

EVENT SUMMARY REPORT

EVENT: *E-SUMMIT'24*

DATE: *February 2, 2024*

LOCATION: *Auditorium, N.L. Dalmia Institute of Management Studies and Research*

ORGANIZER: *Nurtur-E, The Entrepreneurship Cell*

N.L. Dalmia Institute of Management Studies and Research's Entrepreneurship Cell, Nurtur-E, hosted their flagship event, '**E-Summit-24**', on February 2nd, 2024. A distinguished panel of industry leaders took center stage at the event, offering students a unique opportunity to glean real-world business expertise through "**From Concept to Creation**" themed panel discussion, which included a keynote speech and follow-up discussion.

The following industry leaders and experts shared their insights at the event:

- Gulshan Bhaktiani (Keynote Speaker) – Founder & Director of Wellness Forever Medicare Private Limited.
- Raaj Chakravarti (Moderator) – Founder & CEO of SuperX.
- Vineet Patawari – Co-Founder & CEO of Stock Edge.
- Ashutosh Mishra – Founder & CEO of kPaisa.
- Radhika Bajoria – Founder of Radically Yours.
- Uday Wagh – CEO at IndiPe.
- Zubin Bhatt – Co-Founder & CEO of Magic Lock.

The hosts for the event were Vidhi Rajyagor, Purnkriti Tripathi, Darsh Sanghavi and Chirag Bhutada.

The event commenced with the traditional lighting of the lamp by dignitaries followed by Saraswati Vandana. The assembled students and faculty members warmly welcomed the dignitaries and guests.



The event started with the introduction of Mr. Shailesh Dalmia, Hon. Secretary of N. L. Dalmia Educational Society, Mr. Mudit Dalmia, Vice-President of the N.L. Dalmia Educational Society, Prof. (Dr.) Seema Saini, CEO of N. L. Dalmia Educational Society followed by her speech where she mentioned all the achievements of NLDIMSR in various fields and then the Director of NLDIMSR, Prof. (Dr.) M.A. Khan was introduced, followed by his inspiring speech about innovation, creativity and out of the box thinking. He expressed that the best way of becoming an entrepreneur is through ownership and one can unleash the potential through putting their heart and soul to the fullest.

Dr. Vaishali Kulkarni, HOD – Accreditations & General Management, Faculty- Nurtur – E was introduced. It was followed by words of wisdom & guidance from the Faculty In-charge of Nurtur-E, The Entrepreneurship Cell, Prof. Anand Dhutraj. He shared how one can leverage opportunities to bring forth ideas and business plans to execution. He gave a brief overview of the student-driven entrepreneurship cell's objective. He expressed a warm welcome to the keynote speaker and panelists for the day.

Next, the keynote speaker for the day - **Mr. Gulshan Bhaktiani**, the founder and Director of Wellness Forever Medicare Private Limited was introduced and then he took over the lead for the event. He started the event with a unique way by playing a melodious song “**Woh Lamhein, Woh Baatein**” which grabbed the attention of audience and they started connecting with him. He gave an important lesson that “**Don’t be afraid to fail, but be afraid to not to try**” which he

reflected with an insightful story. He instilled a spark within the audience to use knowledge for succeeding in career rather than just gaining a degree. He portrayed a powerful speech on the struggle and takeaways of his life learnings. The courage and conviction he displayed in making a difference in the lives of so many people is what makes him such an inspiration. The keynote address lasted for 40 minutes.



After the keynote address, a brief introduction of each panelist was delivered by the hosts. Once all the panelists were introduced and seated in the dais, the panel discussion commenced. The moderator **Mr. Raaj Chakravarti** led the discussion. He engaged the panelists by asking questions which revolved around the theme for the event “From Concept to Creation” where each panelists shared their views on the theme and how they started with their businesses and the hindrances which they faced and how they tackled it.

“Making positive changes in our lives is crucial for growth and development However, it's not enough to make a change - we must sustain it to make it a habit and a part of our daily routine!” are the golden words of **Mr. Vineet Patawari**. According to him, focusing on being a peaceful long-term investor is more important rather than being a full-time professional trader when it comes to managing his own money.

Mr. Ashutosh Mishra emphasized how kPaisha has solved problems of entrepreneurial India majorly focusing on Tier 2 and Tier 3 cities. He told that before starting any business first one need to gather inputs, the data and do a thorough study and research of the business and then step into the market. They are striving to empower individuals to take charge of their finances by giving easy access to financial services regardless of financial literacy.

Mr. Uday Wagh gave a lesson on how to analyse the risk and take the decision according to the circumstances of an individual, how much capital and efforts one must put to avoid the risk scenario, his main thought was to not start your business with your savings as this would not be a good calculated risk that one should take. According to him the core theme of concept to creation lies within asking question to yourself that how one will make his idea turn into reality.

Mr. Zubin Bhatt encouraged students to go after their own passion by sharing his own journey of how different aspects are needed to convince and deliver your idea, being in sales and marketing from past 10 years he has understood that it's a quite tough job and is one of the most difficult things in business buildup, but he had made his expertise in Building a strong relationship between him and market and hence Magic Lock was Born.

Ms. Radhika Bajoria emphasized that strength lies in accepting the reality and you can't live your life thinking that you will achieve something absolutely and at some point of time you will have to overcome failures and the only way to overcome failures is by supporting your team members and keeping a mindset that she is working for her team and gave a great learning that building a business is not one man's strength it is your team's strength.



Overall, the panelists gave insightful commentary on the realm of entrepreneurship and emphasized the essential qualities needed to succeed in any business venture. They underlined how crucial it is to comprehend the market, be flexible, persistent, and customer focused,

The panelists were felicitated at the end of the discussion. It was followed by a vote of thanks, delivered by the coordinator of Nurtur-E, Madhav Gaggar and the joint co-ordinator Ayush Gupta. The event concluded with the national anthem, leaving the audience inspired and motivated to continue their pursuit of entrepreneurial journey.

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