



**N. L. Dalmia<sup>®</sup>**  
**Institute of Management  
Studies and Research**  
*(A School of Excellence of N. L. Dalmia Educational Society)*



# Post Graduate Diploma in Management

## for Working Professionals

*Empower Your Journey to Executive Excellence with On-Campus Learning*

# ABOUT US

Founded in 1995, N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) was established on the vision of Late Founder Shri. Niranjanlal Dalmia. His dream was not only to impart knowledge but to nurture leaders of tomorrow, built on values of academic excellence and holistic development.

The Institute holds approval from the All India Council for Technical Education (AICTE) and has been accredited with an A+ Grade by the National Assessment and Accreditation Council (NAAC) in its 2<sup>nd</sup> cycle, along with the South Asian Quality Assurance System (SAQS) for five years, attesting to its academic excellence and infrastructure.

Its Post Graduate Diploma in Management (PGDM) programs and PGDM finance holds accreditation from the National Board of Accreditation (NBA), ensuring the highest industry standards and is also approved by the Association of Indian Universities (AIU), making it equivalent to an MBA and empowering students to thrive in today's dynamic business environment.

NLDIMSR has also carved its place in the national academic landscape by hosting and becoming the fourth and the only non-IIM partner of the Indian Finance Association, joining IIM Ahmedabad, IIM Bangalore and IIM Calcutta for the India Finance Conference 2023.

Every program is thoughtfully designed to blend theory with practice, equipping students with skills essential for today's competitive world. The faculty go beyond teaching-they mentor, inspire and guide the next generation of leaders.

In response to the evolving education landscape, the Institute offers Ph.D., Global MBA, Open and Distance Learning, Online Learning, Executive PGDM and Management Development Programs.

Its infrastructure further reflects this commitment with South Asia's largest standalone Bloomberg Lab with 24 terminals, recognised as India's First Bloomberg Experiential Learning Partner. Through these Bloomberg initiatives, our students have achieved milestones recognised in the World Book of Records, Asia Book of Records and the India Book of Records, a state-of-the-art library, ICT lab, advanced learning-enabled classrooms and a well-equipped auditorium.

The Institute's placement record speaks for itself, with over 300+ corporate partners offering diverse opportunities. Beyond this, its true legacy shines brightest through its 8943 alumni excelling across the globe.

As it celebrates its glorious years of excellence in the educational landscape, NLDIMSR ranks amongst the top B-Schools and continues to set new benchmarks, establishing its place as a centre of excellence.



# PGDM

## WORKING PROFESSIONALS

An 18-month AICTE approved program designed specifically for working professionals. This curriculum empowers professionals to elevate their performance and advance their careers seamlessly while maintaining professional momentum.



### Salient Features:

- Highly Qualified Faculty
- South Asia's Largest Standalone Bloomberg Lab with 24 Terminals and India's 1<sup>st</sup> Institution selected as Experiential Learning Partner of Bloomberg Laboratories, USA
- Bloomberg Certification
- Well-equipped Seminar Hall, Management Development Centre, Auditorium, Cafeteria, etc.
- Ergonomically designed Classrooms that are equipped with LED Projectors, Wi-Fi and Audio Systems, to enable a comfortable learning environment
- Computer Lab with latest Machines and Softwares
- Digital Library equipped with Industry Databases, E-Journals, E-Books and E-Cases
- Library with latest Technology and Information Resources
- Lectures on Weekends-Saturdays and Sundays

### Courses Offered:



**PGDM**

(Marketing/Human Resources/Finance)



**PGDM (Finance)**



**PGDM (Business Analytics)**

## Eligibility Criteria for Admissions:

- Bachelors Degree holder of minimum 3 years duration
- Professionals working with Registered Industry/Organisation (Central/State)/Private/Public Limited Company/MSMEs located within 75 km radial distance from the Institute
- Minimum of 1 year full-time/regular working experience (more than one year's of work experience preferred)



## Duration:

An 18-month program conducted on weekends. Batch starting from July 2026

## Mode of Conduct:

Offline

## Fee Structure:

Total Fees ₹ 2,10,000/- (Rupees Two Lakhs Ten Thousand Only)

(₹70,000/- to be paid at the beginning of each Semester)

# ADMISSIONS OPEN

Secure your spot and accelerate your professional growth



# Course Structure of PGDM (Working Professional)

Courses	Credit
Core Courses	40.5
Specialization Courses	27
Elective Courses	13.5
Value Added Courses	03
Final Research Project	06
<b>Total Credits</b>	<b>90</b>

## Detail Course Structure

	Courses	
Semester 1	August - December	Credits
	<b>Core Courses</b>	
1	Business Statistics	4.5
2	Financial Reporting, Analysis and Management	4.5
3	Modern Marketing Management	4.5
4	Managerial Economics	4.5
5	Managing People and Performance	4.5
6	AI and ML in Business Management	2.0
7	Legal Aspects of Business	2.5
	<b>Total</b>	<b>27</b>

	<b>Courses</b>	
<b>Semester 2</b>	<b>January - April</b>	<b>Credits</b>
	<b>Core Courses</b>	
1	Cost and Management Accounting for Decision Making	4.5
2	Business Strategy and Simulation	4.5

	<b>Specialisation Courses</b>	
	<b>Finance</b>	
3	Financial Derivatives and Risk Management	4.5
4	Investment Analysis and Portfolio Management	4.5
5	Financial Modelling and Data Analytics	4.5
	<b>Elective (Any One)</b>	
6	Management of Banks and Financial Services	4.5
7	Personal Finance - Turning Money into Wealth	4.5

	<b>Marketing</b>	
3	Marketing Communication Strategy	4.5
4	Marketing the Digital Way	4.5
5	Consumer Behaviour	4.5
	<b>Elective (Any One)</b>	
6	Marketing Research and Analytics	4.5
6	Distribution and Supply Chain Management	4.5

	<b>HR</b>	
3	Organisational Development and Change Management	4.5
4	Talent Management	4.5
5	Labour Laws and Compliance	4.5
	<b>Elective (Any One)</b>	
6	Industrial Relations	4.5
6	Performance Management System	4.5

	<b>Business Analytics</b>	
3	Applied Multivariate Techniques for Analytics	4.5
4	Time Series and Forecasting Techniques	4.5
5	Story Telling with Data	4.5
	<b>Elective (Any One)</b>	
6	Tools and Techniques for Data Analysis and Modelling	4.5
6	Deep Learning	4.5
	<b>Total</b>	<b>27</b>

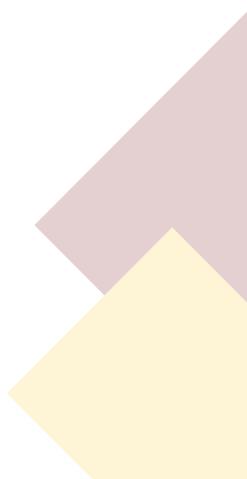
	Courses	
Semester 3	August - December	Credits
	Core Course	
1	Project Management and Finance	4.5

	Specialisation Courses	
	Finance	
2	Behavioural Finance	4.5
3	Sustainable Finance and ESG	4.5
4	International Finance	4.5
	Elective (Any Two)	
5	Digital Transformation in Finance	4.5
6	Alternative Investments	4.5
7	Investment Banking	4.5

	Marketing	
	Specialization Courses	
2	Retail Management	4.5
3	Marketing for B2B Organisations	4.5
4	Sales Management and Sales Promotion	4.5
	Elective (Any Two)	
5	Product and Brand Management	4.5
6	Advertising and Media Planning	4.5
7	Services Marketing	4.5

	<b>HR</b>	
	<b>Specialisation Courses</b>	
2	Strategic and International HRM	4.5
3	HR Analytics	4.5
4	Learning and Development	4.5
	<b>Elective (Any Two)</b>	
5	Human Resource Planning and Acquisition	4.5
6	Human Resource Information System	4.5
7	Competency Mapping and Assessment Centre	4.5
<b>Business Analytics</b>		
2	Machine Learning and Applications	4.5
3	Industry Applications of Analytics	4.5
4	Natural Language Processing for Business	4.5
	<b>Elective (Any Two)</b>	
5	Credit Risk Analytics: Measurement Techniques and Applications	4.5
6	Data Science for Managers	4.5
7	Design Thinking and Innovation	4.5
	<b>Total</b>	<b>27</b>

	<b>Value Added Courses in Workshop Mode</b>	
1	Bloomberg	1.5
2	Written Analysis and Communication	1.5
	<b>Total</b>	<b>3</b>
	<b>Final Research Project</b>	<b>6</b>
	<b>Total Credits</b>	<b>90</b>





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*Please visit [www.nldalmia.in](http://www.nldalmia.in)*

**We Nurture. We Transform. We Create Global Business Leaders.**