



N. L. Dalmia[®]
**Institute of Management
Studies and Research**
(A School of Excellence of N. L. Dalmia Educational Society)

AACSB

Business
Education
Alliance

Member

Placement Brochure 2025





SHRI. NIRANJANLAL DALMIA

(4th September 1915-26th September 2005)

Late Founder-Chairman

N. L. Dalmia Educational Society (NLDES)

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ABOUT US

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ABOUT US

Founded in 1995 by Shri. Niranjanlal Dalmia, N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) was established on principles of academic excellence and holistic development. His vision was to create an Institution that not only imparts knowledge but also shapes leaders of tomorrow. Since its inception, the Institute has consistently cultivated individuals who redefine success, excelling academically while being socially responsible. The Institute celebrates Founder's Day in the honour of Late Shri. Niranjanlal Dalmia. Some of the prominent guest speakers have been Dr. Raghunath Mashelkar, Mr. Anil Nair, Dr. J. J. Irani, Mrs. Anu Aga, Mr. Keki M. Mistry, Mr. R. Gopalakrishnan and Mr. Dilip Piramal.

The Institute holds approval from the All India Council for Technical Education (AICTE) and has been accredited with an A+ Grade by the National Assessment and Accreditation Council (NAAC) in its 2nd cycle and the South Asian Quality Assurance System (SAQS) for 5 years, attesting to its academic excellence and infrastructure. The Post Graduate Diploma in Management (PGDM) program holds accreditation from the National Board of Accreditation (NBA), ensuring highest industry standards and is also approved by the Association of Indian Universities (AIU), making it equivalent to an MBA which empowers students to thrive in today's dynamic business environment.

The Institute is proud to be a member of esteemed associations like AACSB, AIMA, AIMS, BMA, CII, EFMD, IMC, IFA and AMDISA, which enhance its reputation among academia and industry professionals. It hosted the 12th edition of the prestigious India Finance Conference (IFC), becoming the 4th and only non-IIM partner of the Indian Finance Association (IFA) in 2023, alongside IIM Ahmedabad, IIM Bangalore and IIM Calcutta.

Each program blends theoretical knowledge with practical application, equipping students with skills demanded by today's competitive business landscape. N. L. Dalmia is committed to accessibility, flexibility and continuous academic excellence through its Open and Distance Learning (ODL) and Online Learning (OL) programs, empowering learners to upskill, upgrade and unlock new opportunities. The Institute also offers an Executive PGDM program specifically designed for working professionals to gain a competitive edge.

The infrastructure, including South Asia's largest standalone Bloomberg lab with 24 terminals, a state-of-the-art library, modern technologically equipped classrooms, an ICT lab with industry leading tools and an auditorium with a seating capacity of 300+, reflects its commitment to a holistic learning environment. Recognised as India's 1st Bloomberg Experiential Learning Partner (ELP), the Institute's students have achieved notable records in the World Book of Records, Asia Book of Records and India Book of Records.

NLDIMSR stands as a testament to its unwavering dedication to shaping futures and fostering a legacy of lifelong learning and eagerly anticipates scaling new heights and setting benchmarks in the realm of management education.



THE JOURNEY SO FAR

1980's

- N. L. Dalmia Educational Society

1990's

- N. L. Dalmia High School
- N. L. Dalmia Institute of Management Studies and Research
- MMS and PGDBM Part-Time

2000's

- PGDBM 2 Years Full-Time
- Ph.D. in Management Studies

2010's

- Permanent Affiliation of University of Mumbai
- NAAC Accreditation: Grade A
- 12 Terminals Bloomberg Lab-Largest Standalone Lab in South Asia
- ISO 9001:2015 Certified by SGS UKAS
- CRISIL Rating MH A*** (State) and A** (National)

2020's

- PGDM converted as Standalone
 - NBA Accredited
 - AIU Equivalence Master's Degree for PGDM
 - PGDM Business Analytics
- 24 Terminals Bloomberg Lab-Largest Standalone Lab in South Asia
- NAAC Reaccredited: Grade A+
 - SAQS Accredited
- Centre of Distance and Online Management Studies
 - Executive PGDM





Vision

To Be A World Class Management Institute



Mission

To Provide Value-Based Quality Management Education With a Global Outlook and Social Conscience



Quality Policy

We at N. L. Dalmia Institute of Management Studies and Research are committed to nurture, empower and enhance skills of future business leaders by providing value-based quality education



Program Educational Objectives (PEOs)

- PEO 1: To impart knowledge, strengthen the analytical ability and develop management skills amongst PGDM students
- PEO 2: To educate the students to perform in key business functional areas including Finance, Marketing, Human Resources and Business Analytics with an overview of global practice
- PEO 3: To prepare students to work effectively and efficiently in teams with mutual respect amidst a diverse workforce in the current agile technological advances
- PEO 4: To sensitise the students towards recognising and addressing ethical issues and adhering to values with a view to applying them in an organisational and social settings
- PEO 5: Train students to assume responsible roles in the corporate sphere

MANAGEMENT & MANAGING COUNCIL

Members Of The Managing Council

- Shri. Shivkumar Dalmia | Chairman | N. L. Dalmia Educational Society
- Mr. Shailesh Dalmia | Honorary Secretary | N. L. Dalmia Educational Society
- Mr. Mudit Dalmia | Vice President | N. L. Dalmia Educational Society
- Prof. Dr. Seema Saini | CEO and Acting Director | N. L. Dalmia Educational Society
- Dr. Suresh Ramanathan | Member-Managing Council
- Mr. Shankar Murthy | AICTE Nominee

Academic Advisory Council (AAC)

External Members

- Prof. Dr. Seema Unnikrishnan | Professor and Former Dean Academics, IIM Mumbai
- Mr. Sandeep Ranade | EVP and Head-Quantitative Research Division, Hansa Research Group
- Mr. Sanjeeb Lahiri | Chief Human Resources Officer, GRP-Ltd
- Mr. Anil Talreja | Partner, Deloitte
- Vipul Sharma | Vice President, Sales-Mutual Fund and AIF at Wealth Company Asset Management Holdings Private Limited, Mumbai
- Ms. Shweta Tiwari | Vice President Ogilvy, Alumni Batch 2006-08

Internal Members

- Dr. Seema Saini | CEO Acting Director | NLDES
- Dr. Joyeeta Chatterjee | Dean Academics | NLDIMSR
- Dr. Jyoti Nair | In-Charge HoD Finance | NLDIMSR
- Dr. Baisakhi Mitra | HoD Marketing | NLDIMSR
- Dr. Sarika Jain | HoD Human Resources | NLDIMSR
- Mr. Amul Desai | HoD Business Analytics | NLDIMSR
- Mr. Anand Dhutraj | HoD General Management | NLDIMSR

Special Invitee

- Prof. Dr. Satish Chandra Ailawadi | Head Accreditations | NLDIMSR
- Mr. Anirban Banerjee | Head-Admissions | NLDIMSR
- Ms. Pooja Rasal | Chairperson Corporate Relations | NLDIMSR
- Ms. Geetanjali Sharma | Alumni Relations Head | NLDIMSR

In addition, there are Four Independent Board of Studies for Functional Areas.

HON. SECRETARY'S ADDRESS



Established in 1995, the N. L. Dalmia Institute of Management Studies and Research has grown from its humble beginnings into one of Mumbai's leading management institutes. From being ranked among the top 700 B-Schools in India, we have steadily risen in reputation through our commitment to excellence in education and leadership development.

We believe that effective leadership is a catalyst for transformation. It drives change, opens new opportunities and creates lasting value for individuals, organisations and society. Guided by strong values and ethics, our Institute nurtures independent thinking and innovation, grooming young graduates into future leaders.

Warm Regards,

Mr. Shailesh Dalmia

N. L. Dalmia Educational Society

VICE PRESIDENT'S ADDRESS



Education today transcends the boundaries of textbooks, classrooms and conventional methods. Knowledge is no longer confined within four walls or hidden behind barriers; it is accessible, democratised and ever-evolving. What truly sets individuals apart is not just information-but the ability to apply it with creativity, leadership, ethical values and a spirit of innovation.

At our Institute, we believe in the continuous process of learning, unlearning and relearning to stay relevant, responsible and remarkable. The PGDM journey is designed not just to impart skills and knowledge, but to shape minds that can think critically, adapt swiftly and lead confidently. We encourage our students to go beyond the curriculum, to engage deeply with real-world challenges and to develop capabilities that make a tangible difference-to their careers, to their organisations and to society at large.

We remain committed to providing our students with an environment that encourages transformation over the two-year PGDM journey. This means not just teaching but enabling-through cutting-edge pedagogy, a strong emphasis on experiential learning and exposure to the latest industry trends. From immersive classroom experiences and skill-building workshops to live projects, simulations and industry interactions, we ensure that every student is prepared to meet the evolving demands of the professional world.

Our collaborations with corporate leaders, industry experts and global thinkers bring invaluable real-world perspectives to our campus. Join us and experience the difference-where education is not measured by what you know, but by who you are prepared to become.

Warm Regards,
Mr. Mudit Dalmia
N. L. Dalmia Educational Society

CEO AND ACTING DIRECTOR'S ADDRESS



Greetings from N. L. Dalmia Institute of Management Studies and Research.

At N. L. Dalmia, our commitment to excellence in management education is deeply connected with our dedication to social responsibility. We believe that true leaders are those who understand the world's challenges and use their knowledge and skills to make a positive impact.

We offer a holistic approach to education, integrating knowledge, values and practical skills to shape well-rounded leaders. To ensure a global perspective, we have established partnerships with top academic institutions worldwide, enabling collaborative research and learning.

By inviting distinguished faculty and renowned corporate leaders from diverse sectors, we offer our students unparalleled insights into the ever-changing business landscape. These experiences help our students build the critical thinking and cross-cultural understanding necessary to thrive in today's globalised world.

I cordially invite you to discover the excellence in education that defines N. L. Dalmia Institute of Management Studies and Research.

Warm Regards,

Dr. Seema Saini

N. L. Dalmia Educational Society



TEACHING AND LEARNING PROCESS

PROGRAMS OFFERED

Full-Time Programs



Ph.D. Program



PGDM



PGDM
(Finance)



PGDM
(Business Analytics)



Global MBA

Executive Programs



Online Learning



Open and
Distance Learning



Bloomberg Research
Analyst Program

SPECIALISATION



FINANCE



HUMAN RESOURCES



MARKETING



BUSINESS ANALYTICS

Finance



- Derivatives and Risk Management
- Fixed Income Securities
- Investment Banking
- Alternative Investments
- Project Finance
- Financial Econometrics
- Rural Banking and Micro Finance
- Wealth Management
- International Finance
- Mergers and Acquisitions
- Management Control Systems
- Analytics and AI in Finance

Human Resources



- Strategic HRM and International HRM
- Human Resource Research Methods
- Psychometric Testing and Career Development
- Human Resource Information Systems
- Assessment Centre and Competency Mapping
- HR Analytics
- Managing Diversity and Inclusion
- Employer Branding and Employee Engagement
- Talent Management
- HR Policy Formulation and Administration

Marketing



- B2B Marketing
- Rural Marketing
- Marketing of Financial Services
- Artificial Intelligence and Marketing
- Social Marketing
- E-Commerce
- Media Planning and Strategy
- Customer Value Management
- Marketing Analytics
- International Marketing

Business Analytics



- Integrated Marketing Communication
- Financial Aspects of Marketing
- Distribution and Supply Chain Management
- Product and Brand Management
- Financial Econometrics
- Derivatives and Risk Management
- Marketing of Financial Products and Services
- Investment Analysis and Management
- Programming in Python
- Deep Learning
- Machine Learning
- Legal aspect of Business
- Entrepreneurship Management
- Managing Diversity and Inclusion
- Talent Management
- Financial and Risk Analytics
- Demand Management and Price Optimisation
- HR Analytics
- Health Care Analytics
- Insurance Analytics
- Retail Analytics
- Consumer Data Analytics

PROGRAM CURRICULUM

UNIQUE INPUTS

SPECIAL FOCUS IN EACH STREAM ON LATEST CONTEMPORARY TRENDS



FINANCE

- Curriculum designed by experts from the world of finance
- Contemporary courses like Alternative Investments, AI in Finance, Financial Econometrics and Fintech
- Experiential learning through Bloomberg
- Certifications from MCX and NISM
- Immersive learning through projects, industry visits and interaction with industry leaders



MARKETING

- AI for Marketing
- Marketing Analytics
- Retail Management and E-Commerce
- Integrated Marketing Communication
- Marketing of Financial Services
- Media Planning and Strategy
- Product and Brand Management
- Luxury Brand Marketing
- Storytelling with Data (for all specialisations)
- Value Added Course on MarTech for Marketing specialisation students
- Value Added Course on Design Thinking for Marketing and HR students



HUMAN RESOURCES

- AI in HR: Exposure to current HR technology
- Workshop on Talent Acquisition
- Competency Mapping and Assessment Centre
- HR Analytics
- Bloomberg for HR
- Live Projects and Internships
- Certified Micro-Courses
- Design Thinking for HR Solutions
- HR Conclaves on Contemporary Topics
- Managing Diversity and Inclusion



BUSINESS ANALYTICS

- Analytical Used Cases
- 6 Months Internship
- Practical Training on Analytical Tools
- Highly Experienced Faculty
- AI-ML Aligned Specialisation



GENERAL MANAGEMENT

- Business Simulation for Strategy
- Entrepreneurship Development
- Project Management
- Coursera Platform for Certification
- Data Analytics for Decision Making

GUEST LECTURES

Mr. Sharad More

MD,CEO, COO



Dabbawala Enterprises Pvt Ltd



Meet the Dabbawalas-On Time Every Time

Mr. Ramraj Pai

CEO, Impact Investors Council and Ex-President Ratings



Crisil



Credit Ratings

Mr. Krishnan Ranganathan

Co-Head-International Change, Head-Risk and Operations



Nomura



Financial Crisis, Compliances and BASEL Norms

Dr.Nishita Raje

General Manager, Risk Management, RBI



Reserve Bank of India



Evolution of Basel Regulations and Road Map for Implementation

Mr. Saurabh Bajaj

Executive Vice President and Prepaid Marketing Head



Vodafone Idea



The Practical Marketer

Mr. Shashikant Patil

Corporate HR



Eureka Forbes



Use of Technology in Human Resources

Dr. Subhash Mali

Chief People Officer-CHRO



H.K. Designs



Role of Culture in determining Organisational Structure

Mr. Monu Kabra

Head of Human Resources CU West and CU RJIO



Ericsson India



Role and importance of HR analytics

GUEST LECTURES

Mr. Manoj Kumar Chaudhary

CHRO



Edelweiss Asset Management



HR Conclave: AI-Driven Leadership
Navigating Change for the Organisations
of Tomorrow

Ms. Akansha Sriram

HR Vice President



Kotak Mahindra Bank



HR Conclave: AI-Driven Leadership
Navigating Change for the Organisations
of Tomorrow

Mr. Deepak Singh

Global COE



Mondelez



HR Conclave: AI-Driven Leadership
Navigating Change for the Organisations
of Tomorrow

Mr. Sahil Nayar

Senior Associate Director



KPMG



HR Conclave: AI-Driven Leadership
Navigating Change for the Organisations
of Tomorrow

Mr. Abhijit Puri

Global HR-TA Leader



LTI Mindtree



HR Conclave: AI-Driven Leadership
Navigating Change for the Organisations
of Tomorrow

Mr. Anurag Raj

Senior Program Manager



Google, London



The Art of Interviewing

Case Based
Method



Experiential
Learning



Rural
Immersion



Project-Based
Learning



Incubation
Centre



Communication
Lab

Live Projects
and Internship



Business
Simulations



LEARNING RESOURCES





i) Online Journals Databases:-

- (a) ProQuest-ABI Inform complete 8390 Full text journals
- (b) J-Gate-18723 Full text journals

iii) E-Books Database:-

Ebrary (ProQuest)-28,500 E-Books

v) Anti-Plagiarism Software-Turnitin

Digital Library

ii) Case Studies:-

- (a) Sage Business Cases-6172+Cases including IIM's and Kelloggs

iv) Industrial Database:-

- (a) Capitaline-745000+(Listed and Unlisted Companies data)

vi) Management Films:-

548



Newspapers, Students Projects and Ph.D. Thesis

INTERNATIONAL STANDARD ONLINE RESOURCES

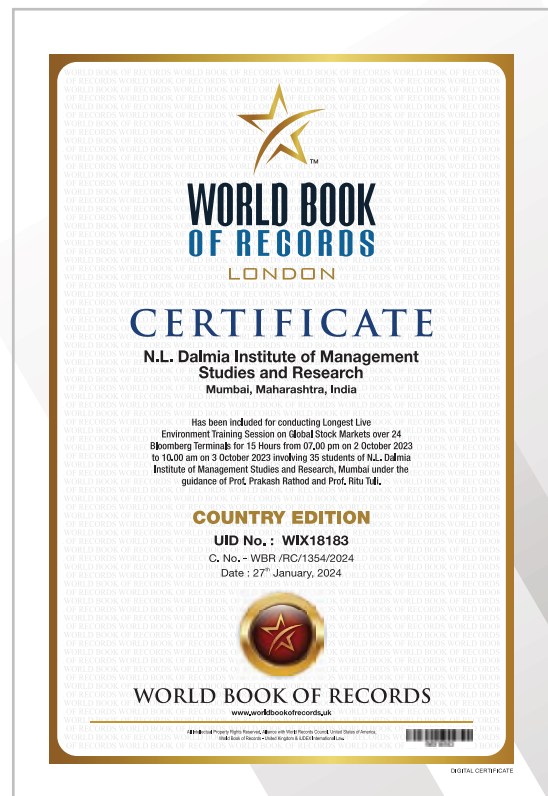


N. L. Dalmia Institute of Management Studies and Research is among the few premier B-Schools in India and the first in Mumbai, to house South Asia's largest standalone Bloomberg Finance Lab with 24 Bloomberg Terminals. As part of the Bloomberg Experiential Learning Partner (ELP) Program, the lab provides students with hands-on experience in global financial markets, equipping them for careers in Banking, Investment Management, Broking, Investment Banking and Corporate Treasury.

The Institute offers specialised certifications such as Bloomberg Market Concepts, Bloomberg Financial Foundation, Bloomberg Analyst Certificate and ESG (Environmental, Social and Governance). BMC includes core modules like Economic Indicators, Currencies, Fixed Income, Equities, Terminal Training and Portfolio Management integrating real-time data, news and analytics.

The Bloomberg Lab simulates a real-world financial environment, enabling students to engage in activities like portfolio and risk management derivatives, financial engineering and corporate finance. It also helps build analytical and decision-making skills, complemented by realtime global market movement analysis and its implications across economies. Our students, having mastered this platform, have gained a competitive edge and confidence in securing roles in top financial and governmental institutions.

The Institute received a Certificate of Appreciation from The World Book of Records, London for conducting "The Longest Live Environment Training Session in Global Stock Markets" over 24 Bloomberg terminals for 15 hours from 02nd October 2023, 07.00 p.m. to 03rd October 2023, 10.00 a.m.



STUDENT TESTIMONIALS



Siddhesh Dharmadhikari

Senior Executive Equity Sales |
Ambit Capital | PGDM Batch 2022-24

Bloomberg has been a key enabler in my journey from campus to corporate. During my time as a finance student, it provided me with hands-on exposure to global markets, real-time data, and analytical tools, which helped bridge the gap between theory and practice. Today, as part of the Institutional Equities division, Bloomberg continues to be an indispensable part of my work-helping me with in-depth research, market insights, and efficient client servicing. It equips me to make informed decisions and stay ahead in an ever-evolving market landscape.”



Swapnil Deshpande

Data Analyst at S&P Global |
PGDM Batch 2021-23

My journey with Bloomberg began during my MBA, where I had the privilege of founding the Bloomberg Committee in 2023 and heading the Bloomberg Lab. This hands-on experience was transformative, providing me with a fine understanding of real-time financial data and market dynamics. I leveraged Bloomberg’s extensive data to co-author a research paper on ESG. As a Data Analyst at S&P Global, I can confidently say that Bloomberg profoundly impacted my career trajectory.

INDIA FINANCE CONFERENCE (IFC)

The Institute is a front-runner in research and innovation and in line with this objective, partnered with the Indian Finance Association (IFA) to host the India Finance Conference (IFC) 2023 in Mumbai from 20th to 23rd December 2023. IFC serves as a prestigious platform uniting academicians, research scholars, doctoral students and financial research practitioners from national and international institutions.

The 12th edition of this renowned financial research conference was jointly organised by NLDIMSR, IIM Ahmedabad, IIM Calcutta and IIM Bangalore. Over three days, participants deliberated on diverse topics, including Accounting, Risk Management, Business Analytics, Corporate Governance and Asset Pricing, with close to 150 research papers presented and discussed.

Being inducted as a member Institute of the prestigious IFA is a significant milestone for NLDIMSR, reinforcing its commitment to excellence in management education and research.



SOUTH ASIA PACIFIC INTERNATIONAL CONFERENCE

The N. L. Dalmia Institute of Management Studies and Research successfully hosted the 2nd South Asia Pacific Business Research Conference on 4th-5th January 2025. The conference served as a prestigious platform for global academicians, researchers and industry experts to exchange insights on contemporary business, management and technological practices.

The inaugural session commenced with the unveiling of the conference booklet by Mr. Shailesh Dalmia (Hon. Secretary, N. L. Dalmia Education Society) Mr. Mudit Dalmia (Vice President, N. L. Dalmia Education Society) and Ms. Seema Saini (CEO, N. L. Dalmia Education Society) The Inaugural Address was delivered by The Hon. Secretary followed by a welcome note from CEO. The keynote Address was presented by the Dean of California State University-San Bernardino, while the address of Dr. Ranjan Chaudhary (Ecole de Management Léonard de Vinci, France) was read on Day 2.

The conference witnessed participation from distinguished faculty members across the USA, France, Korea, Dubai, South Africa, Japan and India. A special Student Research Track was introduced to encourage young scholars to present their research work.

Conference Highlights:

- ▶ Dr. Tomás Gómez-Arias, Dean of the Jack H. Brown College of Business and Public Administration, presented insights on the ethical and diversity considerations in Artificial Intelligence (AI).
- ▶ Dr. Ashish Thatte, Associate Professor at the University of Gonzaga, USA /Dr Bhanot explored regional variations in Gen Z's purchase intentions related to beauty care brands.
- ▶ Prof. A. Katrodia, from North West University, discussed the influence of service quality on customer lifetime value in South Africa's mobile telecommunications sector.
- ▶ Dr. Raghava Gundala, from the University of Wisconsin-Parkside and Dr. R.K. Srivastava, Emeritus Professor at N. L. Dalmia Institute, provided valuable insights into the challenges of writing research papers.
- ▶ Dr. Manimoy Paul, Associate Professor of Business Analytics and Actuarial Science at Siena College, USA, presented on "Evaluating Student Perceptions of AI and ChatGPT," examining the academic, behavioural and technological factors influencing societal concerns regarding AI technologies.
- ▶ A panel discussion on writing a literature review paper was held with Dr. Justin Paul (Professor of Marketing and International Business, University of Puerto Rico) Dr. Ranjan Chaudhuri, France and Dr. R.K. Srivastava, India.
- ▶ Eminent personalities like Dr. Srinivasan R Iyengar (JBIMS), Dr. Rakesh Niraj (USA) Dr. Surjit (Boston, USA) Dr. M. Paul (New York, USA) and Dr. Raghava (Wisconsin, USA) participated as chairpersons, along with Indian professors.

A group of six students, three men and three women, are posed around a round table. They are all wearing business suits and ties, and are giving thumbs up. In the center of the table is a laptop. The background consists of vertical wooden slats. The entire image is overlaid with a semi-transparent red filter.

STUDENT ENGAGEMENT

STUDENT COMMITTEES AND CLUBS

PLACEMENT COMMITTEE

The Student Placement Committee is actively involved in placement activities liaising between the Institute and the organisations and serves as an interface for all placement related activities.

STUDENTS COMMITTEE

NLDIMSR is a student-driven Institute, with MBA candidates encouraged to participate in the decision-making process that shapes their future as well as that of the Institute.

GENERAL MANAGEMENT COMMITTEE

The General Management Committee facilitates the sharing of knowledge on Economics, Supply Chain and Operations Management, Strategic Management, Business Research and more thereby enriching the student community and broader application of General Management and its related fields.

ALUMNI COMMITTEE

Known as the ALCOM (Alumni Committee), it works for and in association with the alumni, who form an integral part of the Institute as members of the 'Dalmia Parivar'.

STUDENT COMMITTEES AND CLUBS



ACE CLUB was formed by the students of the Marketing Discipline. The club is involved in organising Guest Sessions, Quizzes and Paper Presentation competitions at the national level as well as online case studies to widen the student's horizon.

01



The Entrepreneurship Cell (E-Cell) is a student-driven body of N. L. Dalmia Institute of Management Studies and Research solely with the purpose to promote and inspire the entrepreneurial spirits among the students.

02



The HR Club has also done some mindfulness-related activities, the objective of conducting such activities is to promote the ability to pay attention with kindness and curiosity, it will help students to understand how to pay attention and enhance both academics and social-emotional learning.

03



A social initiative started by the 2011 batch students of NLDIMSR, it endeavours to provide an opportunity to students at the Institute not only to express their concern for the underprivileged sections of the society but also to sensitise themselves to the realities of the rural population since India lives in its villages.

04



An executive body managed by student representatives of the Finance stream, this forum aims to transform the students' academic skills into an industry fit by providing insights on job-specific finesse.

05



Metrix Club, a dedicated body of enthusiastic students from Business Analytics, exploring the vast realm of the field.

06

STUDENT ACHIEVEMENTS

Name	Name of the Event	Location	Prize
Mohit Nemani	AdVenture: The Branding Challenge	Varanasi	Winner
Prajwal Pazare	AdVenture: The Branding Challenge	Varanasi	Winner
Shubham Chandankhede	AdVenture: The Branding Challenge	Varanasi	Winner
Mohit Nemani	Al'deation: The Marketing Wizardry	Ahmedabad	Winner
Vedarsh Sarwa	IIAM-Pinnacle (Biz Quiz)	Visakhapatnam	Winner
Reuben Coutinho	IIAM-Pinnacle (Lights, Camera, Reel)	Visakhapatnam	Winner
Vedant Nimbalkar	IIAM-Pinnacle (Lights, Camera, Reel)	Visakhapatnam	Winner
Vedarsh Sarwa	IIAM-Pinnacle (Shark Tank)	Visakhapatnam	Winner
Andrew James	IIAM-Pinnacle (Shark Tank)	Visakhapatnam	Winner
Andrew James	IIAM-Pinnacle (Student Spotlight)	Visakhapatnam	Winner
Aastha Menon	Maadhyam 2025 (NLDIMSR)	Mumbai	Winner
Gaurav Sharma	Maadhyam 2025 (NLDIMSR)	Mumbai	Winner
Reuben Coutinho	IIAM-Pinnacle (AD Making)	Visakhapatnam	Runners-Up
Vedant Nimbalkar	IIAM-Pinnacle (AD Making)	Visakhapatnam	Runners-Up



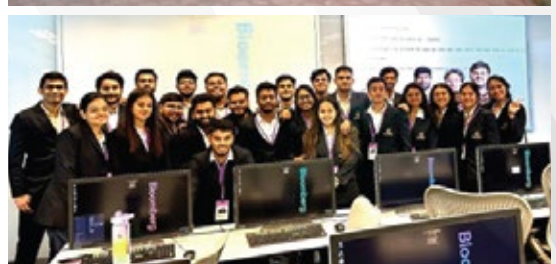
STUDENT ACHIEVEMENTS

Name	Name of the Event	Location	Prize
Yash Chawda	IIAM-Pinnacle (AD Making)	Visakhapatnam	Runners-Up
Rutwik Palaskar	Virtualities SIES	Mumbai	Runners-Up
Gaurav Kashid	Inquisitive 8.0	SIIB, Pune	2 nd Runners-Up
Anand Mallah	Inquisitive 8.0	SIIB, Pune	2 nd Runners-Up
Tanuj Dhoot	Shaastra 2025	IIT Madras	2 nd Runners-Up
Fatema Wagh	Shaastra 2025	IIT Madras	2 nd Runners-Up
Vansh Tekriwal	Shaastra 2025	IIT Madras	2 nd Runners-Up
Juhi Gokani	Shaastra 2025	IIT Madras	2 nd Runners-Up
Tanuj Dhoot	Unmaad	IIM Bangalore	Consolation
Fatema Wagh	Unmaad	IIM Bangalore	Consolation
Vansh Tekriwal	Unmaad	IIM Bangalore	Consolation
Juhi Gokani	Unmaad	IIM Bangalore	Consolation



INDUSTRIAL VISIT

Industrial Visit To	Location
Agricultural Produce Market Committee (APMC)	Vashi
Bloomberg	Parel
Dubai Industrial Visit Report	Dubai
Bloomberg LP	Dubai
Flipkart	Bhiwandi
Parle Agro	Silvassa
Navneet Education Ltd	Silvassa
Nuclear Power Corporation of India Limited (NPCIL)	Tarapur
Alok Textiles	Silvassa
Parle G factory	Lonavala
Shoppers Stop	Mumbai
Bhagyalaxmi Dairy Farms	Mumbai



EVENTS

AAHAN

AAKARSHAN

BLOOMBERG

CASE-E-THON

DECODEX

E-CELL SUMMIT

SHIKHAR

UTKARSH

MAADHYAM

MULYANKAN

FINSIGHT ALUMNI CONNECT

JUGAADU ENTREPRENEUR PITCH



UNIVERSITY TIE-UPS

Below is the name of the Universities we have strategic tie-ups and their website links:



University of Wisconsin-Parkside,
USA uwp.edu



University of Winnipeg, Canada
uwinnipeg.ca



University of Westminster,
London, UK westminster.ac.uk



California State University, San
Bernardino, USAcusub.edu



University of TongMyong, South Korea
<https://www.tu.ac.kr/english/index.do>



CAMPUS TO CORPORATE PROGRAM (C2C)

Mock GD

01

02

Guest Lecture Sessions

Business News Analysis

03

04

Mock Interview

Professional Etiquettes

05

06

Aptitude Tests

Guesstimates

07

08

Sectoral Analysis

Orientation

09

10

My Social Responsibility

LIVE PROJECT 2024-2025

Skilled Sapiens

Sales and Marketing-B2B, B2C sales, SEO, SEM, Digital Marketing and Campaign Designing

Deal Squard

Business Development-Responsible for driving B2C and B2B sales HR-Develop training and development programs, Assist in performance management processes FINANCE-Developing and maintains financial systems and planning, direct and control accounting and financial operations.

Sewa Satkar

Marketing and Sales-Identifying an appropriate way for developing leads, engaging with them, building relationships and understanding their vision and needs HR-Schedule and coordinate interviews. Assist in the orientation of new hires by providing general administrative support to the HR team.

Shopper's Stop

Marketing and Sales-Designing and implementing strategies for increasing sale of Pvt. Label Brands. Customer relationship satisfaction of SS first citizen/black card customers.

HDFC Life

KlarifyLife @HDFCLife as Customer research intern

Sciative Solutions

Industry Research Project: "Beyond the Cart: Discover What Makes Shoppers Tick."

Dabur

Marketing and Sales-Designing and implementing strategies for increasing sale of Dabur

LIVE PROJECT 2024-2025

Triedge Solutions

Social Media Intern-Involved in engaging with the target audience through social media and building visitor traffic to the company's social media handles and website.

NTT Data

HR-Employee Engagement intern

Vikalp

Finance-Desk/Secondary Research

Maxview Now

Marketing and Sales-Customer Relationship Management, Marketing and Sales Initiatives, Marketing Analytics and Business-to-Business Marketing, Sales Strategy, Preparing Proposals and Lead Generation Market Research.

Impact Guru

Marketing-Market Research Intern and Business Development Intern



MY SOCIAL RESPONSIBILITY (MSR)

MY SOCIAL RESPONSIBILITY COMMITTEE (MSR)

The MSR Committee was established in 2011 at NLDIMSR with the core mission of fostering social consciousness and responsibility among students. The formation of this committee formalized the institute's commitment to giving back to the community and provided a structured platform for students to engage in meaningful social initiatives. Initially, its activities included organizing blood donation camps, visiting orphanages and conducting cleanliness drives. In a significant step towards institutional social responsibility, the institute officially adopted Kondgaon village in the academic year 2016-17. This marked the beginning of a long-term commitment to the holistic development of this tribal community, transforming the lives of villagers while simultaneously providing students with an unparalleled opportunity for experiential learning. Since adopting Kondgaon, the committee has been instrumental in driving progress across multiple fronts, all guided by the HEAL Program. In Health and Hygiene, they've gone beyond basic aid by organising regular medical and dental camps and even playing a role in the community's remarkable achievement of becoming a "COVID-free" village. Project Garima, which provides sanitary napkins to girls, directly addresses a critical aspect of women's health and empowerment. In the realm of the Environment, we have conducted tree plantation drives and promoted waste management, helping to safeguard the community's natural resources. Academically, we have worked to spark a love for learning by distributing essential educational supplies and conducting interactive sessions, helping to create an environment where young minds can thrive. Finally, under Livelihood, we are empowering villagers, especially women, by providing training in skills like sewing and bamboo crafting, fostering economic stability and self-reliance. MSR committee offers a rare chance to move beyond theoretical knowledge and apply their management skills in a complex, real-world setting. Students are challenged to use their problem-solving and innovative thinking to identify and address the community's needs in a sustainable manner. This hands-on experience is a powerful tool for developing empathy, adaptability and leadership skills.

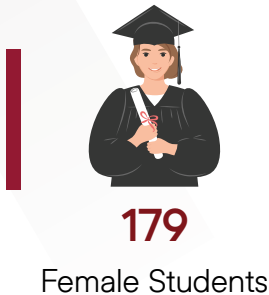


A full-page background image of a woman with long dark hair, wearing a dark blazer over a light-colored top. She is holding a dark folder or portfolio against her chest. The entire image is overlaid with a semi-transparent red filter. The word "PLACEMENTS" is centered over the image in a large, yellow, outlined font.

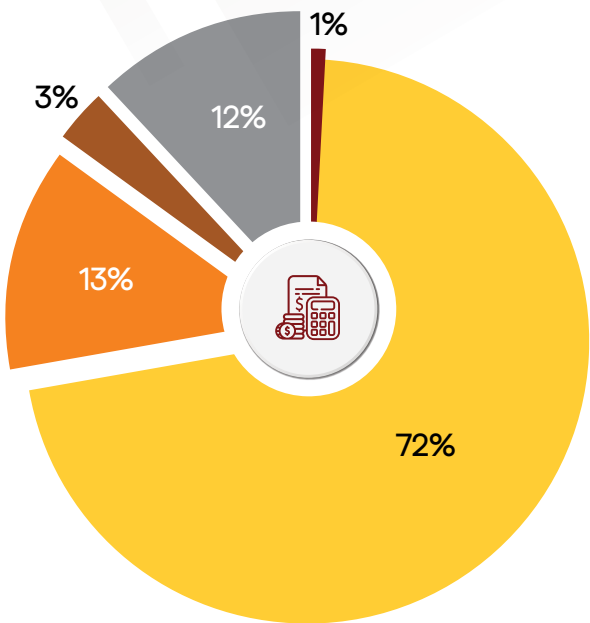
PLACEMENTS

FINAL PLACEMENT 2024-26

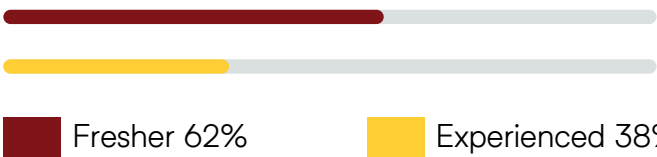
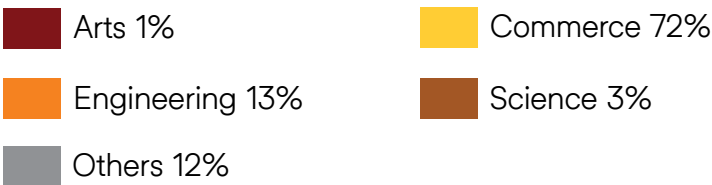
OVERALL



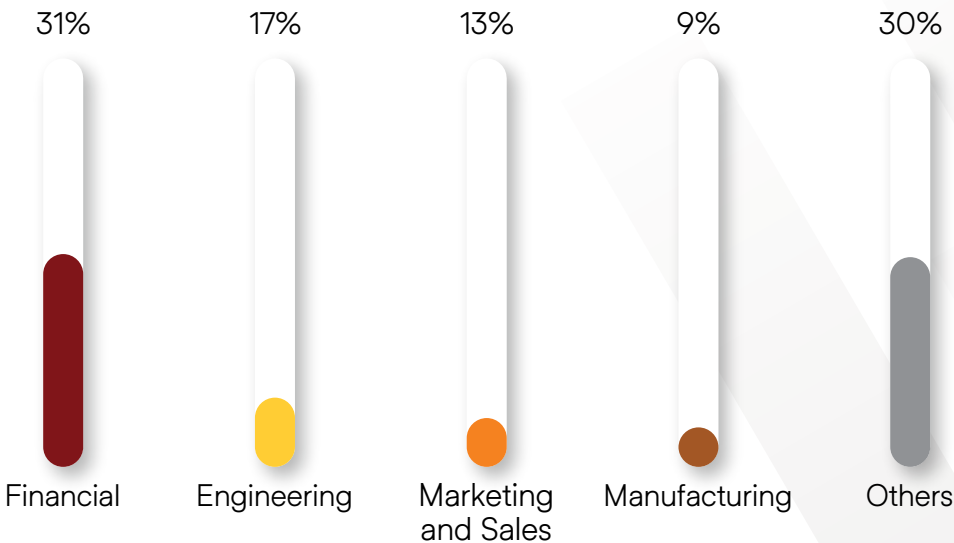
= 399
Total Number of Students



Graduation Qualification

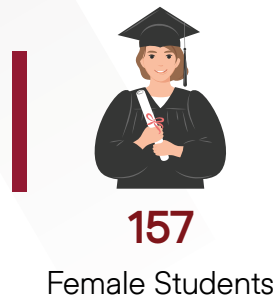
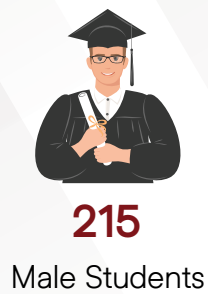


Work Exp. Sector

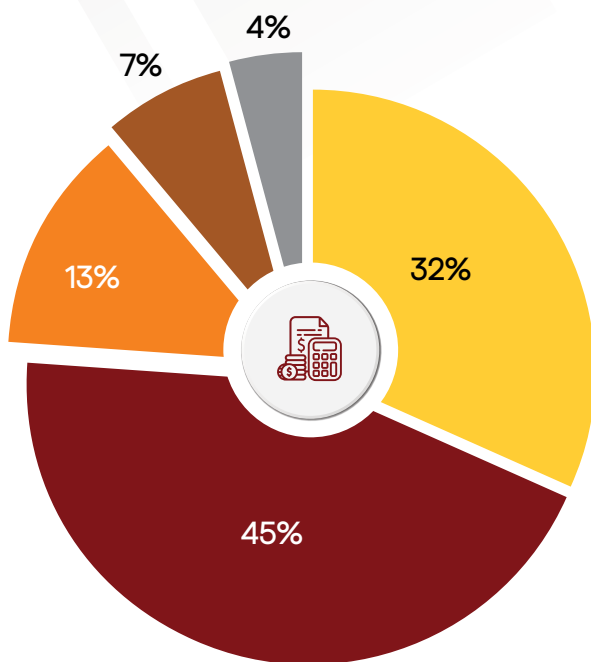


SUMMER INTERNSHIP 2025-27

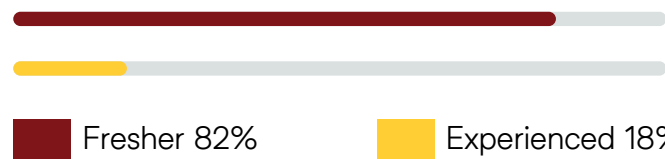
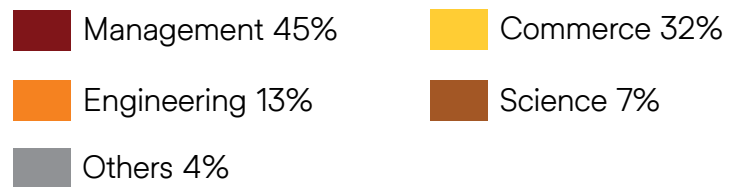
OVERALL



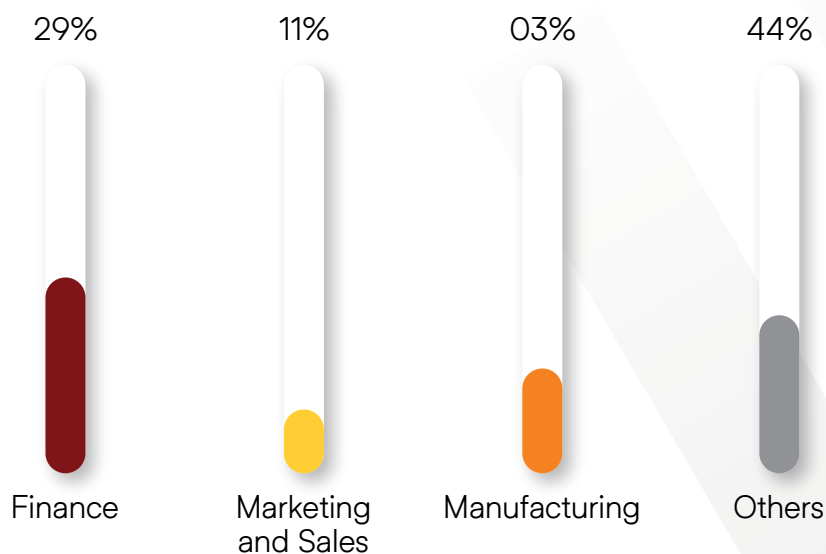
= 372
Total Number
of Students



Graduation Qualification



Work Exp. Sector



PLACEMENT PARTNERS



and many more.....

STUDENTS READINESS INITIATIVES



Personal Branding

01

02

Leadership

Bloomberg

03

04

Written Analysis and
Communication

Campus to Corporate

05

06

Technical Analysis

Corporate Taxation

07

08

Commodity Market

Design Thinking

09

10

AI in Human Resources

SKILL DEVELOPMENT INITIATIVES



Data Management

01

02

Storytelling with Data

AI for Marketing

03

04

HR-Simulation on
Talent Acquisition

Fintech

05



ILLUSTROUS ALUMNI NETWORK

ILLUSTRIOUS ALUMNI NETWORK



Global Alumni Network

9,000+

data as per placement and alumni portal

ALUMNI TESTIMONIAL



Munmun Desai

Chief Executive Officer & Co-Founder
at FOLO

Looking back at my time in NLDIMSR, what stands out is the balance-great learning, approachable faculty, and a campus life that gave me both professional growth and personal memories I'll always carry with me.



Gaurav Jain

Director at Avendus Capital Limited

My time at NLDIMSR has been truly special and has shaped me in more ways than I can count. The discipline I developed here gave me focus, while the depth of learning made me curious to keep exploring. Working with my peers taught me the real meaning of teamwork, where every idea mattered. The faculty were always more than teachers-they became mentors and sounding boards who patiently guided us. What I value the most is how the institute rooted us in ethics and values, reminding me that success means little without integrity.

ALUMNI TESTIMONIAL



Milind Kharkar

Head of Demand Generation and Marketing at ACI Worldwide

Over the past 25 years, N. L. Dalmia Institute of Management Studies and Research has truly built a legacy of excellence. Whenever I meet our alumni across the globe, a common thread stands out-their ability to scale new heights in their careers. They consistently attribute this success to the rich knowledge and invaluable experiences gained during their two transformative years at the institute.

With one of the finest Bloomberg labs and a diverse set of innovative teaching methodologies, the institute has nurtured and shaped global managers. I feel immense pride in being associated with NLDIMSR-not only as a member of the founder batch but also later as a coach and mentor. It has been a privilege to witness and contribute to this remarkable journey.



Darshan Gole

My journey at N. L. Dalmia Institute equipped me with the key skills and confidence to build a career in finance, despite coming from an engineering background. The guidance of professors with rich industry experience, combined with a rigorous curriculum and case-based learning, gave me practical insights into real-world challenges. Beyond academics, the institute's activities, seminars and group projects provided opportunities to apply concepts, collaborate and develop leadership skills. This holistic experience at N. L. Dalmia laid the foundation for my professional journey across equity research, indexing and responsible investing

ALUMNI MEET

The N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) has successfully strengthened its global alumni network through a series of recent alumni chapter meets across key international and domestic locations.

25 Year Alumni Meet: Held on 24th August 2024 at Jio World Convention Center, Mumbai, the landmark event brought together 200+ alumni, faculty and leaders. Highlights included alumni reflections, a 25-year showcase, cultural tribute and networking dinner-marking a powerful milestone in NLDIMSR's journey and aligning with AACSB's lifelong engagement vision.



UAE Chapter Meet: The UAE Alumni Chapter Meet 2024, hosted on 15th November 2024 at The Taj Hotel, Burj Khalifa Street, Dubai, gathered over 65 senior alumni. It was the first such alumni gathering in the region, highlighting NLDIMSR's expanding global outreach and alumni engagement.



Europe Chapter Meet: The Institute's first-ever Europe Alumni Chapter Meet was held on 24th January 2025 at The Taj St. James Court, London. The event, described as "an extraordinary symphony of memories and milestones," brought together alumni from across Europe to celebrate shared journeys, camaraderie and future aspirations.



Canada Chapter Meet: In Toronto, the Canada Alumni Chapter Meet was held on 27th June 2025 at Louix Louis, The St. Regis, offering panoramic city views. The event served as a warm celebration of shared memories, professional journeys and renewed connections.



ALUMNI MEET

USA Chapter Meet: The USA Alumni Chapter Meet 2025 took place at New York Hilton Midtown, Manhattan on 28th June 2025, bringing together accomplished alumni across batches and domains. The evening fostered reconnection, idea exchange and reaffirmed NLDIMSR's commitment to nurturing a strong global alumni community.



Pune Chapter Meet: On 12th July 2025, the Pune Chapter of the Graphic Era Alumni Association was inaugurated at The Westin, Pune. Alumni from the past 20 batches attended the vibrant gathering. Key highlights included an inspiring address by Mr. Shailesh Dalmia and Mr. Mudit Dalmia, who emphasized alumni's vital role in the institution's growth.



Bangaluru Alumni Meet: Organised on 30th August at Four Seasons Hotel, Bengaluru, the gathering united 34 alumni across batches. Key moments included reflections by senior leadership, felicitation of first-batch alumna Smitha Vishwanathan, nostalgic memorabilia cultural performances and interactive bonding activities.



These alumni chapter meets have not only rekindled memories and strengthened bonds but also reinforced the institutions' enduring commitment to building a dynamic global alumni network that thrives on unity collaboration and shared pride.



CONNECT
WITH US

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Institute of Management
Studies and Research
(A School of Excellence of N. L. Dalmia Educational Society)

We Nurture. We Transform. We Create Global Business Leaders.

Connect With Us:



Please visit www.nldalmia.in

Data is correct at the time of publishing and is subject to change. The Institute reserves the right to make changes without notice. Students are requested to do the due diligence before seeking admission.

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