



**N. L. Dalmia<sup>®</sup>**  
**Institute of Management  
Studies and Research**  
*(A School of Excellence of N. L. Dalmia Educational Society)*

## Industrial Visit and Immersion program (4 day visit)

**Dates:** 23 - 26 February 2026

**Location:** UAE

**Industries Visited:**

Sabin Plastic Manufacturing Facility

Carrefour Outlet

Bloomberg Lab

**Universities Visited:**

Hult International Business School

**Organized by:** N. L. Dalmia Institute of Management Studies and Research

**Participants:** 1<sup>st</sup> Year PGDM Students

**Faculty In-Charge:**

Dr. Jai Kotecha

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Prof. Prakash Rathod

Dr. Mangesh Kasbekar (Dean – International Relations)

N. L. Dalmia Institute of Management Studies and Research promotes experiential learning to strengthen students' practical understanding of global business practices and management concepts. In line with this objective, students undertook an International Industrial Visit to Dubai and Abu Dhabi, UAE, where they gained exposure to international markets, modern retail systems, and global business operations. During the visit, students explored key commercial and retail environments to understand how large-scale businesses operate in a highly competitive global economy. One of the key learning experiences included a visit to Carrefour, a leading international retail chain, where students observed store layout strategies, supply chain efficiency, product assortment, and customer engagement practices in a global retail setting. The visit provided valuable insights into international business models, operational efficiency, consumer behaviour, and the functioning of large multinational retail organizations in a dynamic global marketplace.

## Day 1: Carrefour

**Date:** 23rd February 2026

**Industry:** International Retail & Supermarket Operations

Upon arrival in Dubai early morning on 23rd February 2026, participants checked into the Westcott Hotel before beginning the scheduled visit activities. The day was planned with the objective of understanding Dubai's organized retail ecosystem and observing how international retail businesses operate in a global market environment. Students then visited the Carrefour outlet to study its business operations and retail management practices. Carrefour operates as a large-scale international supermarket chain, comparable in format to D-Mart in India but with a far more globalized product mix and operational structure. The visit provided an opportunity to observe how large international retailers design their stores and manage large volumes of customers efficiently.

**Store Operations and Retail Management Insights:** During the visit, participants carefully observed several operational aspects of the store.

**Store Layout and Product Arrangement:** The store followed a highly organized layout with clear categorization of product sections, making navigation easy for customers and improving purchasing convenience.

- 1. Inventory and Product Diversity:** Carrefour displayed a wide range of international brands and imported goods, reflecting Dubai's global consumer market and diverse customer base.
- 2. Automation and Self-Checkout Systems:** Unlike many Indian supermarkets, the store incorporated automated billing counters and self-checkout systems, which improved operational efficiency and reduced waiting time.
- 3. Pricing and Consumer Positioning:** The store emphasized premium presentation and structured pricing strategies, indicating a market with higher purchasing power and strong demand for global products.
- 4. Customer Flow Management:** Efficient aisle design, clear signage, and systematic checkout areas helped maintain smooth customer movement even during busy hours.



## Day 2: Bloomberg Office

**Date:** 24th February 2026

**Industry:** Financial Information Services & Global Market Analytics

**Company Visit – Bloomberg Office, Dubai:** Participants visited the Bloomberg office in Dubai to gain exposure to global financial information systems and understand how real-time financial data supports decision-making in international markets.

**Bloomberg Financial Technology and Data Systems:** During the visit, participants were introduced to several key Bloomberg platforms that are widely used in the financial industry.

1. **Bloomberg Terminal:** Students observed how the Bloomberg Terminal functions as a comprehensive financial platform providing real-time market data, trading analytics, economic indicators, and global financial news.
2. **ASK B (AI-Powered Financial Query System):** Participants learned how Bloomberg integrates artificial intelligence to allow users to retrieve financial insights and data quickly through natural-language queries.
3. **B-Quant Platform:** The session also introduced B-Quant, Bloomberg's Python-based financial modelling environment used for quantitative analysis, algorithmic modelling, and advanced financial research.
4. **Bloomberg Intelligence:** Students were shown how Bloomberg Intelligence provides detailed industry and company research reports that support strategic financial decision-making.



**Operational Environment and Professional Workflow:** Participants observed how financial professionals operate in highly data-intensive environments, often working with multiple terminals simultaneously to monitor markets, datasets, and analytical tools. This demonstrated the level of efficiency, analytical capability, and technological integration required in global financial institutions.

**Global Financial News and Information Network:** The visit also highlighted Bloomberg's 24-hour global financial news cycle. News operations rotate across major financial hubs including New York, London, Dubai, and Singapore, ensuring uninterrupted coverage of global financial markets and economic developments across time zones.



## Day 3: Hult Business School

**Date:** 25th February 2026

**Industry:** Global Management Education

**Institution Visit – Hult International Business School, Dubai:** Participants visited Hult International Business School to understand the structure, culture, and delivery of global management education. Hult is known for its internationally integrated MBA programs that emphasize cross-cultural exposure, practical learning, and global mobility within a single academic framework.

1. **International Student Environment:** The institution hosts students from multiple nationalities, creating a diverse learning environment that promotes cross-cultural interaction and global business perspectives.
2. **Collaborative Learning Spaces:** The campus featured glass collaboration rooms positioned across the hallways, designed specifically to facilitate group discussions, teamwork, and project-based learning.
3. **Global Branding Concept:** Each discussion room was named after major international cities, reinforcing the institution’s global identity and positioning as an international business school.
4. **Academic Structure and Learning Methodology:** Participants were introduced to the academic framework followed by the institution, which strongly emphasizes practical engagement and collaborative learning.
5. **Group-Based Learning Approach:** The curriculum prioritizes teamwork, peer collaboration, and project-based assignments rather than focusing solely on individual academic assessments.
6. **Cross-Cultural Interaction:** The learning model encourages interaction between students from different cultural and professional backgrounds, simulating global business environments.
7. **Global Campus Rotation Program:** A key highlight of the visit was understanding Hult’s Global Campus Rotation Program. Students begin their program in Dubai for approximately eight months. For the remaining four months, they have the option to rotate across multiple international campuses. Rotation locations include major global hubs in the United States, Europe, and Singapore. This structure enables students to gain international academic exposure and develop a global understanding of business practices within a single academic year.



## Day 4: Plastic Industry, Ferrari World & Return Journey

**Date:** 26th February 2026

**Industry:** Plastic Manufacturing & Industrial Production

**Industrial Visit – Plastic Manufacturing Facility:** Participants visited a large-scale plastic manufacturing company to understand industrial production processes and operational management within a manufacturing environment. The facility operated with extensive production infrastructure and large-scale machinery, providing exposure to real-world manufacturing operations and industrial workflow systems.

**Manufacturing Processes Observed:** During the visit, participants were introduced to key plastic manufacturing techniques used for producing various industrial and consumer products.

1. **Injection Moulding:** Students observed the injection moulding process where molten plastic is injected into precision Molds to form solid plastic components, highlighting the importance of temperature control, mould accuracy, and automated machinery.
2. **Blow Moulding:** The blow moulding process was demonstrated for producing hollow plastic products such as bottles and containers, showing how air pressure is used to shape molten plastic within moulds.
3. **Production Systems and Operational Management:** The visit also provided insights into the operational structure and workflow management within a manufacturing facility.
4. **Machinery and Production Scale:** Participants observed large industrial machines operating continuously, demonstrating high production capacity and efficient manufacturing cycles.
5. **Raw Material Handling:** The facility showcased organized systems for storing, transporting, and feeding raw plastic materials into production lines.
6. **Production Planning and Workflow Coordination:** Students learned how production schedules, machine utilization, and workflow coordination ensure continuous and efficient manufacturing operations.
7. **Quality Control and Process Optimization:** The visit highlighted the role of quality inspection, process monitoring, and operational discipline in maintaining product standards and minimizing production errors.



# INTERNATIONAL INDUSTRIAL VISIT AND IMMERSION PROGRAM

The International Industrial Visit to Dubai and Abu Dhabi provided a comprehensive platform for bridging theoretical management concepts with real-world global business practices. Through structured exposure to international retail operations at Carrefour, financial technology and data analytics systems at Bloomberg, global management education frameworks at Hult International Business School, and large-scale industrial production in a plastic manufacturing facility, participants gained practical insights into diverse sectors of the global economy. Each visit helped participants develop a deeper understanding of operational efficiency, technological integration, international market structures, and global industry standards. The visit enhanced awareness of global corporate environments, advanced financial information systems, collaborative learning models in international education, and disciplined industrial production processes. Observing real-time financial operations, organized retail systems, and automated manufacturing processes provided valuable perspective on how global organizations operate with efficiency, scale, and technological sophistication. Overall, the International Industrial Visit served as a highly valuable academic exercise that strengthened practical understanding of global business ecosystems and broadened participants' perspectives on international management and industry practices.

## Key Learning Outcomes

- Understanding global retail operations and consumer behavior through Carrefour
- Exposure to real-time financial data platforms and analytics tools at Bloomberg
- Insights into international management education frameworks at Hult Business School
- Practical understanding of industrial production systems and quality control in manufacturing

This greatly strengthens academic value.

