
- Participation in Seminars and Academic Meetings
- Exchange of Academic Materials
- Special Short-Term Academic Programs
- Academic Programs that may include arrangements such as dual degree, transfer arrangements, 1+1 (MBA programs), 2+2 (BBA) or 1+3 (BBA)
- Establishing of Korean Language Center at NLDIMSR with assistance of Tongmyong University which includes Korean Language credit programs



SAN BERNARDINO, USA

The tie-up with San Bernardino, USA is in the area of:

- Development of Articulated Credit Transfer for the MBA and other graduate programs
- Development of Faculty and Student Exchange programs

PEDAGOGY



Case Based Method



Experiential Learning



Business Simulations



Project-based Learning



Rural Immersion



Incubation Centre



Communication Lab



Live Projects & Internship

ADDITIONAL CERTIFICATIONS OFFERED

For All Specialisation Students (Finance, Marketing, Human Resources and Business Analytics)

1. Bloomberg Market Concepts
2. Coursera Courses for every subject in each Trimester
3. Capstone Business Simulation Certification
4. Clean Exit and Ethics Courses
5. Data Analytics with Python & R
6. Power Business Intelligence

Value Added Courses For All Students

1. Excel for Managers
2. Leadership
3. Design Thinking
4. Personal Branding

For Finance Specialisation Students

1. Bloomberg Analysts (Finance)
2. Certification in Commodities Derivative Programme by MCX
3. Fintech Certification
4. Certificate Program on Online Portfolio Management on Bloomberg Platform
5. Technical Analysis
6. Commodity Markets

For Marketing Specialisation Students

1. Digital Marketing
2. Data Visualisation using Tableau
3. Media Planning & Strategy
4. Marketing Analytics
5. AI and Marketing
6. Business of Smartly Consealed Products (IoT)

For Human Resources Specialisation Students

1. Human Resource Analytics
2. Certificate Course in Talent Acquisition Outcome oriented approach to talent acquisition by Dale Carnegie
3. Human Resource Simulations
4. Behavioural Event Interview Training

For Business Analytics Students

1. Managing Project Using SCRUM
2. Analytics at Work



INTELLECTUAL CAPITAL



N. L. Dalmia Institute of Management Studies and Research believes that high quality faculty is essential to Nurture, Transform and Create Global Business Leaders. Our exceptional faculty comes with excellent academic track record and extensive industry experience - a mix which brings forth a rich learning experience to the classroom. Our faculty have published over 100 papers in reputed journals worldwide and actively participate in global conferences.



Prof. Dr. Satish Ailawadi

Professor - Emeritus Head - IQAC

Ph.D, M.Phil, MBA - Marketing, Diploma - Material Management, B.E.

Overall Experience: 50 Years

Area of Expertise:

Teaching competencies: Operations Management, Supply Chain Management, Total Quality Management, Service Operations Management, Materials Management, Lean Six Sigma and Operations Strategy.

Institution Development Competencie: National and International Accreditations, International Relations, Quality Assurance.



Prof. Dr. Joyeeta Chatterjee

Dean Academics & Professor of Marketing

Ph.D, MBA (Marketing & HRM), B.A. (Economics)

Overall Experience: 29 Years

Area of Expertise:

Marketing, Brand Management, Retail Management, Marketing of Services, Design Thinking and Sustainable Business Practices



Prof. Dr. Jyoti Nair

Professor & HOD - Finance

Ph.D, CA, B.Com., M.Com

Overall Experience: 30 Years

Area of Expertise:

Financial Accounting, Financial Statement Analysis, Corporate Finance & Valuation



Dr. Baisakhi Mitra

Associate Professor & HOD - Marketing

Ph.D, MBA, PGDHHM, BA (H)

Overall Experience: 18 years

Area of Expertise:

Marketing, Consumer Behaviour, Integrated Marketing Communication, Services Marketing

**Prof. Dr. A. A. Attarwala**

Professor Emeritus & HOD - ODL/OL/WP

Ph.D, D.Litt., M.Sc. (Maths) - IIT Mumbai, MFM, CMA, B.Sc. (Maths)

Overall Experience: 42 Years

Area of Expertise:

Quantitative Techniques

**Prof. Dr. Sarika Jain**

Professor & HOD - HR

Ph.D. - NITIE, MSW (HRM & Community Welfare), Executive Programme in Strategic Human Resource Management & Community Welfare IIM Rohtak, NET, B.Ed., B.Sc.

Overall Experience: 20 Years

Area of Expertise:

HRM, Organizational Behaviour and HR Analytics

**Mr. Amul Desai**

Program Head - Business Analytics

M.Sc., B.Sc.

Overall Experience: 23 Years

Area of Expertise:

Mr. Desai specializes in assessing the Business Analytics infrastructure, resources and skills, internal processes and culture of organizations, and evaluating their alignment and capabilities to support their organization strategies and objectives. He also teaches and mentors students of Statistics and Management programs that he has co-developed.

**Dr. R.K. Shrivastava**

Professor Emeritus and HoD

Ph.D., M.Phil., MBA, BE (Chemical)

Overall Experience: 50 Years

Area of Expertise:

Marketing ;IB ;Market Research ; Negotiation



Prof. Dr. Priti Aggarwal

Professor Finance

Ph.D, (Business Economics), CFP, MBA (Banking & Finance), MS - Finance, CS (Executive), CFA, UGC - NET, PG Diploma (International Banking & Finance) & (Treasury, Investment and Risk Management), Pursuing FRM Part II - GARP, M.Com., B.Com.

Overall Experience: 24 Years

Area of Expertise:

Finance



Dr. Sanjeev Arora

Professor-General Management

Ph.D. (Brand Management), MMS (Marketing), B.Com.

Overall Experience: 31 Years

Area of Expertise:

Marketing & General Management



Mr. Shailesh Kumar

Professor of Practice

Pursuing Ph.D., B.Sc., CISA, CFA

Overall Experience: 26+ Years

Area of Expertise:

Commercial Banking & Insurance. Financial Market & Institution ,
Marketing of Financial Products & Services , Derivative & Risk Management



Prof. Dr. Sachin Kumar Mittal

Associate Professor

Ph.D, MBA(Finance), B.Com

Overall Experience: 27+ Years

Area of Expertise:

Advanced Excel, Financial Modelling, Strategic Cost Management and Financial
Statement Analysis

**Dr. Neeraj Gupta**

Associate Professor

Ph.D(IIT (Kharagpur),M.Com, LLM, MBA , CFA (ICFAI), UGC- NET (Management , Law , Commerce, PMIR).

Overall Experience: 24 Years

Area of Expertise:

Corporate Finance, Business Law and Corporate Governance

**Dr. Chandrakant Varma**

Associate Professor HOD - Examination

Ph.D, MBA, Mah-SET, B.Com.

Overall Experience: 19 Years

Area of Expertise:

Human Resource Management and Organizational Behavior

**Dr. Caral D'Cunha**

Associate Professor Co-ordinator - INS Hamla

Ph.D,MA (Psychology), Diploma in Labour Laws and Labour Welfare,, BMS, MMS (HR),

Overall Experience: 17 Years

Area of Expertise:

Organisational Behaviour, HRM

**Dr. Kanaiyalal Parmar**

Associate Professor

Ph.D. (Business Management), MBA (Finance), Designated CFA - ICFAI

Overall Experience: 16 Years

Area of Expertise:

Derivatives and Risk Management, Time Series Forecasting, Python for Finance, Portfolio Management and Security Analysis



Dr. Sunita Jatav

Associate Professor

Ph.D. (Management), MBA, UGC - NET, Post Graduation Program (Business Analytics), Executive Program (Digital Marketing) - IIM Jammu

Overall Experience: 15+ Years

Area of Expertise:

Business Analytics and Research



Mr. Anand Dhutraj

Faculty In-charge - GM Professor of Practice

Pursuing Ph.D, UGC NET, PGDM (IIM Calcutta), B.Tech (IIT Bombay)

Overall Experience: 23 Years

Area of Expertise:

Strategy, Entrepreneurship, Operations and Project Management



Dr. Jestin Johny

Assistant Professor in Marketing

Ph.D, MBA (Marketing), B.Com

Overall Experience: 16 Years

Area of Expertise:

Marketing



Dr. Nazia Ansari

Assistant Professor In-charge - MSR

Ph.D, M.Com, MBA, B.Com, UGC-NET

Overall Experience: 19 Years

Area of Expertise:

Principles and practices of Management, CSR, Business Ethics and Corporate Governance



CA. (Dr.) Jai Kotecha

Assistant Professor

Ph.D, B.Com, M.Com, ACA

Overall Experience: 15+ Years

Area of Expertise:

Strategic Tax Planning, Comprehensive Financial Planning, Investment Analysis & Portfolio Management



Mr. Prakash Rathod

Adjunct Professor

MBA (Finance), Diploma in Computer Application, CISI, B.Com

Overall Experience: 22 Years

Area of Expertise:

Bloomberg, Investment Bank, Fund Accounting, Alternative Investment Funds & Wealth Management



Dr. Shilpa Peswani

Assistant Professor

Ph.D, PGDFM, M.Com, Fellow CMA

Overall Experience: 22 Years

Area of Expertise:

Corporate Valuation, Cost and Management Accounting



Mr. Vaibhav Kulkarni

Assistant Professor

Pursuing Ph.D., MBA (Personnel Management), LLB, B.Sc.

Overall Experience: 25 Years

Area of Expertise:

Communication



Ms. Vimalkumar Mistry

Assistant Professor

Ph.D, UGC NET, MBA - Finance, M.Com, B.Com

Overall Experience: 17 Years

Area of Expertise:

Investment Analysis & Portfolio Management, Corporate Finance, Behavioral Finance & Financial Management.



Ms. Malini Jain

Assistant Professor

Ph.D. (Pursuing), MCom, PGDMSM, BBA

Overall Experience: 9+ Years

Area of Expertise:

Digital Marketing, Product & Brand Management, Marketing Strategy, Consumer Behaviour and Communication



Dr. Vaishali Ojha

Assistant Professor

Ph.D, MBA (Finance). BBA

Overall Experience: 1+ Years

Area of Expertise:

Finance



Ms. Prachi Chaturvedi

Assistant Professor (ODL)

PGDBA, M.Com., LLB, PGDM, B.Com.

Overall Experience: 3 Years

Area of Expertise:

Marketing and Law



Mr. Debapriya Samal

Assistant Professor (ODL)

Pursuing Ph.D (IIT Kharagpur), M.Phil., M.Com., PGDM, B.Com.

Overall Experience: 1+ Years

Area of Expertise:

Finance, International Finance



Ms. Sajita Pradeep

Head Corporate Relations

MHRDM, D. M. S., M.Com

Overall Experience: 22 Years

Area of Expertise:

Teaching & Industry Experience



Ms. Sujata D'Souza

Chief Librarian

BA (Eco), Blib, MLIS

Overall Experience: 30+ Years

Area of Expertise:

Teaching & Industry Experience



INFRASTRUCTURE



BLOOMBERG LAB

N. L. Dalmia Institute of Management Studies and Research has set up Mumbai's First South Asia's Largest 24 Terminal Bloomberg Lab. By bringing the World's foremost information platform, Bloomberg Professional Service to the campus, the Institute strategically prepares its students for specific, top-end careers in Banking, Investment Management, Institutional Broking, Investment Banking and Corporate Treasury Management. The Institute provides extremely focused and high end knowledge Bloomberg Programs like BMC & BESS with a high degree of practical learning and on-the-job applicability.



AUDITORIUM

State-of-the-art, air-conditioned auditorium designed with quality acoustic characteristics with a seating capacity of 318.



MANAGEMENT DEVELOPMENT CENTRE

The Management Development Centre is specially designed for guest lectures, seminars, conferences and workshops. It is fully air-conditioned, equipped with the latest audio visual aids and LAN connection in the centre is conducive for interactive learning.



INCUBATION CENTRE

The Incubation Centre has been started as the vision of Hon. Secretary Shailesh Dalmia to help the students get a first-hand experience in entrepreneurship, promote innovation-driven activities at the Institute and provide comprehensive and integrated range of support including space, mentoring, training programs, networking and an array of other benefits. At an operational level, it's responsible for nurturing innovative ideas by hand holding the founders through the business proposal stage, identifying the target market, creating a minimum viable product/service, technological guidance, industry exposure, pre-launch activities, consumer feedback and exposure to the investor community.



SEMINAR HALL

A 250 seater air-conditioned, Wi-Fi enabled Seminar Hall for conferences and workshops is equipped with LED projectors and an interactive board for seamless learning. This also facilitates the live streaming of events being conducted in the auditorium.



CLASSROOMS

Ergonomically designed classrooms that are equipped with Smart Interactive Teaching Boards, LED Projectors, Wi-Fi and Audio Systems, to enable a comfortable learning environment.



ICT LAB CONTENT

The ICT Lab features 64 terminals installed with software such as SAS, SPSS, Tableau and R. It is well-equipped to support a variety of academic and research activities, providing students with access to advanced technology for their coursework. This modern facility enhances the overall learning experience at our institute by offering practical tools that strengthen students' skills and knowledge.



LIBRARY

The NLDIMSR Library as a Learning Resource Centre (LRC) - is well equipped to support Teaching, Learning and Research activities. Institute's state-of-the-art library is well furnished with a centrally air conditioned facility spread over 444 sq.mts area in the campus on two floors with seating capacity of 200.

NLDIMSR library has a very rich collection of National and International Books, Journals, Periodicals and other Study materials. NLDIMSR library has an impressive collection of 75,044 books, Institute subscribed 60 + journals and offers 24/7 access to digital resources like EBSCO and ProQuest.



DIGITAL LIBRARY

The Institute's ultra-modern digital library is equipped with 15 computers, all connected with seamless Wi-Fi connectivity. Remote access facility is provided to students to access subscribed databases from campus, home or anywhere, ensuring continuous and uninterrupted learning. NLDIMSR library is fully automated with ILMS-Koha library software and RFID system. Uploaded scanned documents like Syllabus, Past year Question papers, PDF books, Faculty and Students published research work etc. in DSpace Institutional Repository. NLDIMSR library subscribed to online books, journals, cases and Industry databases like: EBSCO, J-Gate, Proquest, Capitaline, etc.



HOSTEL

The Institute provides a furnished and well-equipped hostel facility, which is a short distance from the campus. The rooms are designed and situated in the immediate neighbourhood of the institute to save time and energy for the students so that they are in a focused learning environment. Additionally, there are various amenities and facilities provided to the



CAFETERIA

Our well-furnished, air conditioned, clean and hygienic cafeteria serves a wide range of Indian and Chinese vegetarian cuisine, snacks and beverages at affordable prices. The cafe is a favourite hangout for students during the break hour where they brainstorm and exchange their thoughts.



GYMNASIUM

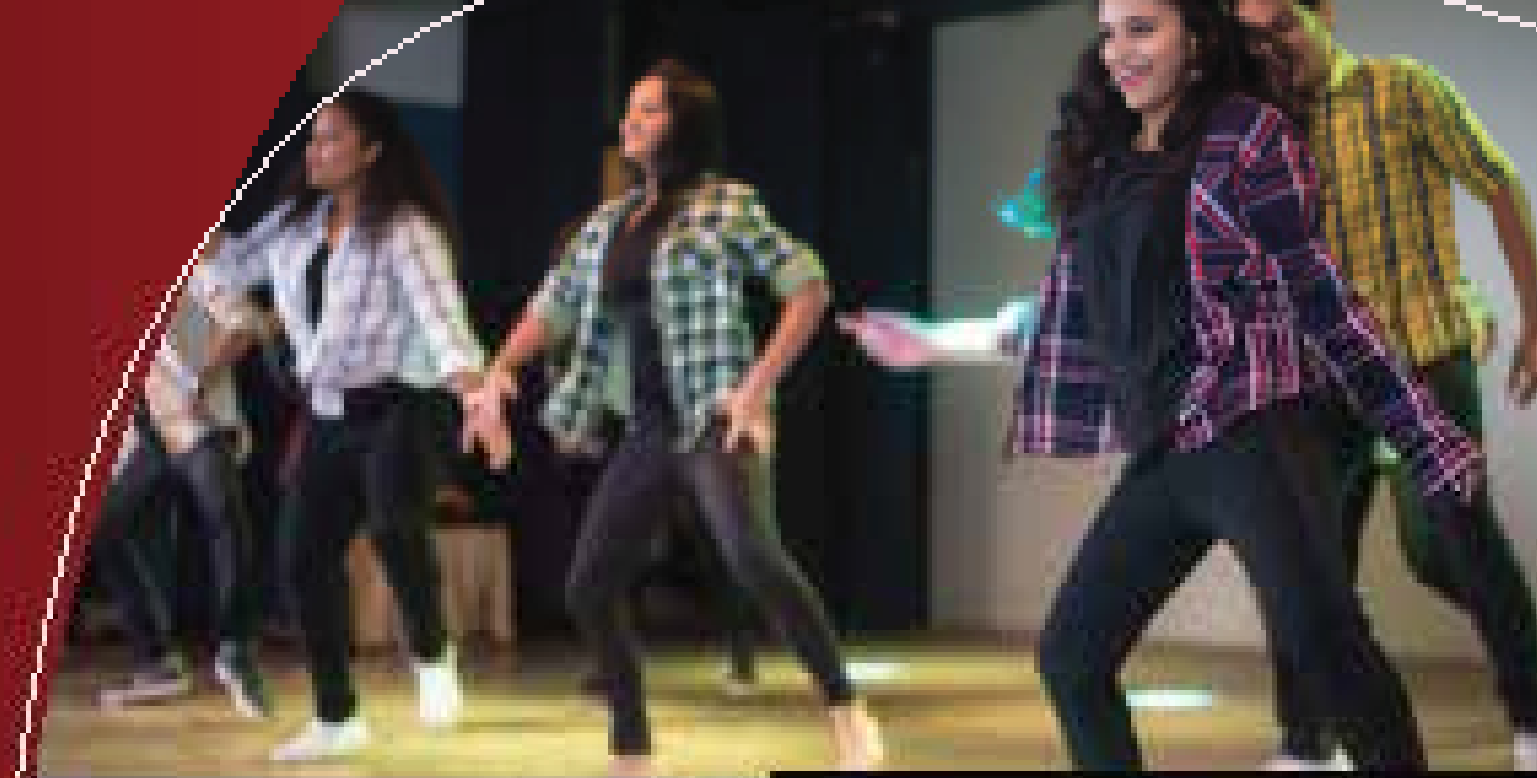
Our gymnasium includes state-of-the-art cardio and weight training equipment, fostering a healthy campus lifestyle. The well-equipped Indoor and Outdoor Gym offers a complete workout option for students consisting of various cardio and weight training equipment. Other recreational facilities for students include: Badminton, Table Tennis, Volleyball, Basketball, Carrom, Chess and Running Track.



N. L. DALMIA CRICKET ACADEMY

N. L. Dalmia Cricket Academy (NLDCA) is a state-of-the-art indoor cricket facility. It has 5 moving nets furnished with Australian artificial turf under floodlights, equipped with 3 imported bowling machines, Pitch Vision Technology for video analysis and latest equipment is also provided.





EVENTS



INDIA FINANCE CONFERENCE 2023

The Institute is a front-runner in research and innovation and in line with this objective, partnered with the Indian Finance Association (IFA) to host the India Finance Conference (IFC) 2023 in Mumbai from 20th to 23rd December 2023. IFC serves as a prestigious platform uniting academicians, research scholars, doctoral students and financial research practitioners from national and international institutions.

The 12th edition of this renowned financial research conference was jointly organised by NLDIMSR, IIM Ahmedabad, IIM Calcutta and IIM Bangalore. Over three days, participants deliberated on diverse topics, including Accounting, Risk Management, Business Analytics, Corporate Governance and Asset Pricing, with close to 150 research papers presented and discussed.

Being inducted as a member Institute of the prestigious IFA is a significant milestone for NLDIMSR, reinforcing its commitment to excellence in management education and research.



SOUTH ASIA CONFERENCE

The 2nd South Pacific International Conference was held on the 4th and 5th of January, 2025, at the N. L. Dalmia Institute of Management Studies and Research. The event received an overwhelming response, with 70+ papers having been submitted. A special session was conducted by the Dean of California State University, San Bernardino, which added to the prestige of the conference. The conference featured four tracks for paper presentations: General Management, Marketing, Finance and a dedicated Student Track aimed at enhancing research skillsets among students.

Participants included esteemed faculty from the USA, Japan, Korea, South Africa, UAE and India, who praised the meticulous organisation of the event through video and written feedback. A significant highlight was the release of the conference proceedings in book form with an ISBN number.



SHIKHAR

a National-Level Paper Presentation Competition and a flagship event of NLDIMSR, was held on 26th September 2024 by the General Management Committee. Students from various B-Schools across India participated in the event, presenting their insightful vision for the future of India.

The topic for Shikhar 2024 was "Atal Innovation Mission: A Catalyst for Viksit Bharat." This topic was chosen to foster and ignite entrepreneurship among young minds, who are the future of India.

The event was preceded by presentations from students, who shared their long-term opinions and suggestions on the Atal Innovation Mission and how it could serve as a catalyst for achieving Viksit Bharat. Their thought-provoking ideas reflected a deep understanding of the mission's impact on the country's growth and development.



MAADHYAM

A National-level B-School paper presentation competition seeks to explore the dynamics of how businesses connect with consumers and are undergoing profound shifts. This event provides a platform for students to delve into contemporary topics within the field of Marketing and showcase their expertise. Students across Pan India from reputed B-Schools participate in this competition. This competition is organised by the ACE Club (Marketing Club).

The ACE Club organised MAADHYAM 2025 on 22nd February 2025. The theme of the paper presentation for this year was

"Go to Market Strategies: New Budding Players in the Market." GTM was a strategy that postulated the company's plan to reach out to its target customers and communicate about the company's products and services in the most effective and efficient way.



MULYANKAN

The Finance Forum of the N. L. Dalmia Institute of Management Studies and Research hosts the 'MULYANKAN' annual national level paper presentation competition. "MULYANKAN," which means 'Valuation and Evaluation in Hindi,' is one of the most coveted events held every year since 1998, inviting teams from top business schools across the country to deliberate and explore contemporary issues in finance, economics, and management." Every year, eminent jury members from finance management are invited to judge the teams and provide essential insights into the current topic chosen as a theme.



UTKARSH

Utkarsh is the annual National-level B-school paper presentation competition organised by the students of the HR specialisation at N. L. Dalmia Institute of Management Studies and Research. Over the years, Utkarsh has emerged as a prominent platform that amplifies the voices of young, dynamic minds, offering insightful perspectives on the evolving landscape of the business environment.

The theme for Utkarsh 2024-25 was "HR's Role in Driving Sustainable Business Practices." This theme underscored the vital contribution of Human Resources in integrating sustainability into organisational frameworks. It emphasised strategies that aligned employee engagement, ethical practices and environmental consciousness to create a sustainable future. Participants delved into how HR could lead the way in promoting green initiatives, fostering a culture of responsibility, and ensuring that business growth aligned with the principles of sustainability.



DECODEX

DeCodeX, A 24-Hour Analytical Hackathon organised by the PGDM Business Analytics students of N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) on March 2nd and 3rd, united analytical minds to solve complex case studies. Under the guidance of Mr. Mudit Dalmia, Vice President of N. L. Dalmia Educational Society and Mr. Amul Desai, HOD of PGDM Business Analytics at NLDIMSR, the event showcased business acumen and analytical synergy.

The event began with workshops by experts, covering artificial intelligence, machine learning, blockchain and more. Prof. Dr. Seema Saini, CEO of N. L. Dalmia Educational Society, emphasised innovation and creativity as catalysts for societal transformation.

The grand finale concluded with an awards ceremony, celebrating the hackathon's top teams, leaving everyone with data-driven insights. And as we anticipate the next DeCodeX edition, our commitment remains fixed on fostering an analytically-driven culture.



MEMORIAL LECTURE

Memorial lectures are a source of pride and honour for any institution and the celebration of this event in the memory of our late founder, Shri. Niranjanlal Dalmia is always an awaited moment. In wake of the rapidly rising India, which is redefining the rules of the business game, this year, we were honoured to have Mr. Dilip Piramal, Chairman and Managing Director, VIP Industries Ltd, as our guest and speaker for the lecture. Mr. Dilip Piramal, a leader par excellence, a strong believer in the nation's potential, spoke about the theme, "Challenging Status Quo". Mr. Dilip Piramal gave a thoroughly stimulating masterclass on more than half a century of the journey of marketing, branding, and managing VIP Industries in turbulent times. He spoke about all the innovations and disruptions that were brought about by VIP bags through these years. The lecture was enlightening for the students as Mr. Piramal demonstrated how VIP bags changed its perception from being an "aging brand" to a "youth product" through advertisements over 3 decades and an introduction to Skybags. He also spoke about how the economic policies of the country have an effect on all the decisions that need to be taken by an organization. The audience thus created for the subject culminated in a highly interactive Q&A session that completely engaged the audience.

In the past, we have had the opportunity to be graced by the presence of guests like:

- Dr. Raghunath Mashelkar, (Padma Vibhushan, Scientist and Former Director General CSIR)
- Dr. Jayant Narlikar (Padma Vibhushan and World-Renowned Astrophysicist)
- Dr. J. J. Irani (Padma Bhushan, Former MD, Tata Steel and Former Director, Tata Sons Ltd.)
- Mrs. Anu Aga (Padma Shri and Former Chairperson, Thermax Ltd.)
- Mr. Ketki. M. Mistry (Vice Chairman and CEO, HDFC)
- Mr. R. Gopalakrishnan (Former Director, Tata Sons Ltd.)



CIVIC ENGAGEMENT PROGRAM

The Institute has collaborated with the Maharashtra Police in the jurisdiction of the Mira Bhayander area on impactful research initiatives and regularly conducts Management Development Programs for the Indian Navy (INS HAMLTA) as part of its Long Logistics and Management Course (LLMC). Additionally, the Institute has undertaken various Consultancy and MDP projects in the areas of Finance, Marketing and Human Resources.



NLD TALKS

NLDTALK, inspired by TED Talks, is an initiative by the students, for the students and of the students under the slogan 'Transform'. NLDtalk is an initiative by the students under the slogan "Transform. Aspire. Learn. Konnect." This initiated as an inspiration from a global event – TED. What started as a mere idea has now taken shape into one of the most awaited events of the Institute. The team aims to make this a proud property of N. L. Dalmia Institute of Management Studies and Research.

A suite of short and carefully prepared speeches, demonstrations and performances that are experience-focused and cover a wide range of subjects to foster learning, inspiration and provoke ideas that matter. The initiative is of the students, by the students and for the students. NLDtalk concentrates on embarking upon topics that are beyond ordinary. The empowering speeches delivered by our esteemed guests not only help the students learn and gain new perspectives, but also aid innovative thinking.

In addition to being a platform for professional/motivational speakers NLDtalk is also a great opportunity for in-house student orators who may not be high on age but rich with their own unique experiences. Our purpose is to give a platform to those who don't often have one.

HOWZATT!

HOWZATT is NLDIMSR's very own T20 inter-college cricket tournament. It is an annual tournament aimed to showcase the spirit of sportsmanship, talent and dedication towards the sport among students of top ten B-Schools of Mumbai. Howzatt is the only T20 inter B-School tournament in Mumbai.

SPORTS LEAGUE

Sports league is a 3-day event which is conceptualised, planned and executed wholly by the students, backed and supported by our professors. The 1st and 2nd year students get to showcase their skills along with unity, team-building and great team effort. Currently, the Sports League comprises of 7 sports, namely, Cricket, Football, Badminton, Table Tennis, Carrom, Obstacle Relay Race and Tug-of-War.

AAKARSHAN

Flagship Intra - Division Event

AAKARSHAN 2024, NLDIMSR's flagship intra-division event organised by the Cultural Committee for PGDM students, took place from August 15th to August 18th, 2024. The event successfully welcomed the new batch, blending fun, competition and camaraderie. It offered students an opportunity to showcase their talents, forge connections and integrate into the campus community. Thanks to the meticulous planning and execution by the Cultural Committee, Aakarshan became an unforgettable experience for all attendees, culminating in a series of exciting competitions where divisions competed for the prestigious Best Division Award. As Aakarshan continues to evolve, it remains a cornerstone of the N. L. Dalmia experience, setting the tone for an enriching academic journey.



CONVOCATION

The Convocation Ceremony for the PGDM 2021-23 Batch took place on 16th December 2023, at 11:00 a.m. in the Institute auditorium, where a total of 260 students gathered for this momentous occasion. Presiding over the ceremony as the Chief Guest was the esteemed Hon'ble Governor of Maharashtra His Excellency, Shri Ramesh Bais.

Guided by his wisdom, the convocation became a noteworthy event, transcending the celebration of academic success. The Hon'ble Governor presented gold medals and cash prizes of Rs. 50,000 each to the following students:

- Ms. Akanksha Rawat for Marketing
- Ms. Jinali Shah for Finance
- Ms. Manasi Kulkarni for Human Resources

The ceremony not only celebrated academic accomplishments but also marked the beginning of a transformative journey for each graduate. It became a significant milestone, signifying the commencement of new opportunities and challenges as the graduates embarked on their professional journeys.



AMOGH (A Moment Of Gratitude and Happiness)

AMOGH (A Moment Of Gratitude and Happiness) was organised by N. L. Dalmia Educational Society at the Taj, Santacruz. The pioneer year saw a record-breaking number of 190 Sr. Alumni/Sr. Corporate Leaders from 100+ Corporates. The NLDIMSR team hosted over 90 mins. of thoughtful & heart-warming session with Keynote Speaker Capt. Raghu Raman followed by a networking dinner.

The key takeaway from Capt. Raghu Raman's insightful session on "Leadership from 26000 feet":

- Mission Comes first
- Walk the talk
- Don't sweat the small stuff
- You can train yourself to fight the most difficult situations in life
- Leaders are required in tough situations
- There are no good teams or bad teams

This huge turnout and incredible support have helped us continue to expand our mission to provide 360-degree holistic development to the Institute, both from the education industry and important stakeholders from the Corporates.



ALUMNI MEET

On the 24th of August 2024, the N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) proudly marked the Silver Jubilee of its inaugural class of 1997-99 at the Jio World Convention Centre during the Alumni Meet. This significant event was a heartfelt celebration of the Institute's legacy and its remarkable journey over the past 25 years.

The evening gathered alumni, former and current faculty and staff for an unforgettable occasion, honouring the vision of our beloved Founder Late. Shri Niranj Lal Dalmia that shaped this beautiful legacy.



We reflected on our humble beginnings and celebrated our progress to becoming one of the top B-Schools today. It was a moment to acknowledge the extraordinary journey we've undertaken and the success we've achieved so far.

A particularly memorable aspect of the evening was giving a special "25 Years" badge to our pioneering alumni, who have achieved remarkable success, where our graduating class of 2024 had the honour of felicitating them, representing the transition of leadership from one generation to the next. This ceremony beautifully captured NLDIMSR's mission to nurture visionary leaders.

It was a night to remember, honouring our past while looking forward to many more years of success and unity. The evening provided a perfect blend of nostalgia and celebration, reminding us of the significant milestones we have achieved and the exciting future that lies ahead.

ALUMNI CHAPTER MEETS

The Alumni Chapter Meets are a testament to the ever-growing Dalmia family, bringing together graduates across borders to reconnect, celebrate achievements and foster meaningful connections.

The first-ever UAE Alumni Chapter Meet marked a significant milestone in strengthening our global presence. Held on 15th November 2024 at The Taj Hotel, Burj Khalifa Street, Dubai, it was a remarkable evening filled with nostalgia and networking.



Building on this momentum, the Inaugural Europe Alumni Chapter Meet 2025 at The Taj - St. James Court, London on 24th January 2025 was an extraordinary symphony of memories and milestones.

As we continue to celebrate these moments, we look forward to marking even greater achievements in the years to come, nurturing connections and expanding our global impact.



OUR PUBLICATIONS

NLDIMSR INNOVISION JOURNAL OF MANAGEMENT RESEARCH

The NLDIMSR Innovision Journal of Management Research aims to create an international platform for the exchange of ideas in all field of business and management.

GOONJ

It is a Newsletter published by the students which covers details of all the events such as Conclaves, Conferences and Guest Lectures which has happened in the Institute.

DELTA

It is a Finance Magazine published by the students of the Finance Department. Articles are invited based on a relevant theme pertaining to Finance.

MARKX

It is a Marketing Magazine published by the students of the Marketing Department. Articles are invited based on a relevant theme pertaining to Marketing.

EPISTEME

It is a HR Magazine published by the students of the HR Department. Articles are invited based on a relevant theme pertaining to HR.

SPARSSH

It is a 'My Social Responsibility' (MSR) Magazine published by the MSR Committee members. Articles are invited based on a particular theme pertaining to Social Responsibility.

UDYAMEE

It is a Magazine published by students of E-Cell. Articles are invited pertaining to Entrepreneurship.

GeM

It is a General Management Magazine published by the students of the General Management Committee. Articles are invited based on a relevant theme pertaining to General Management.

UDAAN

"UDAAN" Alumni Newsletter is a half yearly publication produced by the Alumni Relations Team and Alumni Association. It includes articles about alumni achievements, stories and interviews. The newsletter also serves as a way for alumni to stay connected and informed with their alma mater.

SHUNYA

Shunya is the inaugural newsletter of the Metrix Club, a dedicated body of students exploring the vast realm of Business Analytics. The newsletter is a collection of insightful articles written by our students, diving into a variety of domains in Business Analytics.



FEATURED ALUMNI

Our alumni hold leadership positions in top multinational corporations, including Fortune 500 companies like TCS, Deloitte, EY, JP Morgan, HUL and Amazon, showcasing NLDIMSR's strong industry presence and career impact.



Gaurav Jain | 2006-2008 Batch

Director Institutional Equities, Spark Capital Limited

At the heart of N. L. Dalmia, is a perpetual and honest individual striving to better oneself. It is an ideal and a vision, that the institution upholds in its daily functioning and more crucially in its communication with those who are a part of it.

Himanshu Singhal | 2001-2003 Batch

**Executive Vice President, Treasury Sales
Kotak Mahindra Bank Limited**

During my years at NLDIMSR, I realised that the curriculum had deep focus on fundamentals and their applications. During my career, I realised that the clarity on concepts gave me an edge over others. Curriculum also focussed on the Organizational, Leadership Skills, Hands on Learnings, Seminars, Conferences and Industry Interactions covering several other aspects in shaping a management graduate.



Gaurav Kumar | 2006-2008 Batch

Vice President, Payment Products, Terra Pay



During my 2 years' stint, N. L. Dalmia not only helped me grow professionally but personally as well with its rich academic and co-curricular activities. The institute makes industry ready professionals with practical approaches to education and help you get placed at your choice of company/sector. Even after being in the corporate world for more than 12 years, I am still connected with the college and its amazing faculty members & staff. It's like being connected with the family; the family we call Dalmia Parivar. I wish tons of success for the institute, its stakeholders and the young minds joining it.

Hrishikesh Gangoli | 2008-2010 Batch

**Associate Director, Marketing Solutions
ESPN India**



It has been a decade since I graduated from NLDIMSR, but it feels like yesterday! The familial feeling is the core of everything that sets apart this Institute from others. That's because this isn't just an MBA institute, it's a place where one learns values for life. The integrity, sheer quality and vision imparted by an excellent batch of professors has guided me through many a professional ebb and flow - every time I've faced a crossroad in my career, these values have helped me make correct decisions while staying true to my beliefs. It is inspiring to see that the institution has grown leaps and bounds in the last decade and is being favoured by the industry, which is a proud testament to the excellent standards set by students and professors alike.

Bhoopesh Jain | 2000-2002 Batch

Founder & CEO

RNB Corporate Services Pvt Ltd.

Tamaso ma Jyotirgamaya & "Think Global, Act Local", I always think of these two taglines when I think of NLDIMSR. Everybody has a specialty inherently but one needs to identify, nurture and sharpen it well. At NLDIMSR, we got the same approach with the help of strong faculty and classmates, headed by late Prof. P. L. Arya. Strong focus on academics stands equally credited for our growth. Our batch entered the professional world at a tough time of economy, but our strong background helped our career to develop.



Harsh Sharma | 2005-2007 Batch

Deputy General Manager – HRBP, VGL Group



My student life at NLDIMSR were the two glorious years of my life. Most professors came from the industry which made applied learning possible and was very useful when I started with a corporation. That combined with superior infrastructure that NLDIMSR provided, has led to our holistic development. All that exposure from visiting workplaces, making presentations and other group activities prepared us for what was to come. I still get a high from thinking about those days at NLDIMSR. I feel solid gratitude for the education and training I received here.

Guruprasad Iyer | 2004-2006 Batch

**Lean Management & Business Transformation Coach, S
& P Global Inc**



My gratitude to the institute may probably be summed up by the fact that I am still at the company that I was campus placed at from the institute. Though my career started in finance, which was my specialization in MMS back then, I have moved around to 6 different roles in the same company, including credit analysis, data management, infrastructure consulting risk and quality control, lean management and business transformation. Not just the academic knowledge, but the well-rounded exposure that I got at NLDIMSR has been helpful in building the foundation for this illustrious career. The friends I made during my time have become friends for life, and I still cherish the beautiful memories we created together.

Ami Sampat | 2010-2012 Batch

**Head – Wealth Partnerships & Structured Products
Derivium Tradition Securities India Pvt Ltd.**

My two years at N. L. Dalmia gave me an opportunity to hone my Leadership and General Management skills. Strong focus on academics continued with practical exposure through guest lectures, events, mentor's sessions helped me to build a great foundation for my professional path. Grateful to the Institute and faculty members for helping us imbibe a strong value system which eventually defined my approach towards my professional path.



Manish Agarwal | 2005-2007 Batch

Chief Marketing Officer (CMO), Loktrantra Mediatech.



Encouraging us to be more independent and the freedom to think and act on our own - This, I would say, is the best thing I felt about N. L. Dalmia – something that you get only in very few management institutes. Our knowledge and skills were enlightened with care by well qualified and magnificent faculty members. I had countless opportunities to develop my marketing skills, leadership and proactive thinking through the curriculum. My program was extremely professional and industry based and gave me the opportunity to develop my strengths and helped me identify professional opportunities. N. L. Dalmia has equipped me with professional and practical knowledge which I strongly believe is a life-long skill Big thanks to all my faculty at N. L. Dalmia.

Ronak Sanghvi | 2007-2009 Batch
Content Insight Manager, Amazon India

NLDIMSR helped me build strong foundation for my career in management. Hailing from engineering, I not only gained immense knowledge about management here, but the institute also proved to be a catalyst helping build a strong persona required for being a successful manager. Getting a broad perspective by diving deep and embracing diversity are two virtues I inherited. Entering corporate world in the year 2009, when the world was hit by recession was challenging, but support and guidance from faculty members, placement cell and alumni of this institution were instrumental for me to begin my journey in media sector. Till date, like many other Dalmiaites, I continue to be associated with the institute for the special bond we share with this place. With rich legacy of over two decades, invariably I managed to find a mentor to look up to and a buddy to accompany from NLDIMSR in all media companies I have worked with. As they say, you can keep us out of NLDIMSR but cannot keep NLDIMSR out of us.



Ankita Mishra | 2011-2013 Batch
HR Business Partner
Amazon Development Centre India Ltd

N. L. Dalmia has shaped my personality in many ways. I learnt the best of HR subjects from amazing faculty members and the overall ecosystem helped me become a better person. Entering the industry, I already had a head start in HR concepts. We were provided with well rounded development through IR case laws, Personality Development Camps, College Festivals, Paper Presentations and Sessions by Industry Stalwarts. I feel proud and grateful to be associated with NLDIMSR. The conceptual and life learnings have shaped my career and more importantly my personality.



Swati Singh | 2013-2015 Batch
Data and AI Specialist, Microsoft

With our busy lives oftentimes, we tend to get carried away with daily routine activities and deadlines. Until it dawns upon, how far we have come and how it all started. Remembering where it all started for me, I can't stop reminiscing my days at N.L. Dalmia. A lot of "who I am today as a professional" was shaped up at Dalmia. It provided me with solid knowledge foundation, taught me life skills and pushed me out of my comfort zone to uncover my true potential. A part of me always knew I wanted to be in the Technology space, but it was my mentor RS Subramaniam Sir, who helped me align my passion and potential to a real industry job. Today I work with one of the finest Tech Company as Data and Artificial Intelligence Specialist and I love my job.



STUDENT COMMITTEES ON CAMPUS

Student committees provide a platform for leadership development, networking, and hands-on experience in project management.

PLACEMENT COMMITTEE

The Student Placement Committee is actively involved in placement activities liaising between the Institute and the organisations and serves as an interface for all placement related activities.

MSR-MY SOCIAL RESPONSIBILITY

A social initiative started by the 2011 batch students of NLDIMSR, it endeavours to provide an opportunity to students at the Institute not only to express their concern for the underprivileged sections of the society but also to sensitise themselves to the realities of the rural population since India lives in its villages.

FINANCE FORUM

An executive body managed by student representatives of the Finance stream, this forum aims to transform the student's academic skills into an industry fit by providing insights on job-specific finesse.

ALUMNI COMMITTEE

Known as the ALCOM (Alumni Committee), it works for and in association with the alumni, who form an integral part of the Institute as members of the 'Dalmia Parivar.'

HR CLUB

The HR Club has also done some mindfulness-related activities, the objective of conducting such activities is to promote the ability to pay attention with kindness and curiosity, it will help students to understand how to pay attention and enhance both academics and social-emotional learning.

GENERAL MANAGEMENT COMMITTEE

The General Management Committee facilitates the sharing of knowledge on Economics, Supply Chain & Operations Management, Strategic Management, Business Research and more thereby enriching the student community and broader application of General Management and its related fields.

ACE CLUB

ACE CLUB was formed by the students of the Marketing Discipline. The club is involved in organising Guest Sessions, Quizzes and Paper Presentation competitions at the national level as well as online case studies to widen the student's horizon.

STUDENTS COUNCIL

NLDIMSR is a student-driven Institute, with PGDM candidates encouraged to participate in the decision-making process that shapes their future as well as that of the Institute.

THE ENTREPRENEURSHIP CELL (E-CELL)

The Entrepreneurship Cell (E-Cell) is a student-driven body of N. L. Dalmia Institute of Management Studies and Research solely with the purpose to promote and inspire the entrepreneurial spirits among the students.

METRIX CLUB

Metrix Club is a dedicated body of enthusiastic students from the Business Analytics field, exploring the vast realm of data and analytics. Shunya, the club's newsletter, comes under its initiatives, serving as a platform for budding analysts, data enthusiasts and curious minds to share knowledge, explore emerging trends and foster a culture of collective learning.



GLOBAL EXPOSURE

DR. ROBERT DUCOFFE

Provost & Vice Chancellor
University of Wisconsin - Parkside,
USA



DR. ANDREW DELIOS

Professor Strategy & Policy
National University of Singapore,
Business School, Singapore



DR. PHILIP YOUNG

Author & Economist
Cornell University, USA



DR. GURU GHOSH

Vice-President, Outreach &
International Affairs Virginia Tech, USA



NEHAL SALAH

Phygital & Integrated
Marketing Consultant -
Cairo, Egypt



CHANDRA GOUR

Chief Transformation Officer
SISBAN Jeddah, Saudi Arabia



Prof. DR. MICHELE V. GEE

Dean, Graduate Programs
University of Wisconsin -
Parkside, USA



DR. LESA HANLIN

Executive Director,
Roanoke Regional Initiatives
Virginia Tech, USA

EXECUTIVE TRAINING, RESEARCH AND CONSULTANCY

Management Development Program (MDP):

The Institute conducts MDP for INS Hamla, India Naval Services on a regular basis. A comprehensive tailor-made MBA program in the name of Long Logistic & Management Course (LLMC) was been designed & executed for Indian Naval Service at INS-Hamla, Mumbai as a part of a humble contribution to the service and sacrifice the arm forces provide to our nation.

NLDIMSR also conducts MDP for working professionals on Bloomberg Market Analyst. It is a 35-hours learning course that provides a visual introduction to the financial markets. Its consists of five modules: Economics, Equities, Currencies, Fixed Income and Technical Analysis woven together from Bloomberg Data, News, Analytics and Estimates.

The Institute has designed and conducted customised Management Development Program in the area of Financial Management, Leadership Development, Technical Analysis, Digital Marketing to name a few.

Research:

NLDIMSR has formed a Students Research Cell to promote research culture among students and encourage students to undertake research assignments academically and at consultancy level.

NLDIMSR motivates faculty members and students to undertake research in collaboration with industries, non-government organisations and government organisations at national and international level.

Faculty members along with students have undertaken such researches and training programs. The Institute has conducted multiple research projects for the Maharashtra Police in the Mira-Bhayander area and have successfully completed research projects for the Maharashtra Police.

Consultancy:

NLDIMSR provides consultancy services to public and private sector organisations. Consultancy services cover a wide range from Financial Planning, Human Resource Planning, HR Policy, Organisational Restructuring, Organisational Development Interventions, Market Research and Development of Effective Marketing Strategies to Digital Marketing Strategies and Training Interventions and much more.

Over the years, NLDIMSR has worked extensively with a wide variety of clients, including multinational companies, private and public sector companies, growth stage companies and start-ups.

PLACEMENT PARTNERS

					
					
					
					
					
					
					
					
					
					
					
				& many more...	

GLOBAL ALUMNI NETWORK



Alumni Network

9000+

Note:

- Data as indicated/Location update by Alumni.
- This map is for illustrative purposes only. It indicates NLDIMSR World Wide Alumni Network



N. L. Dalmia®
Institute of Management
Studies and Research
(A School of Excellence of N. L. Dalmia Educational Society)

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Please visit www.nldalmia.edu.in

Data is correct at the time of publishing and is subject to change. The Institute reserves the right to make changes without notice. Students are requested to do the due diligence before seeking admission.

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